

Children's number of Vogue



AUGUST 15 1915

THE VOGUE COMPANY
CONDÉ NAST - PUBLISHER

PRICE 25 CENTS



The luxury of finish, the beauty of appearance that is usual with fine silk hose, but with a degree of durability that is decidedly unusual.

PHOENIX SILK HOSE

Women's 75¢ to \$2. pair
Men's 50¢ to \$1.50 pair
Misses' 75¢ pair
Infants' 25¢ & 50¢ pair

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Shops

Made in "U.S.A."
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WORKS
234 Broadway
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"HIGH AND DRY"

© 1915 P. K. W. MILWAUKEE

Gage Millinery

GAGE HATS

fulfill the wearer's desire for style perfection—the dealer's desire for style leadership.

They are the correct expression of good style.

Dealers will find them now on display in Chicago and in New York, S. W. Cor. 5th Ave., & 37th St.

Gage Hats are for sale to the public in the best millinery shops everywhere.



The Mark of Quality

Gage Brothers & Co

Chicago New York

18 S. Michigan Ave.
Chicago

Cor. 5th Ave. and 37th St.
New York

49 Rue d'Hauterive
Paris



SALES AND EXCHANGES



Wearing Apparel

DARK grey riding habit, breeches and coat, size 38. Cost \$45—Sell for \$25. Worn twice. Good style. No. 607-D.

FOR SALE—Pony coat, good condition. Cost \$150—Sell \$35. Taupe velvet velour afternoon coat, Wooltex model. Worn once. Worth \$135—Sell \$50. Practical winter motor coat. Cost \$60—Sell \$18. All three coats size large 38 or 40. No. 610-D.

LACES—From abroad, small lot beautiful waists, dresses, laces and insertions, also long scarf Lierre lace. A bargain \$15. Reasonable offers considered. All hand made. No. 614-D.

ON account mourning, three-piece suit, tan imported covert cloth, perfect condition. New. Cost \$150—Sell \$75. Three-piece faille silk suit, good condition. Cost \$200—Sell \$50. Passé imported evening gowns, beautiful materials. Size 38. No. 615-D.

FOR SALE—Exquisite copy of "Lucille" dancing frock, in rainbow shades of silk tulle. Size 34-36. Purchased early part of June for \$60. Worn once. Price \$38. No. 616-D.

FOR SALE—Flat English side-saddle. Cost \$50, not used dozen times, excellent condition. Side-saddle habit, Size 36 inch, Oxford black, never worn. Cost \$30. Sell either half cost. No. 617-D.

TROUSSEAU for sale on account of mourning. Worn once. Size 36. Cost \$220—Sell \$150. Two taffeta dresses, pale green with lace bodice. Pink with sky blue and silver. Pink coat with black velvet. No. 618-D.

FOR SALE—Beautiful bronze faille silk suit, 3-piece. Size 38. Sell \$90. Never worn on account of mourning. No. 619-D.

FOR SALE—Brown cross-saddle habit made by Hertz. Size 42. Never worn. Cost \$125. Will sell for \$75. No. 620-D.

FOR SALE—Five pairs shoes. Worn a few times. Size 5½A. Two high button, two sport, one canvas pumps. High-grade shoes. Sell for half. No. 621-D.

Miscellaneous

BEAUTIFUL tufted bedspreads, handmade. Colonial design, with broad handmade fringe. 2 single—1 double, \$20 each. Hand crocheted spread, \$35. Knitted spread, \$40. Unusual opportunity. No. 608-D.

FOR SALE—Antique open Franklin fireplace. Iron, cast 1790, \$100. Antique quilts Pieced 1840, \$20. Paisley shawl. Prime condition, \$75. Buffalo robe, \$25. No. 609-D.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is \$2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly. Your message for the October 1st Vogue should be received on or before August 25th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.

"A WONDERFUL WAY TO REACH PEOPLE"

"Please let me tell you of my experience with the Sales and Exchanges of Vogue."

Last summer I purchased a beautiful platinum and diamond watch, which was advertised in your columns, and in the next issue I advertised my own watch and disposed of it at once.

It is a wonderful way to reach people."

This is only one of the many letters we could quote showing the concrete results obtained by Vogue readers from their little announcements in the Sales and Exchanges.

To cite another example, a woman "at the other end of the line" writes:

"Through the Sales & Exchanges department I acquired an inexpensive but up-to-date wardrobe. I consider this department invaluable, especially to the residents of small and out of the way towns who haven't the facilities of other women for keeping in touch with the fashions."

If you, by chance, have any possessions that you are not likely to use, remember that this page is searched every month by thousands of Vogue readers, some of whom are very likely indeed to want just the article that you want to sell.

Why not sit down now and make up a little advertisement for this page and send it in to Vogue today? Just follow the directions at the top of the page.

SALES AND EXCHANGES SERVICE
VOGUE 443 FOURTH AVENUE NEW YORK

Miscellaneous—Cont.

FOR SALE—Fine marble bust, large, exquisite workmanship. Beautiful subject, classic woman's head. Cost \$90 last December, never uncrated. Will sell \$50. Also large box fine artificial flowers, red geraniums, nasturtiums, marigolds, dahlias and ferns. Never unpacked. Cost \$66—Will sell \$35. No. 611-D.

FOR SALE by private family. Beautiful old handwrought Tiffany coffee and tea set, in all twelve pieces to match. Large silver pitcher. Old Sheffield plate candelabras and four candlesticks. Colonial furniture. Correspondence solicited. No. 612-D.

BEAUTIFUL black camel's hair shawl. Suitable for draping gown, or Evening wrap. Cost \$110—Sell \$40. Antique bead bag, beautiful colors. \$35. Handsome large Colonial table spread, \$30. No. 613-D.

Wanted

WANTED—Cross-saddle riding habit for tall figure, bust 38, waist 27. Must be in good condition and reasonable. No. 130-B.

WANTED—Cross-saddle riding suits; (breeches) in cloth, also linen. Size 38. Good models. No. 131-B.

Professional Services

COLLEGE woman, trained nurse, graduate masseuse, facial expert wishes position with lady who desires specialist to care for face, hair, etc. References exchanged. No. 799-C.

YOUNG lady of refinement and culture wishes position as companion. Attractive, stylish and energetic. Willing to travel. References. No. 804-C.

SENSIBLE, adjustable woman, 28, desires the entire mental and physical care of several small children, or one invalid. Corrective gymnastics. College training. Permanent position of trust and responsibility only. No. 805-C.

DECORATOR—College-bred man, age 25, for two years student of design and Interior Decoration in leading art school, desires business opening with decorator. Highest references. No. 806-C.

YOUNG man of very good family, wishes position as companion for young man or invalid. Well educated and gives best of references. No. 807-C.

YOUNG Canadian lady desires position as companion or as a governess to small children. Will teach English, French, Drawing, Painting, Music. No. 808-C.

A SOUTHERN lady of high social connections, speaks French, wishes position as companion or secretary companion. Fourteen years experience. References. No. 809-C.



Jonas

500 Fifth Avenue
NEW YORK

The "ELIZABETH" Party Dress

Made in excellent grade PONGEE with yoke and sleeves beautifully hand embroidered. Sizes: 4 to 12 years.

Price \$7.25

The very pretty hat and bag shown may be had in the same material if desired.

Price \$3.50

One could look far before finding anything that would compare with this altogether charming and distinctive Party Dress for the juvenile.

A Charming SLIP-ON

Made of good quality Crepe de Chine, trimmed with self color satin ribbon.

Attention is especially called to the hand fagotting.

Colors: Pink, Light Blue, Old Rose, Copenhagen and Lavender.

A comfortable and chic "Slip-On" that will serve "milady" well.

Price \$6.50

When ordering please write name and address plainly to assure prompt delivery

ALL GOODS GUARANTEED SATISFACTORY OR MONEY CHEERFULLY REFUNDED

Kindly send money order or check with orders payable to "Jonas"



POCA Undergarments

You will need only one pair of Shields for all your costumes or waists, if you wear the **POCA**.

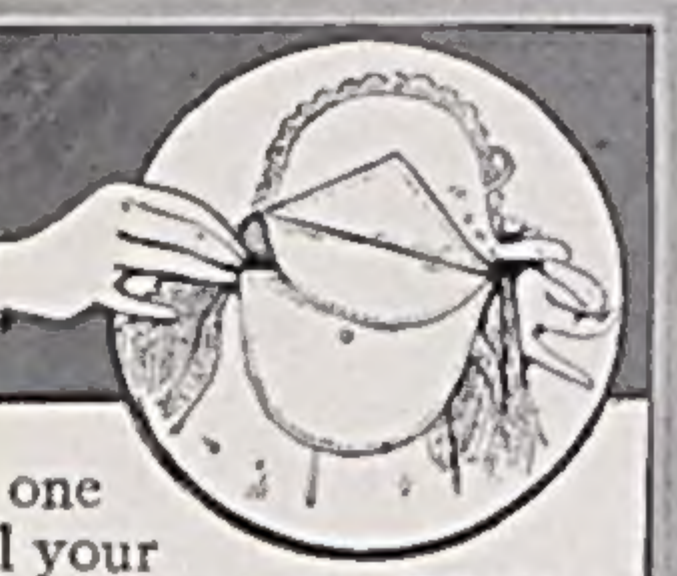
The **POCA** has a patented pocket under each arm to hold Shields. There is no sewing or ripping. The Shields cannot slip or wrinkle.

The **POCA** Undergarments are made in Corset Covers, Combinations and Envelope Chemise at popular prices—from \$1.00 up.

On sale in Muslin Underwear Departments of first class Department Stores.

If your dealer cannot supply you, send us his name.

THE BARROW M'F'G CO.
524 BROADWAY NEW YORK CITY





VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

New York

New York

"Exactly What I Was Looking For"

ON July 1st Vogue received the following letter from a reader in Indiana:

"My school days were over long ago, but I am considering taking up the teaching of folk dancing and other styles adapted to children. I would like to know the best place to go for my training. Can you help me."

We immediately looked up all the schools that we thought would fill the requirements of our correspondent, and forwarded their names to her. A few days later a second letter came to the office:

"Thank you very much for your prompt reply to my letter inquiring about dancing schools. I have not yet heard from all the schools you mentioned, but judging from the catalogues I have received, they are exactly what I have been looking for. I would not have known how to find them without Vogue's assistance."

Scarcely a day passes that does not give us the opportunity to help some one in the selection of a school. There are a great many schools in the country. It is hard for anyone who has not specialized in this work to choose one intelligently. Vogue, however, has an efficient staff—able and willing to help you find the school for which you are looking.

VOGUE SCHOOL SERVICE
443 Fourth Avenue New York City

The OSSINING SCHOOL FOR GIRLS

Ossining-on-Hudson
New York

Overlooking the picturesque Hudson, one hour from New York City, is the Ossining School—a Boarding and Day School for Girls. Situated amid scenes renowned for natural beauty, and rich in historic and romantic interest, this institution has for forty-seven years maintained a standard of scholarship and culture calculated to meet the high requirements of either college or the home.

The aims and ideals of the Ossining School have been to attain the degree of refinement that existed in the home and to secure the mutual confidence, affection, and courtesy of the teachers and the students.

The splendid physical plant of the school includes one of the finest art studios in the country, three large dormitories and recitation buildings, domestic science kitchen and laboratories, a large and well-equipped gymnasium,



Outdoor Painting at Ossining

ten acres of playgrounds and athletic fields for tennis, basketball, baseball, hockey.

Students are graduated from one or more of the four major courses—Academic, Music, Art and College Preparatory—or may include—as may special students, work in Home-making and Vocational courses, Domestic Arts and Sciences, Arts and Crafts, Gardening and Horticulture, Secretarial courses, Primary and Kindergarten.

The Ossining School, modern in equipment, healthful in location, offers every advantage for the physical and mental culture of the student. Certificate privileges admitting to leading colleges are given to graduates. Forty-eighth year opens September 29th. For further information, book of views, etc., address

THE OSSINING SCHOOL

MISS CLARA C. FULLER
Principal

Ossining-on-the-Hudson, N. Y.

MISS MARTHA J. NARAMORE
Associate Principal



Field Day at Ossining

Mrs. Dow's School for Girls

For circular address

Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.



Mrs. Marshall's School for Little Girls

A home-like boarding and day school for girls under fifteen, affording an abundance of healthful recreation and play in rural surroundings with elevating companionship.

Booklet free on request

Briarcliff Manor, N. Y.



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

New York

New York

New York

OAKSMERE

Mrs. Merrill's School for Girls

Orienta Point Mamaroneck, N. Y.

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address



The Residence at Oaksmere

OAKSMERE

Mrs. Merrill's School for Girls, Orienta Point, Mamaroneck-on-the-Sound, N.Y.

Telephone, 906-Mamaroneck

Mrs. Cooper Hartman's

Twentieth Century Classes for Girls

A substitute for European Travel-Study, for girls over 18, from schools of standing. French, the language of the household. Diction by a Paris specialist, for perfect pronunciation. Music, Art, English subjects, training in the social and practical arts of home-making. Metropolitan advantages with home privileges, in New York, from October to May, under expert direction. Apply during summer months to Mrs. Ruebena Knickerbocker Statton, Sec'y, Hotel Vermont, Burlington, Vt.

The Brown School of Tutoring

Boy's School and Office 241 WEST 75th STREET Girl's School 239 WEST 75th STREET

OPEN ALL YEAR

Founded 1906. Thorough preparation for school and colleges in half the time taken by class schools. Fifteen teachers, each with at least 12 years' experience. Lessons at home or school. Pupils taught how to study and how to acquire independence of thought.

"A SCHOOL WITH AN ATMOSPHERE OF WORK"
SUMMER RESIDENT TUTORING:
Long Island, Jersey Coast, Greenwich, Connecticut, etc.

Select School for Piano-forte Playing

Music but expresses the inner life. Its refining influence and potent educational value are recognized. Competent teachers, modern methods. For circular, address

GUSTAV L. BECKER, Director
Steinway Hall New York City

Professional Art Training for Successful Life Work

Interior Decoration, Costume Design, Illustration, Etc.

New York School of Fine and Applied Art
Frank Alvah Parsons, Pres. Begins September 13th

Send for Circular
SUSAN F. BISSELL, Sec., 2239 Broadway, N. Y. City

The von Ende School of Music

Recognized as an institution adhering to the highest standards. A faculty such as never before has been assembled under one roof includes: Sigismund Stojowski, Alberto Jonas, Anton Wittek, Adrienne Remenyi, Arthur Hartmann, Albert Ross Parsons, Hans van den Burg, Vita Wittek, and Herwegh von Ende. Special subjects or complete courses. A school for artists as well as students of all ages. Dormitory for young ladies. Six weeks' summer course now in progress. Fall term begins September 13th. Send for free catalog and facsimile endorsements of the greatest artists. Address

Alfred E. Gally, Secretary, 44 West 85th Street, New York

THE ELINOR COMSTOCK SCHOOL OF MUSIC

(Endorsed by Leschetizky, Paderewski, Gubrilowitsch, Goodson)

A school with a name and a reputation. An exclusive home where a limited number of girls, duly chaperoned, may secure a thorough musical education, and enjoy the privilege of associating with world's foremost artists. Delightful location, one block from Fifth Ave. and Central Park. Piano taught by certified pupils of Leschetizky. French spoken in the house. Courses in Harmony, Literature, Classic Dancing. Also riding and out-door sports if desired.

Miss Elinor Comstock, Principal, 41 E. 80th St., New York City

Mme. Grace Whistler

Teacher of Voice, formerly of London and Paris, is now permanently located

in New York City—2128 Broadway. Fourth season opens Sept. 1st. Refined home for a limited number of young ladies. Special feature made of Lecture Recitals at Private Schools. Write for circular, London Daily Telegraph. "She has real quality of tone and color."

Miss Conklin's SECRETARIAL SCHOOL

ENGLISH STENOGRAPHY TYPEWRITING
Removed from 7 West 42d Street to Commercial Engineers' Building
37 WEST 39th STREET NEW YORK

Lemcke's Greater New York Cooking School

THE only school teaching practically and individually. Housekeepers' Training Course. Also Special Dishes. 26th season.
26 West 94th Street, New York City. Tel. 2824 Riverside

STAMMERING

For many reasons stammering should be corrected, the earlier the better. Come to my Summer School, Atlantic City, and I will remove it. A good place to spend a few weeks' vacation. Pure ocean air will strengthen nerves and build up health. Some fun too. Many years' study and extensive teaching has given me thousands of reliable cures. Personal instruction and interest a feature of greatest value. Moderate rates. Interesting booklet free. F. A. BRYANT, M.D., Principal; School For Stammering 26 V West 40th Street, New York, or Atlantic City, N. J.



WALLCOURT

Miss Goldsmith's School for Girls

Wallcourt, formerly the Wells School, is situated in the home of Wells College, surrounded by the beautiful, historic country of Lake Cayuga. The college preparation fits the students for Wells, Wellesley, Mt. Holyoke, and Vassar, which colleges accept the Wallcourt certificates. The curriculum includes general, special and graduate courses, and courses in home economics. Swimming, tennis, hockey, folk dancing and track work under an athletic director keep the girls in good physical condition. For a catalog of Wallcourt, address the Principal

MRS. ANNA GOLDSMITH TAYLOR, A.B.
Aurora-on-Cayuga, N. Y.

Miss C. E. Mason's Suburban School for Girls, "The Castle,"

TARRYTOWN-ON-HUDSON, N. Y.

Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including vocational. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. Illustrated catalog.

MISS C. E. MASON, LL.M.
Lock Box 731.



St. Paul's School Healthfully located in beautiful Garden City, Long Island, 18 miles from New York. Buildings completely equipped. Gymnasium, swimming pool, fine athletic fields. Prepares for any college or scientific school. Competent master at head of each department. A lower school for younger boys. For information and catalog address WALTER R. MARSH, Headmaster, Box 20, Garden City, L. I.

MONTESSORI CLASS by Margaret Naumburg and Claire Raphael. Industrial arts and other progressive departments. College preparation.

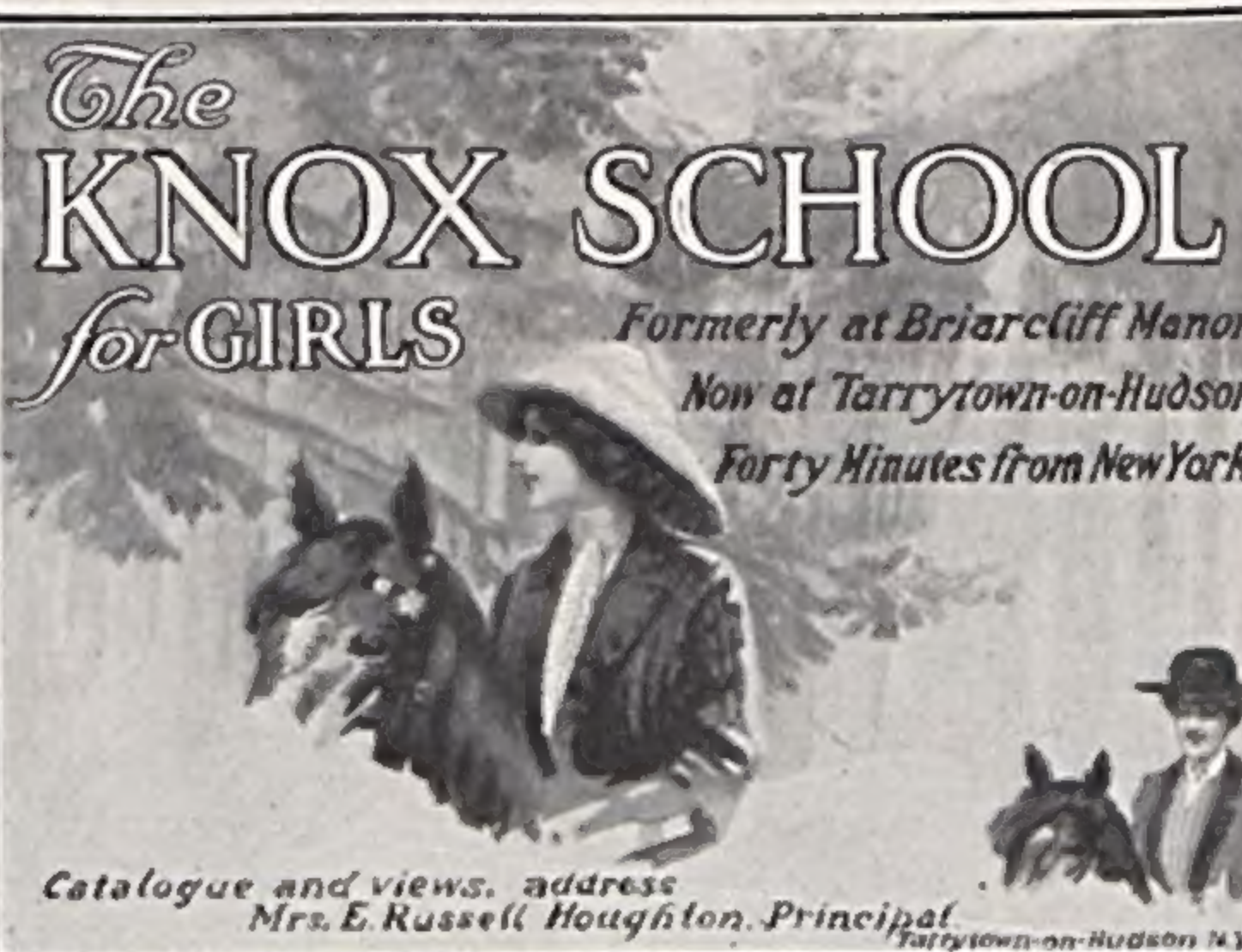
The Leete School—New York City

CHARLES H. LEETE, Principal.
MISS MARY E. CALHOUN, Head Mistress.

A SCHOOL HOME IN NEW YORK

In connection with college preparatory and post-graduate courses. Special preparation for enjoying the best in Music, Art and the Drama in New York City with careful chaperonage. Outdoor Classes and Games. Twenty-first year. Large Gymnasium, with outdoor extension.

MISS CLARA I. COLBURN, A.B. Principals.
MISS MARTHA K. HUMPHREY, A.M.
THE RAYSON SCHOOL, 164-166-168 W. 75th Street



Catalogue and views, address
Mrs. E. Russell Houghton, Principal, Tarrytown-on-Hudson, N.Y.

Deverell School for Girls

9 Rue de Chaillot, Paris, France

High-class French school held in New York City until close of war. French, English, Literature, Music, Art, Domestic Science, etc., taught in a manner typical of the best Continental Schools. Address

37 Madison Avenue New York City

NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City

RALFE LEECH STERNER, Director

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of

America's Most Eminent Teachers Dormitories in School Buildings and Proper Chaperonage

Open the Entire Year

TERMS including Tuition, Board, Practicing, etc., on application

SEND FOR BOOKLET

Pupils May Enter Any Day



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

New York



The Hewlett School for Girls

HEWLETT, LONG ISLAND

A Country Boarding School with City Advantages

LOCATED on one of the oldest and most beautiful estates in an exclusive residential section suburban to New York. Ideal home life. Estate of eight acres offering every facility for Outdoor Sports, including Tennis, Basketball, Hockey, Swimming and Riding.

A Country Day School for New York Girls

Only thirty minutes from the Pennsylvania Terminal

Courses from Primary to College Preparatory with exceptional advantages in Music, Art, Languages and Domestic Science.

Catalogue upon request

Inspection invited

MRS. CHAS. A. NOBLE
MISS EUGENIA G. COOPE } Principals
MISS MARIAN NOBLE



The Finch School for Girls

61 E. 77th St., N.Y.C.

A school for older girls which combines a practical preparation for home keeping or self-support, with the advantages of a great city.

It appeals particularly to graduates of other schools.

Applicants must establish personal connection by personal visit or reference to former patron.

Fees \$1350 and \$1500

THE PELHAM MANOR SCHOOL FOR GIRLS

Half an hour from New York. Advantages of a city school with country air and freedom. Preparatory and general courses. Open air classes. Many unusual features which give pupils breadth of culture, charm of manner, individuality and poise.

MISS MINNIE WARREN COOK
MRS. WILLIAM TWELLS TIERS

PELHAM MANOR :: NEW YORK

IT IS NOT TOO LATE—

to select your school for next year if you go about it in the right way. The problem is not an easy one and yet it can be made less difficult if you study the schools on these pages before making a decision. Bear in mind that each school is different and therefore you should not be too hasty in your choice.

Above all, the school should be adapted to the individual requirements of your son or daughter.

It might assist you when looking through this school directory to cover the following points:

1. Location
2. Personnel of the School
3. Environment
4. Opportunity for specializing in certain courses
5. Tuition

You yourself can supplement this list, according to your personal point of view. In this way you will lessen your chances of making a mistake that might in the long run prove more costly than you imagine.

If, however, you do not find exactly the school you are seeking on these pages, why not put the responsibility on Vogue's shoulders? Vogue has personally investigated more than 500 schools and will be glad to help you in any way. Write immediately to Vogue, giving all the information you can, covering, if possible, the points outlined above.

Address the Manager of

VOGUE SCHOOL SERVICE
443 Fourth Avenue New York

New York

THE BENJAMIN SCHOOL For GIRLS

144 Riverside Drive

New York

Broadly Non-Sectarian



View of the Hudson from the School

Overlooking the picturesque Hudson River and delightfully situated on Riverside Drive is the Benjamin School, a Home and Day school for girls.

The *Boarding Department*, because of this situation, enjoys the quiet of a country environment in the heart of a great city.

This school affords an opportunity unusual to city schools for out of door sports—tennis, hockey, swimming, riding, as well as other forms of physical recreation. Here is taught the doctrine of "Mental Gymnastics" as well as physical. The same principle—constant, rigid training—is as necessary in the one as it is in the other, therefore the emphasis this school puts on *College Preparatory Work*. At the same time this school offers unexcelled advantages in studying Art, the Opera and the Drama. The *Music Department*, under the personal supervision of Mr. Rubin Goldmark, is exceptionally efficient.

The Benjamin School offers in addition to the complete courses from *primary to college, Post-graduate work*, equivalent to two years of college. The studies in this course are elective within prescribed groups and entitle the student to a certificate of graduation.

No matter how old the girl or how advanced her course, should she prove deficient in any of the vital, though elementary, subjects, such as grammar, writing, spelling, diction (both English and foreign) special instruction and care are given her in these.

The Day School

The classes of the *Primary* and *Junior* Departments are small so that individual supervision can be given in the years when such supervision is vital for the acquiring of good habits, study and concentration.

"A school for earnest work emphasizing essentials and minimizing non-essentials."

Illustrated catalogue will be sent upon application.

MRS. CAROLINE S. BENJAMIN, A. M., Principal
144 Riverside Drive, New York City Telephone Schuyler 5710



A Corner of the Library



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers


New York

Rye Seminary

A SCHOOL FOR GIRLS

Suburban to New York. College Preparatory and General Courses. Exceptional advantages in music. Country life and outdoor athletics.

MRS. LIFE THE MISSES STOWE
Principals
Rye, New York



Glen Eden

On - the - Hudson
In the Highlands Poughkeepsie, N. Y.
Boarding Schools for Girls. 3 modern buildings, 12 acres. Academic, Finishing and two-year Collegiate Courses. Music, Art, Elocution, Domestic Science. Social training. No entrance examinations. 2 hours from New York City. Out-of-door life and sports. Riding. Address for illustrated booklets, mentioning this magazine, Frederic Martin Townsend, Director.

Scoville School for Girls



2042 Fifth Ave.
NEW YORK CITY

Resident and Day pupils. Regular or special courses, with languages, Art, Music, Dancing. Home care, social life. Travel classes. Practical courses. Recreation grounds. Summer and winter sports. Week-end trips.

Mrs. Helen M. Scoville, Prin.
Miss Rosa B. Chisman, Ass. Prin.

MRS. EDW'D FROTHINGHAM WYMAN

57 West 58th Street

New York City

RECEIVES IN HER HOME, under her personal care, a limited number of young women who desire a profitable winter in New York City. English Literature and Foreign Languages; Music and Art; Study of Orchestral Programs and the Operas; Domestic Science and Dancing, may be pursued at home. Masters and Studies at the option of the individual. Unusual musical privileges. An ideal location in the very heart of the city.

Home School for Girls

Distinctively French Environment

PLANNED EXCLUSIVELY FOR THOSE WISHING TO PURSUE SPECIAL STUDIES IN NEW YORK. EXCEPTIONAL OPPORTUNITY TO ACQUIRE FLUENT FRENCH AND EVERY ADVANTAGE OF THE CITY PROVIDED FOR. THE 5th YEAR. ADDRESS

Miss Macintyre or Mlle. Talguen

320 West 107th St. (Riverside Drive)

N. Y. City

Manor School for Girls

Eighteen miles from New York. Number of pupils limited. Each girl has a personal association with the principals. College entrance certificate. General courses. Terms \$600. Miss Mary E. Hull and Miss Grace Huntington, Principals, Larchmont, New York.

The Coates Home School for Elective Studies

Girls received who wish to follow courses in Music, Arts, Literature, Languages, etc., under teachers of their own choice. Elevator, Fire Escape. For circular address

Mrs. Isabel D. Coates, 228 West 72nd Street, New York City

Drew Seminary for Young Women

66th year. An efficient moderately-priced school with general and special courses. Certificate to seven colleges. Advantages in music.

ROBT. J. TREVORROW, D. D., Box 515, Carmel, N. Y.

New Jersey



Miss BEARD'S SCHOOL for GIRLS

Orange, New Jersey

Location: In a beautiful suburb, thirty minutes from New York City—high in the famous Orange Mountains.

Physical Plant: Three Dormitories, Recitation Building, Domestic Science Kitchens, Laboratories, Gymnasium, Art Studios.

Courses: College Preparatory and Special Courses: Music, Art, Domestic Arts and Sciences.

Scholarship: Certificate privilege to all leading colleges. Curriculum planned to develop the girl's personality and character.

Recreation: Outdoor Classes; Skating, Riding, Tennis, Hockey and Basketball.

Booklet of detailed information on request

MISS LUCIE C. BEARD, Principal



WINCHESTER SCHOOL FOR BOYS

Longport, Atlantic City, N. J.

America's first great school by the sea—day and boarding. Thorough preparation for all colleges, technical schools, and business. Health unsurpassed—an open-air life the year round. Members limited and only a few vacancies left.

DOUGLAS HOWE ADAMS, Haverford A.B., Harvard A.B., Headmaster
LONGPORT, N. J.

THE LAKEWOOD SCHOOL FOR GIRLS



In New Jersey pines, about 65 miles from New York, Philadelphia and Atlantic City. Mild, healthful winter climate. Outdoor classes and sports.

College preparatory and special courses. Also advanced work in Music and Modern Languages.

Number limited. Great attention paid to needs of individual pupil. Certificate privilege.

MISS EDITH SAMSON, Principal,

Box 2, LAKEWOOD, N. J.

Montclair Academy

For Boys. A country school on the Orange Mountains, 500 feet elevation and 13 miles from New York. Fine suburban environment, limited classes, honor system and self-government. Complete athletic facilities, including swimming-pool. Our booklet "Your Boy and Our School," will interest you no matter where your son is educated. Address

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Connecticut

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On page 3 you will find a letter from a reader, inquiring for schools that teach folk-dancing. And yet this is only one example among many, wherein schools of an out-of-the-ordinary nature are sought.

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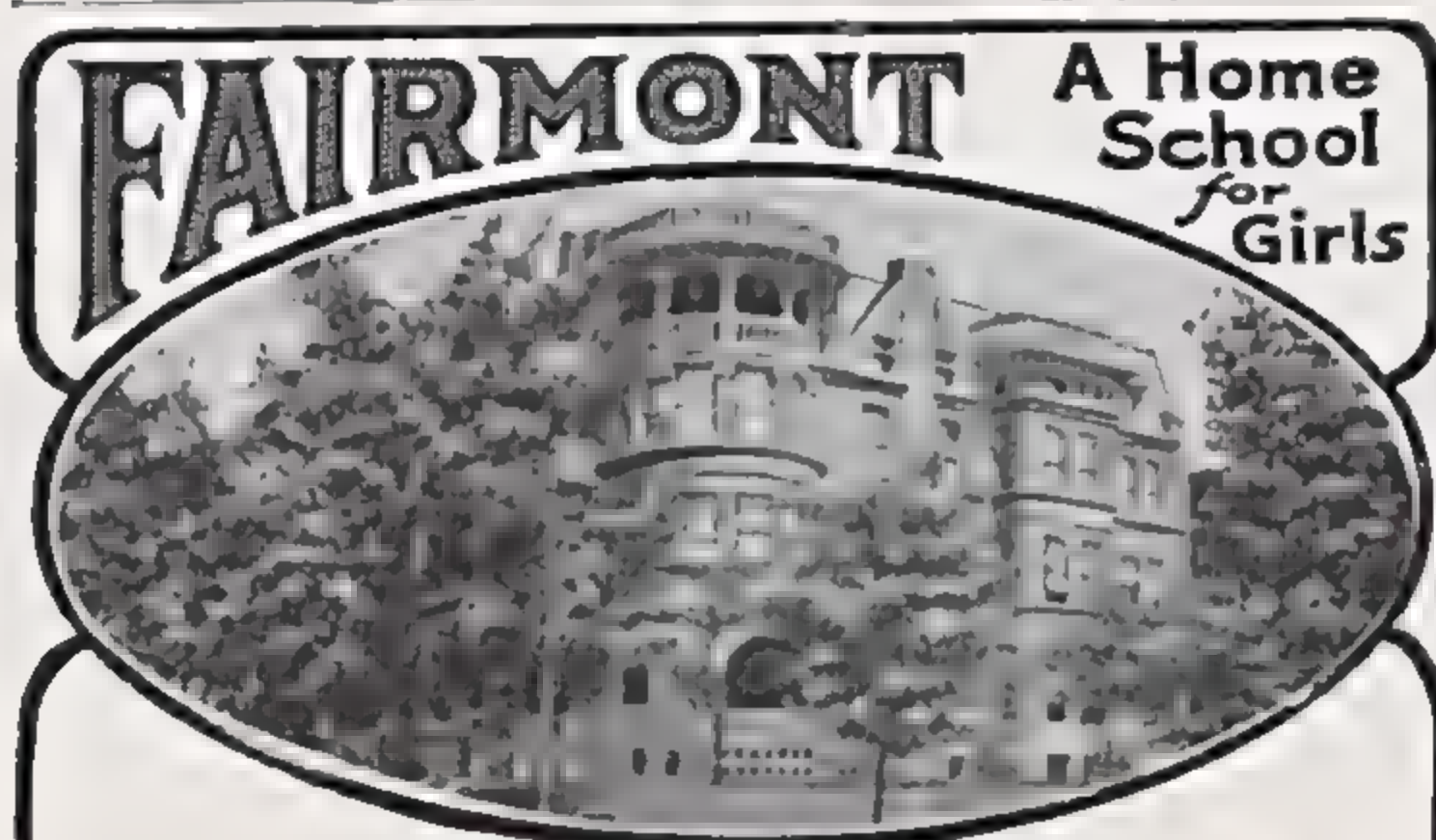


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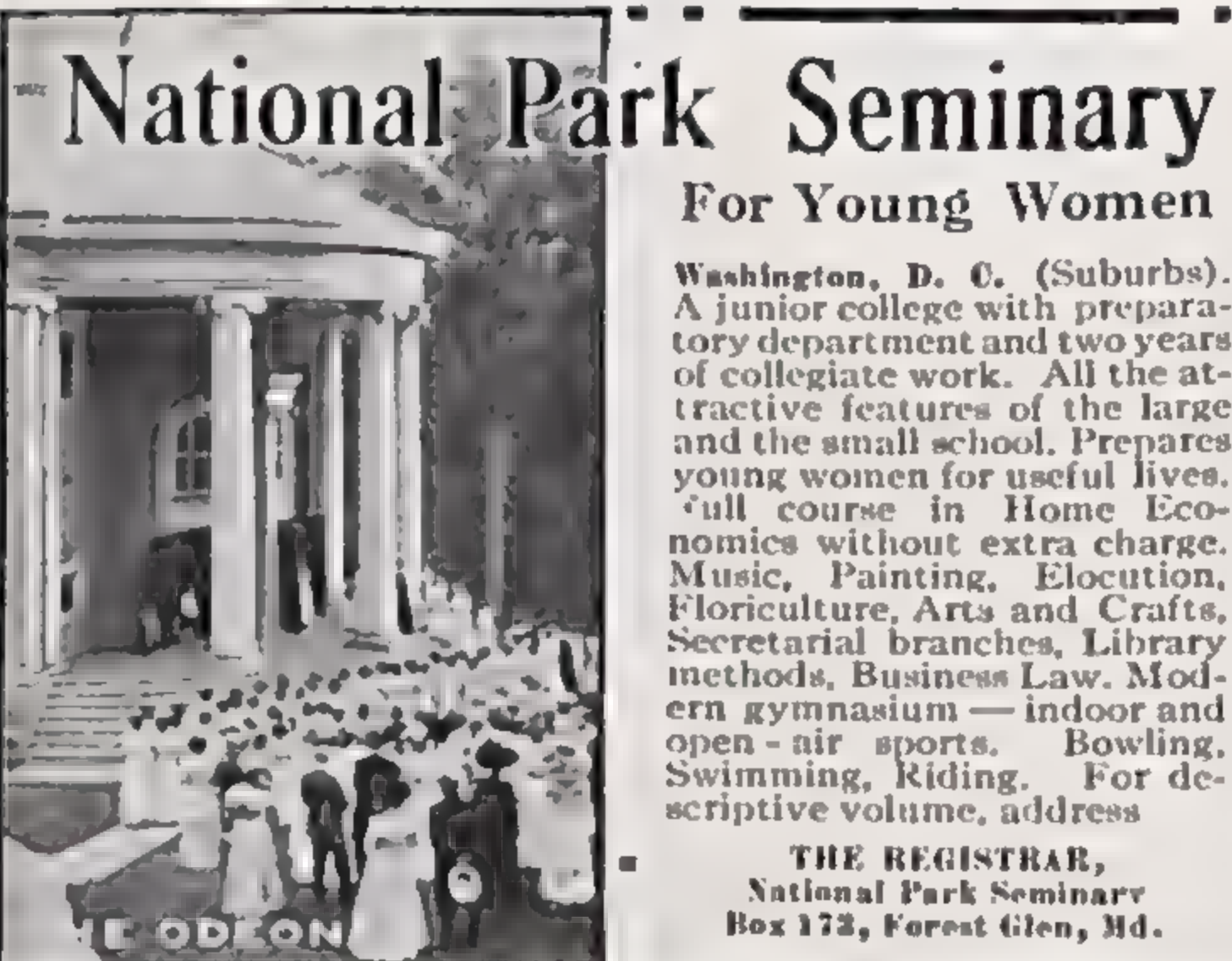
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"It is with pleasure I renew my advertisement in the Shoppers' & Buyers' Guide for a year," Mrs. Nichols wrote us the other day. "By this same opportunity I want to tell you what a splendid investment this little advertisement has been for the Baby's Bazaar."

My card was started in the Shoppers' & Buyers' Guide less than three months ago but I have already received orders and inquiries from nearly every state in the Union.

As for local business, right here in Boston, the results have been astonishingly good, and have more than paid for my entire advertising. Only yesterday a woman came in with my Shoppers' & Buyers' Guide advertisement and left an order for over sixty dollars for early delivery."

Mrs. Nichols' success, not only in New England but throughout the country, has been attained in a remarkably short time. That is the way of Vogue readers—continually hunting out and patronizing the most unusual and delightful shops.

SHOPPERS' & BUYERS' GUIDE SERVICE

443 FOURTH AVENUE

NEW YORK

Candies—Cont.

MRS. CLAWSON'S CHOCOLATES—they are the kind you have been longing for but could not find. Quality, purity and "safety first."

BITTER SWEETS or plain 45c per lb. Assorted, 80c lb. All prepaid. Trial box, 20c. Mrs. E. M. Clawson, 308 South 12th St., Philadelphia, Penn.

Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs. Garments made to order, smoked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 48 W. 46 St. Tel. Bryant 6676.

IMPORTED Hand-Made Smocked FROCKS. Sizes 6 months to 15 yrs. Frocks sent on approval; prices reasonable. Cir. showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

BABY GARMENTS. Attractively hand-made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. McMillan, 303 Ashton Bldg., Grand Rapids, Mich.

DRESSES, Play Frocks, Rompers, Coats, Bonnets, for girls up to 6, and boys up to 4. Complete Baby Outfits. Approval shipments on request. Gebrüder Mosse, 19 W. 45th, N. Y.

"I AM DELIGHTED with the little dresses—" From letter received. Hand-emb. smoked and cross-stitch dresses, to 6 yrs. Cat. Mrs. Moore, Irish Linen Co., Davenport, Ia.

LITTLE FOLKS' DRESSMAKER, Needham, Mass. Makes dainty layettes (also single garments) of fine materials. Hand-made or hand-finished. Price list free.

1. DISTINCTIVE APPAREL designed to suit the individual child. Dresses, coats, suits & hats for girls of all ages; boys up to 8. Sketches submitted. Anna Harmon, 10 E. 46th St., N. Y.

2. GRACE & SIMPLICITY OF LINE. Unusual materials, subtle & harmonious color schemes. Models on inspection. Samples, Est. furnished. Ann Harmon, 10 E. 46 St., N. Y.

CHILDREN'S SMOCKED FROCKS. Hand-made to measure. Sketches & samples on request. Materials shrunken. Prices 50% less than elsewhere. The Clover Shop, Providence, R. I.

THE BABY'S BAZAR fine hand-made layettes may be seen at our shop 248 Boylston Street, or

THE BABY'S BAZAR will send you a layette catalogue, describing all the articles your baby will need at birth, including

FLANNEL GERTRUDE skirts, plain, or daintily hand-embroidered, buttoning on the shoulder and without the heavy gathers of the old-fashioned skirt. They are made of our

"JEANETTE" FLANNEL which does not shrink or change color in laundering. The flannel also sold by the yard (at 60c a yard, 27 in. wide). The Baby's Bazar, 248 Boylston St., Boston.

USE E-Z SMOCKING PATTERNS. Simplified smocking. Book and 3 different designs, \$1; each 25c. Write E-Z Smocking Co., 39 So. 10th St., Phila., Pa.

SMOCKED AUTO CAPS & COATS of natural color pongee. Also batiste & silk smoked coats & dresses to order. Shut-In Society, 62 E. 34th St., N. Y.

CAROLINE ENGLISH SMOCK FROCKS, hand-made, beautiful work. All ages to 12 yrs. Sample frocks for selection. Reference & age desired. Caroline, 628 5th Av. Tel. 2233 Plaza.

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FROM THE ORIENT—Harem Ruby Perfum'd Turkish Cigarettes; Flor de Shiraz, \$1 Box, Ambree, 50c Box. Plain Turkish Cigarettes 25c Box. Viscontesse Alma Surok, 500 5th Ave., N. Y.

HAIDEE PERFUMED CIGARETTE—Ornamental Boudoir box; gold tips. Real Turkish tobacco, delicately scented. Send \$1.25 for 50, to Chaikladi & Co., 503 Fifth Ave., N. Y.

MONOGRAM CIGARETS. Choice Persian, Turkish & Russian blends; silk, straw, gold, silver, cork or plain tips; exclusive designs. \$2.50 per 100 up. Persian Cigarettery, 500 Fifth Ave., N. Y.

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LEWANDOS, 75 N. Pearl St., Albany 1633 Chestnut Street, Philadelphia 1118 G Street N. W., Washington New Haven Bridgeport Waterbury Hartford

LEWANDOS, Providence, Newport, Fall River, Fitchburg, Springfield, Worcester, Salem, Lynn, Lowell, Portland, Cambridge, Brookline, Roxbury, Waltham, Watertown, Malden, Dorchester.

LEWANDOS Boston Shops 17 Temple Place 284 Boylston Street 248 Huntington Avenue Cleaners and Dyers



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Cleaning & Dyeing—Cont.

KNICKERBOCKER CLEANING CO.
High-class cleaners and dyers, of New York.
Main office, 402 East 31st St., Murray Hill 6618.
Branch offices, telephone connections.

MME. PAULINE, expert Cleaners and Dyers.
Use "Spot-Off" the fireproof cleaning fluid.
364 Madison Ave., N. Y. Main office and
works, 233 W. 14th St., N. Y.

LEONTINE, the Original Great Cleaner, can be
sent prepaid to the summer homes of its many
users. Leontine Co., 200 Fifth Ave. Tel.
Gramercy 1587.

LEONTINE—Known as the Fluid that
"Leaves no ring." Cleans perfectly kid
and suede shoes, and can be used on
all materials.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist.
Foot Tonic to use after the dance, \$1.
Foot Ointment, 50c. Toilet Powder, 25c.
Expert manicuring, 501 Fifth Ave., New York.

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MME. S. SCHWARTZ
Corsetiere.
11 East 47th Street, New York.
Telephone 1552 Murray Hill.

MME. BINNER
Corsetiere, is cultivating figures with her famous
corsets. New establishment, 561 Fifth Avenue,
New York formerly 18 East 45th St., N. Y.

MME. ROSE LILLI, Corsetiere
Models which accurately forecast the "Trend of
Fashion." Custom made only
15 West 45th St., New York. Tel. 2818 Bryant.

GOSSARD FRONT LACED CORSETS Fitted
by experienced corsetiers, \$2 up; retail only.
Brassieres fitted; corsets to order. Olmstead
Corset Co., 179 Madison Ave. at 34th St., N. Y.

MME. BARCLAY MODART FRONT-LACE
Corsets.
553 Fifth Avenue, New York.
Tel. 4474 M. H.—Also (See Modart Display ad.)

PEETZ FRONT LACE CORSET. "The High-
est Art in Corseting." Ready to wear, custom
made. \$5.50 to \$35. Corsets made to order in 24
hours. 45 W. 37 St., N. Y. Tel. Greeley 4786.

GOODWIN. Corsets of every description.
Ready to wear from \$5; and custom made
from \$10. 373 Fifth Ave., at 35th St., N. Y.
Telephone 3293 Murray Hill.

THE GILLETTE CORSET—Custom made.
Originated in Paris, but made in U. S. A., sold
by exclusive representatives only. Write for
particulars. The Gillette Co., 500-5th Ave., N. Y.

MATERNITY CORSETS, \$3.50 & \$5.
The Wells Gossard Store
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Write for measure blank.

LOUISE GREENWOOD, Corsetiere, 500-5th
Ave., N. Y. (4th fl.), Bryant 5121. Made to Order &
Ready to Wear. Prices most reasonable. Corsets
copied, repaired. Measurement blank on request.

VIAU'S FRENCH CORSETS—Corsets for
slender figures with undeveloped bust. Also reduc-
ing. Special corset for deformed figures. Book-
let. Viau Corset, 39 W. 34th St., 9th floor, N. Y.

BERTHE MAY'S MATERNITY CORSET
Special for purpose. Dress as usual. Uninter-
rupted comfort. Mail orders. Write for Booklet
29, or call at 10 East 46th Street, New York.

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ALONSO'S CORSET HOSPITAL
500 Fifth Ave., N. Y., cor. 42d St. Corsets cleaned,
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foreign or domestic corsets. Moderate cost.

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JUST PUBLISHED, QUAIN, unusual set of
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postage paid. Special prices to shops. Exclusive
designs to order. Also

BREAKFAST & PORCH LINENS, pillow
covers, runners cross-stitched in her orig. de-
signs. Modern samplers. Send bk. ref. for ap-
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ALVIENE Ballet Master, late Grand Opera,
Paris, Milan, New York, etc. Authority on
Modern dances, Dramatic & Classic dances.
225 W. 57th St., Tel. Col. 4732.

THE A. ALBERT SAATO Academies of
Dancing. Broadway, 86th-87th Sts., N. Y.
The dances of today. Taught privately or in
class. Booklet sent. Tel. 6435 Schuyler.

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can be found
by exploring
these pages

Dancing—Cont.

NORMAL COURSE—MODERN DANCES.
There is an ever-growing demand for capable
modern dance teachers. Our course prepares you
for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M. B., Ameri-
can Authority on Modern Dances. Write,
phone or call Fifth Ave., N. Y., Thorley Bldg.,
N. W. Cor. 46th St., Bryant 6321, for rates.

CHICAGO'S Representative Teacher, William
Crockett Perrin—Newest Dances, Stage & Ball-
room, Ballet & Aesthetic Dept. under Hazel Sharp,
Perrin Hall, Auditorium Bldg. Tel. Wabash 3297.

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MRS. BARNEWALL, Interior decorator,
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arranged as an enclosed piazza.
Tel. Murray Hill 8317

MISS SWORDS, INC., Interior furnishings,
chintzes, mantels, wallpapers, Italian pottery,
antique fixtures for electricity, lamps & shades.
Miss Swords & Miss Sparks, 18 E. 48th St., N. Y.

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Homes decorated and furnished.
Wall papers, linens, painted furniture & rugs.
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HOMES FURNISHED with individuality. Un-
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painted furniture; exquisite novelties to order.
Mastick & Graham, 8 E. 37 St., N. Y. M. H. 6325.

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Distinctive period designs in grandfather and
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Scrim & Marquisette curtains. Many pleasing &
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MILDRED RICHARDSON KELLY. Sugges-
tions for simple and inexpensive homes, also
Period rooms. Painted furniture, hangings,
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AMY FERRIS 6 East 37th Street, N. Y.
Wallpapers, Hangings
Rugs and Furniture
Original Designs in Lamp Shades.

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Your old home or proposed new one. Aristoc-
ratic & Artistic effects with odd, unusual fea-
tures. No architects fees. No extras.

SEE HIS SAMPLE HOME AT
The MacBride Atelier
3 East 62nd Street, New York.
"Decorations of Interiors." Phone Plaza 181.

"THE HOME OF ORIGINALITY." Artistic
fabrics for draperies, wall papers, decorative
painting, furniture & rugs, for town & country
houses. Samples. F. R. Aldrich, 452 5th Ave., N. Y.

LORD & TAYLOR, NEW YORK.
Department for Interior Decorations. Booklet
on request. Suggestions & estimates gratis.
Fifth Avenue, 38th Street, 39th Street, N. Y.

MISS COLEMAN—CHICAGO—Studio 1035
Fine Arts Bldg. Decorated Furniture, floor cov-
erings, wall paper, draperies, window shades of
Eng. glazed chintz. Orig. lamp designs & shades.

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sembled. Schemes sub. 22 E. 45th St., N. Y.

STUDIO FACILITIES at your service. Aug.
20th. Commissions executed. Mail orders
filled. Clara Sidney Taylor, Sara Rogers Henry,
Sara G. Thompson, 22 E. 45th St., New York.

Buy your **ORIENTAL RUGS** at wholesale
Ohan Stephan Berberyan
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Office 507 Fifth Avenue, New York

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QUINCE HONEY for breakfast 40c 1/2 pt.; New
England Chili Sauce 30c pt. A piquant French
Pickle 50c pt. Made at Pine Tree Cottage by
Mrs. Geo. R. Preston, Philpse Manor, N. Y.

MANSION COFFEE, SPECIAL BLEND.
72 cups to the pound, 30 cents. Extra flavor.
Five pounds free.
Alice Foote MacDougall, 138 Front St., N. Y. C.

PENJERRICK Ranch Oranges. Two doz. perfect
Valencias personally selected & packed in an at-
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DRINK RUSSIAN BLEND TEA; Delightful
combination of high grade teas, 85c lb. Also
Jasco Coffee 35c lb. unusual aroma; the perfection
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RARE AND DELICIOUS fruit marmalades
and conserves. Three 6 oz. Jars, ass'd va-
rieties, \$1. Write to Martha Campbell. 19 W.
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100 IN THE SHADE.
Too hot to shop in the cities.
Stay at home and write to
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enables us to pay the highest prices, and
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182 Broadway, New York, Established 1891.

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COSTUME DESIGN by correspondence course
"Parisian Method." Design for the Trade.
Write for booklet. P. Clement Brown,
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EMMA LOUISE ART SHOP
Write for new 1915 catalogue free,
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Emma Louise Art Shop, Belmar, N. J., Dept. D.

WINGENDORFF EMBROIDERIES
Special attention given to Trousseau. Mono-
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BED-SPREADS STAMPED—Stamped pieces
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Hand embroidered 50% less than others. Robes,
waists, lingerie, infants' wear on appr. Retail &
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JANON CO.—MONOGRAMS. Fine hand-em-
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orders. Delivery in 1 to 3 days. 34 W. 39th St.

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governesses, housekeepers, household servants;
personally investigating references.

MISS SHEA'S Employment Agency, 30 E. 42d
St. The 42d St. Building. Supplies first-class
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MRS. TABER
Agency for Efficient Servants.
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New York. Phone 7789 Bryant. Visiting house-
keeper, secretary. Houses opened. First-class
help of all kinds. Hours, 10-4. Sat., 10-12.

THE SOCIAL SECRETARIES INC.
Servants of all kinds & nationalities.
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5 West 58th St., N. Y.

MISS HEDLUND, Tel. 8345 Plaza. Select
Employment Agency of all Nationalities.
15 W. 58th St., New York. Near 5th Ave.
Personal Interest Assured.

LADY WITH INITIATIVE personality & re-
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made-to-order cigarettes. Salary & commission.
F. T. Allen, Room 601, West Union Bldg., Chicago

MRS. EMILY E. MASON
of London and New York.
For efficient servants, call, write or phone.
131 W. 42d St., N. Y. Tel. Bryant 5633.

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MABEL POILLON—Orig. Entertainments.
Pageants directed. Children's parties. Plays re-
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Club, Highlands, N. J. Tel. Highlands 1270.

PINCHNEY & WILLIAMS ORCHESTRA
Entertainers and cabaret performers, for pri-
vate or public affairs. Miss Marguerite Huyler, in
exhib. dances. 251 B'way, N. Y. Tel. Barclay 6325.

A NEW FACTOR of convenience in planning
individual social activities is the Scripps-Booth
roadster for three, described on page 16.
Isotta Fraschini Motors Co., 2 West 57th St.

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MAURICE HERRMANN, costumer to the
most celebrated artists. Exclu. costumes for hire,
sale, or to order. Accurate historical costumes
a specialty. 166 W. 48th St., N. Y. Bry't 1250.

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Costumers to the Smart Set. Exclusive
designs to order. For Sale or Rent.
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FRANCESCA TEXTOR—COSTUMER
Fancy costumes to order for all occasions.
Amateur plays artistically costumed.
Costumes for sale or to rent. 164 W. 48 St., N. Y.

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FOR OBESITY and Rheumatism.
Our special preparation used in bath. Results
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Studio. Best equipped, most sanitary. Fat reduc-
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tionable hair, treated and flesh reduced. Write
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Star, tells how she reduced her flesh without
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"New York's Favorite Flower Shop."

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You can see our Lily Pond at the turn in the
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FRIEDMAN FLOWERS, 522 S. Michigan
Blvd., Chicago. Estab. 1893. Choicest cut flow-
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DANCING FOR CHILDREN
Classes and Private Lessons. Rosetta O'Neill,
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N. Y. Tel. 197 New Rochelle.

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Guide
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FRESH EGGS, guaranteed not over three days
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Fabrics and furniture of unusual distinction.
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chair for porch or living room; attractive lines;
Special, \$4.00. Furniture of all kinds. Booklet.
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screen for sleeper or chair car. Easy to carry.
Cretonne case, 12 fresh coverings, \$3. Mrs. S.
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A convenient, helpful place to select distin-
guished gifts. Wide variety between \$1 and \$20.
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LORD & TAYLOR NEW YORK
Mid-Summer Furniture Sale in Progress. Gen-
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Repairing & remodeling guaranteed. Chas. Hor-
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summer rates till Sept. 15. 2627 B'way, N. Y.

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Bird baths & pottery, also terracotta.
Stumpp, 761 Fifth Ave., N. Y. C. Tel. Plaza 8190
and — Shinnecock Road, South- ton, L. I.

GARDEN STICKS & SEED MARKERS
Garden Seats and Benches of Wood
Stumpp, 761 Fifth Ave., N. Y. C. Tel. Plaza 8190
and — Shinnecock Road, Southampton, L. I.

BOXWOOD AND BAY TREES
Stumpp, 761 Fifth Ave., N. Y. C. Tel. Plaza 8190.
Also: Look for the Lily Pond on the Shinnecock
Road. Southampton, L. I. Tel. South'p'n 428.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

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ARTISTIC DRESSES
Made from your own material.
Unusual Remodeling. Reasonable prices.
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LEMAITRE & MACK
Importers
Trousseau, Gowns and Fancy Tailoring.
630 Fifth Avenue, New York. Tel. 7120 Plaza.

MME. CHAMBERT, EST. 1887. Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 143 E. 30th St., New York. Tel. 864 Mad. Square.

YOUR OWN MATERIAL USED—Mrs. Gordon rebuilds last year's styles. Reas. prices. 51 W. 37th St., N.Y. (During July-Aug. shop open at Spring Lake, N. J., 1212 3rd Ave.)

VICTORINE—REBUILDER OF GOWNS.
Old gowns remodeled equal to new.
Closes July 10th; opens Fall season, Sept. 1st.
160 W. 84th Street, N. Y.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lexington Av. (29th St.), N.Y. Mad. Sq. 8188.

GOWNS REMODELED—MME. ROSE
Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme. Rose rebuild them into stunning creations? Bring or send your material to us to be made up. We do such an enormous business

BECAUSE our Customers keep on recommending us. Prices very reasonable.
Mme. Rose,
Telephone 4073 Greeley, 49 West 37th St., N.Y.

A FRENCH DRESSMAKER will design and make you a gown or a tailored suit at a very special price in order to introduce her work to Vogue readers. Mme. La Valle, 590 5th Ave., N.Y.

MATERNITY APPAREL—GOWNS, Made to measure. Special, properly-fitting lingerie, many grades. Infants' complete outfits at worthwhile prices. Elizabeth C. Leay, Rockford, Ill.

MME. BROWN, 677 Lexington Av., N.Y., cor. 56th St. I make and remodel gowns to your individual taste at most reasonable prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

OUR CUSTOMERS RECOMMEND US
Attractive styles in Summer dresses at reasonable prices. We know that we can please you. Mme. Emelle, 184 W. 80th St., N.Y. Tel. Sch. 9031

SCHOTZ & CO.—Gowns of smart design. Newest models. Individuality & becomingness assured. Special facilities for hurried requirements. Corresp. invited. 471-5th Ave., N. Y.

SUMMER DRESSES—Ready to wear and made to order. Attractive styles in skirts, blouses, children's wear, and millinery. The A. M. Grannatt Co., 85th St. and B'way, N. Y.

WITH YOUR OWN MATERIAL
Gowns and Suits for all occasions. Remodeling. Katharin Casey,
36 E. 35th St., N.Y. Tel. 1033 Murray Hill.

KATHARIN CASEY
Gowns for all Occasions.
Fancy Tailoring. Remodeling also done.
36 E. 35th St. N. Y. Tel. 1033 Murray Hill

MME. PITOT EXCELS in remodeling old gowns into newest Parisian styles. Gowns to order. Customers' own material used. Mod. prices. 12 W. 47 St., N. Y. (form. 2 E. 46 St.)

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Importers, Dressmakers and Ladies' Tailors, are now located at 49 W. 46th Street.
Formerly 7 W. 31st Street, N. Y.

SMART GOWNS AND SUITS
Made to order
Distinctive Remodeling.
Mme. Zara. 625 Lexington Ave., N. Y.

LADIES' SMOCKED MIDDIES—Cotton or silk crepes, any color. Special at \$7.50 up. Sketches & samples on request. The Clover Shop, 290 Westminster St., Providence, R. I.

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Gowns that are "different," made on short notice for all occasions. Our designers will co-operate with you. Prices moderate.

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(Continued)

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Toys

THE "STERLING" TOYS, Playroom Equipment and Construction Materials are originated at the Children's Gift Shop, 7 W. 45th St., N. Y. by W. S. Sterling. They are practical & durable.

THEY ARE SUCCESSFUL because they supply the instinctive need of every child for material allowing free & unaided play. Foremost schools & educators recommend them. They are

MADE IN NEW YORK by the Sterling Toys Corporation. Designed, constructed and finished to meet the needs of the American home.

EVERY "STERLING" IDEA has been practically applied and tested, first by the Sterling children, then by their neighbors, and therefore we make

THE "STERLING TOYS" GUARANTEE that if your children don't like them, or they break, or the paint comes off—your money back or a new toy. They are sold at

THE CHILDREN'S GIFT SHOP (formerly the Stryvelyn Shop, est. 1900 by Mr. Sterling), where countless other carefully selected things for children abound. A partial list follows:

THE FRISKING FISH; waiting with rings in their noses. Made of wood. Brilliantly painted and waterproofed with Valspar. 5 to 14 inches long. 15, 20, 25, or 35c each.

THE SPOUTING WHALE gives endless joy. A chunky 12-inch wooden whale, brightly painted & Valsparred, with a rubber bulb leading ashore to spout him. One Dollar for one.

THE WEATHERPROOF ANIMALS!! Cut out of wood, painted & Valsparred. Cat, Squirt, Rabbit, Duck, Hen, 10c each. Rooster, Swan, Jack Rabbit, Small Pig, 15c each.

DOG, CROCODILE, DUCK WITH 3 ducklings, Sheep, Goat, Large Pig, Bear, 20c each. Mule, Cow, Mountain Goat, Lioness, Horse, Camel, 25c each. Lion, Zebra,

GIRAFFE, BUFFALO, ELEPHANT, Small Elephant, Rhinoceros, Hippopotamus, 35c each. Wheeled bases for any animal 10c. Set of 15 domestic animals, \$2.50. Set 15 fee-rocious ones \$4

TERRA COTTA BLOCKS 2 inches square, 50 in wagon, \$2. 100 in bulk, \$2. Adjustable rail fence, 8 linear feet, \$1.00. Cement arches for bridging, 35c. 3 for \$1.00.

BASKET WAGONS of weatherproof willow with painted wooden wheels (either ducks or clowns) 13 in., \$2.50; 17 in., \$3.25; 21 in., \$4. Ideal for toys or children.

"STERLING" LANDSCAPE BLOCKS. Miniature Houses, Trees, Shrubs, Hedges, Walls, Autos, etc. Scale 3-8 in. to 1 ft. Beautifully designed & painted by hand. Valsparred.

HOUSE AND GROUP including hedges, trees, shrubs, auto, etc., \$1.50 for 7 pieces. Larger sets for \$2.00, \$2.50, \$3.00, \$5.00, \$10.00 and \$25.00. Single pieces 10c to \$2.00.

"STERLING" MINIATURE LUMBER for boys who build. Reproducing on a 1-8 scale stock sizes of real lumber. Working plans now ready. Set with lumber wagon, \$5.

"STERLING" MINIATURE STRUCTURAL Steel for the builders grown expert. Also the Sterling concrete mixture for enclosing the finished steel work. Full working plans.

THE OUTDOOR PLAYSPACE for every child is Mr. Sterling's ideal—where they can rule supreme & play without interruption. Plans submitted. Constructions undertaken near N. Y.

THE "STERLING" SEE-SAW. Adjustable to size, weight, and age of any children. Absolutely safe. Light, portable. Oak Board. 8 or 9 feet long. Red, grey or green. \$10.

THE "STERLING" SAND BOXES. Strong 15 in. sides. Sanitary, asbestos cement, under ventilated, self-drained, bottom. Grey, green or red. 2½x3½, \$7.50; 3x5, \$12; 4x7, \$15.

THE "STERLING" WATER BOXES. Strongly built with the unique rounded side that keeps the highest waves in. 1½x2½, \$3.50. 1½x2½, \$5. 2½x3½, \$7.50. Red, grey or green.

PLAY HOUSES of unique design. Replicas of modern artistic houses. 10x12 ft., \$350.00. 8x10 ft., \$250.00. 7x9 ft., \$150.00. Plans submitted. Fully equipped.

PERSISTENT PARROTS that swing & balance persistently from table, shelf or perch. Ideal for porches & gardens. Flashing color schemes in red, green, blue, white. Water-proofed.

PARAKEETS OR COCKATOOS—size 9", 35c; 12", 50c; 15", 75c; 30", \$3.00; 42", \$7.50. Perches, wood or wire; stand, hang or hoop, 9" and 12" 15c; 15" 25c; 30" 35c; 42" 75c.

BIRDS AND BUTTERFLIES. Beautifully painted shapes for gardens and indoor plants. Fastened at top of plant stick with our detachable screw joint. Also short sticks for

BORDERS OR FERNS. Add bits of color to dull spots indoors or out. Valsparred—waterproof. 3 sizes, short or long, 35c, 50c, 75c. 75 varieties. Special assortment for \$2, \$3, \$5.

CONVINCE YOURSELF WHO originated outdoor toys, Miniature Lumber, Landscape Blocks, Basket Wagons, Frisking Fish, etc., by scanning Vogue's S & B Guide for the past year.

TO THE TRADE—We announce that Samstag & Hilder Bros. are the exclusive wholesale distributors of The Sterling Toys.



A PARADISE FOR CHILDREN

SPLASHES of color, gay birds, domestic and "fee-rocious" animals, wooden fish flashing in a real pool, a sand pile—it sounds like the inventory of a children's paradise, and certainly the Children's Gift Shop at Seven West Forty-fifth Street, appears to be just such a place. Mr. Sterling, the presiding genius, has not only given dash and gaiety, but a usefulness to his toys. They delight children and at the same time aid them in the "free play" that is so strongly advocated by the foremost educators.

Mr. Sterling's enthusiasm for Vogue is expressed in this letter we received from him the other day:

W. S. STERLING, Designer

The Children's Gift Shop

Formerly the Stryvelyn Shop—Established 1900

Seven West 45th Street
New York

Phone Bryant 3693

July 10, 1915.

Vogue,
443 Fourth Avenue,
New York City.

Gentlemen:

So great has been the response from our moderate advertising in the Shoppers' and Buyers' Guide that our business has grown from our small studio on Twenty-eighth Street to our present large retail store on Forty-fifth Street, in less than a year.

We feel that our success is due to the courage and impetus given us by Vogue readers. They have recognized the sincere purpose back of our effort to originate in a durable and artistic way, a series of materials to supply the child's great need for free and unaided play.

Yours with enthusiasm,

Mr. Sterling began with a modest announcement in Vogue. Today he is carrying nearly a column of advertising—a tribute to his genius and to the appreciativeness of Vogue readers.

Unusual Gifts

ELIZABETH H. PUSEY'S STUDIO. Will be closed for the month of August. Mail will be forwarded if addressed to 16 East 48th St., N. Y. C.

SUMMER TIME is the Time to buy Christmas and Birthday gifts. You can find more time to look up unique places such as Carbone's Shops at 342 Boylston Street, Boston and Hyannis, Mass.

A CORDUROY BATH ROBE in delicate shades makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

TO REACH THE HEART you need only present such exquisite gifts at small prices as offered in Unusual Gifts booklet of Elizabeth Allen, 341 Fifth Avenue, N. Y.

SIGN OF THE PINE, Dedham, Mass. Soft colored baskets and trays. Unique cushion covers for the porch and a novelty in candle shades for the summer home.

SWEETS FROM THE ORIENT—Deliciously different. Brandied "Chow-Chow" fruit preserves, 20-oz glass jars \$1.25. Sample 4-oz. jar 35c. Booklet. Bertha Tanzer, 20 W. 30 St., N. Y.

DISTINCTIVE GIFT SHOP LINES—Lacquered tin, wood, etc. Door porters. Charles Hall, The Hall Bldg., Springfield, Mass. Wholesale office, 333 Fourth Ave., New York.

EAGER INTERNAL BATH appliance beautifies and freshens the complexion by purifying the blood. Write for particulars to J. V. Eager, 737 Washington Ave., B'klyn, N. Y.

"ARTS & CRAFTS novelty De Luxe." Cracks the nuts & catches the shells. Parsons Nut Bowl, \$3.50 to \$5. Catalog with color illus. Parsons Nut Bowl Co., Indianapolis, Ind.

KEWPIE FERNS—something quite new. Imagine a Fern Ball wrapped around a Kewpie. Ask Stumpp 761 Fifth Ave., New York. Tel. Plaza 8190.

HANGING PARROTS of stained glass. You can hang them in the windows or doors. Stumpp, 761 5th Ave., N. Y. C. Tel. Plaza 8190. "New York's Favorite Flower Shop."

MARBLE BOWLS exquisitely colored. Willow Bird Cages. New designs in Vases. Stumpp, 761 5th Ave., N. Y. C. Tel. Plaza 8190 and Shinnecock Road, Southampton, L. I.

SEWING CASE OF BROCADED SILK or leather, with thimble, scissors, thread, needles, emery, bodkin. Fits small handbag. Price, \$5 p'pd. Anna Bethage, Dallas, Texas. P.O. Box 609.

HAND-DYED SMOCKS, \$7.00 Charming shades—rose, blue, green, violet, yellow. White collars. Unusual buttons. Send bust measure. Gertrude Kramer, 156 W. 106th St., N. Y.

ITALIAN SPORT HATS, Brittany China, Hand-woven fabrics, Decorative boxes, Imported novelties. Sarah R. Morse & Frances B. Stebbins, The Craftsman Bldg., 6 E. 39th St., N. Y.

MINIATURES ON IVORY Satisfaction is Absolutely Guaranteed. Miss Bowler, 180 Claremont Ave., N. Y. C.

THE SMOCKERY—Original hand-dyed smocks, also made in Linen, Silk and Cotton crepes. \$6-\$15. Write for Catalog. 7 Chester Pl., Englewood, N. J.

KATHERINE'S PAPER DOLLS—Doll with 5 smart costumes, drawn & painted by hand, \$1.00. Charming gifts. K. Gillespie, Moorestown, Burlington Co., N. J.

PILGRIM BAYBERRY PAD for waxing flatirons, when ironing gives fragrant odor & beautiful finish to linen. In attractive box, 25c p'pd. National Toy Company, Boston, Mass.

Wholesale Gift Shops

JOHN H. C. NEVIUS, Importer, Manufacturer, Wholesaler, is now occupying the entire street floor of 217 E. 38 St., N. Y. C. Everything for the dealer. Nothing at retail. Come and see.

UNUSUAL NEVIUS THINGS. Parsons Nut Bowls, Philippine Baskets, "Alice" Figures, Emily's Grape Fruit, Coat Hangers, Bridge Pencils, Leopolds, Numberless Nameless Novelties.

IMPOSSIBLE TO LIST HALF of them here. Everything can be seen at 217 East 38th Street.

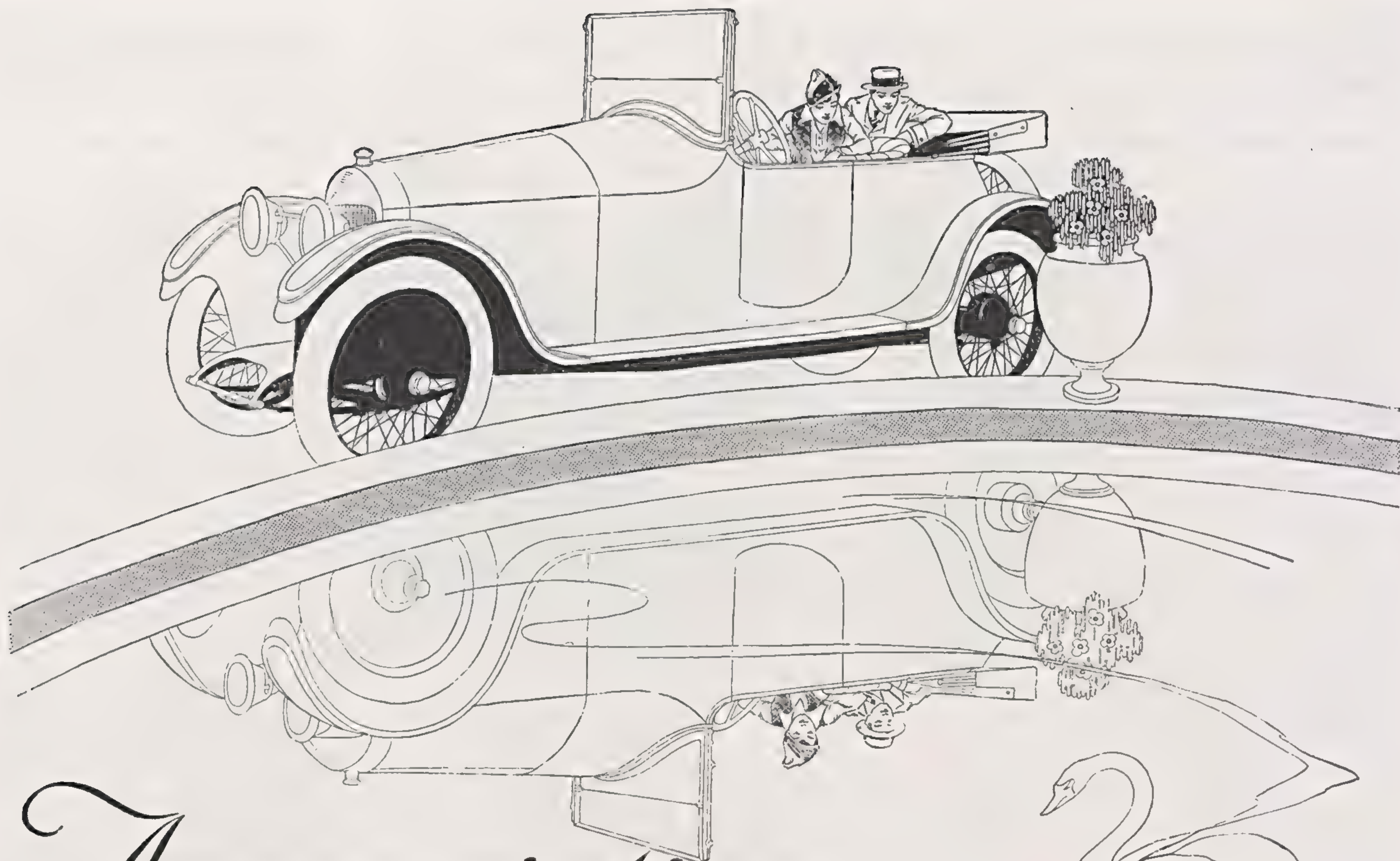
MR. NEVIUS WILL BE THERE all through the month of August on purpose to show them to you. Be sure to call.

DAY CRAFT NOVELTIES for Gift Shops & Art Needlework Depts. We sell dealers only. For illus., folder & price sheet, send to N. S. Day, Springfield, Mass. Samples at 225 5th Ave., N. Y.

THE POHLSON GALLERIES, of Pawtucket, R. I., line of Thoughtful Little Gifts for Specialty Shops can be seen in N. Y. at 225-5th Av., R. 404. Ask for Messrs. Butterworth & Gardner.

Willow Furniture

JOSEPH P. McHUGH & SON, 9 W. 42d, the shop where one may always find comfortable McHughwillow Chairs and Lounges—also things unusual in fabrics and wall papers.



Appreciation

is a mental recognition of value, and is a reflected admiration of beauty or merit which precedes possession.

As only an artist can appreciate art and a musician music, so motor-car values can only be appreciated by those who, in motor cars, buy only world achievements.

The casual onlooker may admire a motor car, but appreciation in its finality is purchase-admiration measured in gold and silver by the man to whom motor-car perfection is a habit in his big car buying.

Scripps-Booth

luxurious light-weight cars are driven almost exclusively by owners of experienced motor-car judgment. These owners are the most appreciative of Scripps-Booth design and performance, and are widely responsible — through their enthusiasm concerning the car — for its remarkable sales in the most exclusive circles.

Scripps-Booth cars will win your appreciation when but given an opportunity through our nearest sales representative.

Scripps-Booth Company
Detroit, Mich.



Read the announcements of

VOGUE'S NEXT FOUR NUMBERS

As presented on pages
87 and 93

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VOGUE

AUGUST 15, 1915

VOL. 46. NO. 4
WHOLE NO. 1029

The next Vogue will be

The FORECAST of AUTUMN FASHIONS NUMBER

Dated September 1

GET YOUR ORDER IN EARLY

If you have been accustomed to buy your copy of Vogue from a newsdealer you should certainly place an order well in advance for the Forecast of Autumn Fashions Number to be published September 1.

Most magazines are returnable; that is to say, the newsdealer may order as many copies as he thinks he can sell and then return to the publisher the unsold copies. This rule does not apply to Vogue. If the newsdealer fails to sell his copies he bears the major portion of the loss and therefore is cautious to order only for assured customers. This is why buyers of Vogue are so often disappointed because of their own failure to order ahead.

This caution is particularly applicable at this time for the reason that the next number of Vogue will be the first big fashion number of the autumn and will be sure to be in immediate demand.

SALES AND EXCHANGES

This department is increasing in popularity. It has scores of successful sales to its credit. Notice the articles offered: wearing apparel, rugs, furniture, books, antiques, and so forth. It may be that you have some article which you wish to sell or exchange. Let Vogue be your market-place.

VOGUE PATTERN SERVICE

Vogue is receiving many compliments upon the excellence of its Pattern Service; the superior quality of the patterns and the accuracy and simplicity of the directions make it distinctive.

LONG DISTANCE SHOPPING

As a reader of Vogue you are entitled to all the privileges and advantages of its Shopping Service. Not only any article advertised in Vogue or mentioned editorially, but any article offered by any New York shop will be bought for you by one of our experienced shoppers upon your order and without charge for services.

The autumn shopping season is at hand—time for new clothes, new furnishings, new table accessories; and New York City is the great center for variety, for style, for quality, and for popular prices. Let Vogue advise you.

YOUR CHOICE OF SCHOOL

With many hundreds of parents the choice of school for son or daughter is not made until the last week or two. To those who have not already decided we recommend a careful study of Vogue's Directory of Schools as found on pages 3 to 10. It may be that Vogue can serve you in giving additional particulars or in advising as to the best choice to meet special circumstances.

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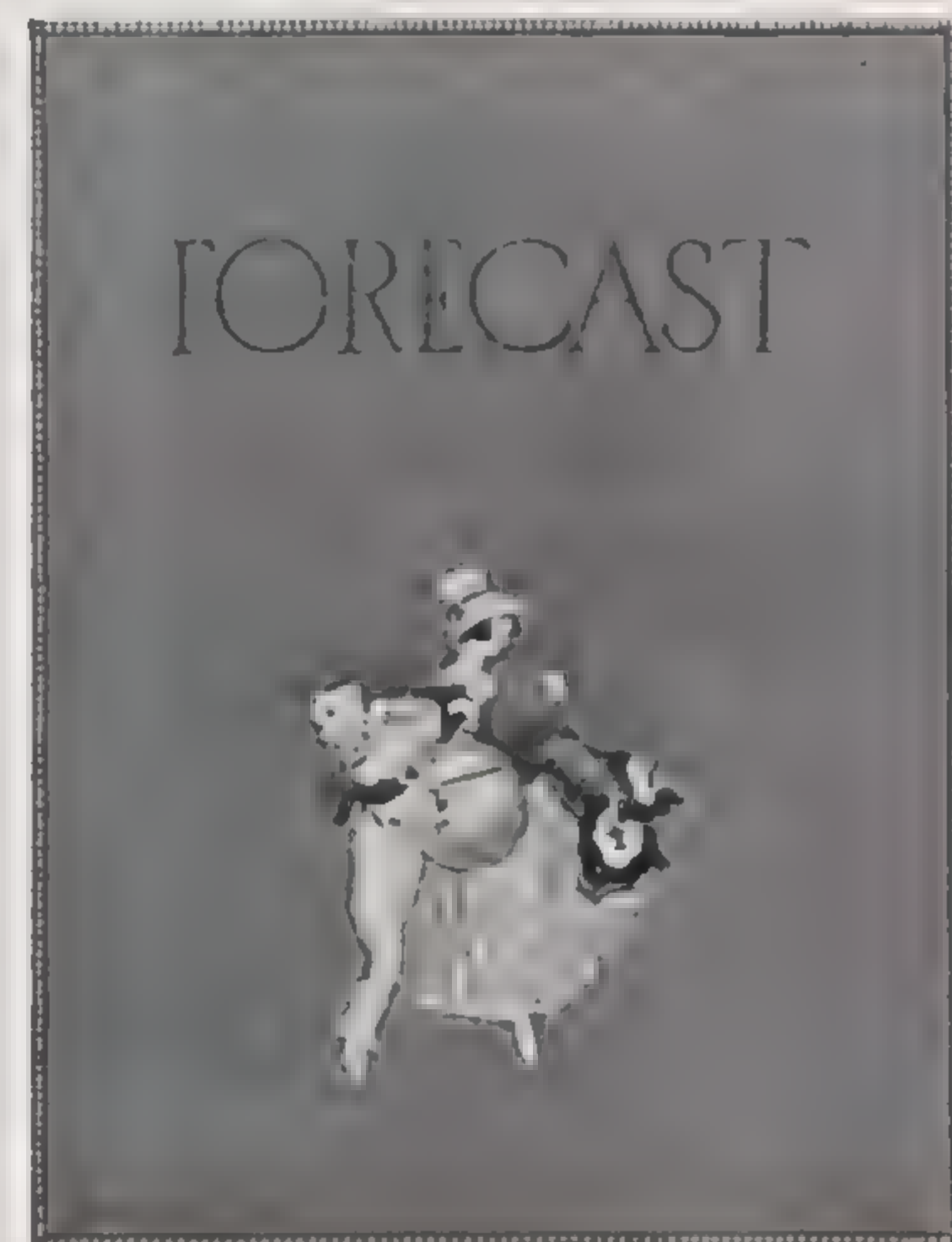
Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, \$4 a year in advance. For Canadian delivery, postage must be added at the rate of \$1.25 per year. For all other countries, postage \$2 a year extra. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies, 25 cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

THE FORECAST NUMBER

The September 1 issue of Vogue will be a most complete and a most authentic forecast of the autumn and winter mode, for its pages will present more than forty models from the openings, some of them specially designed for Vogue by the smartest couturiers of Paris and shown for the first time in America in this issue.



The cover of the next (September 1) Vogue is by the Reeses

A FEW OF THE FEATURES

The forty model gowns referred to above—some of them specially designed for Vogue by the best couturiers of Paris.

A complete presentation of the newest fabrics from the best mills of France; pictured and described.

An illustrated article on footwear—shoes, stockings, slippers—as offered by leading manufacturers of the United States.

A page of the new corsets and some of the newest ideas in lingerie.

There will be several pages showing the first autumn hats from such milliners as Maria-Guy, Suzanne Talbot, Evelyn Varon, Reboux, and other leading modistes of Paris.

There will be several special articles attractively presented, and the usual departments will fully represent the early autumn season in text and illustration.

This September 1 issue of Vogue will establish a new record as to timeliness and completeness and authenticity of fashion news.

FOUR BIG NUMBERS

Your attention is called to the forthcoming big autumn and winter fashion numbers as announced on pages 87 and 93 of this issue.



Copyrighted 1915 by Mr. and Mrs. Braden

MRS. OLIVER HARRIMAN

*Mrs. Harriman and her two sons,
Boardman and Jack, sitting by the
garden pool at her summer home at
"Ridgeleigh," White Plains, New York*



May was collared within an inch of her life

M I S S K N I C K E R B O C K E R

When Miss Knickerbocker Was Only Fourteen, Every One in Her Set Said, "If It's Smart, Margery Wears It, and If Margery Wears It, It's Smart," until Margery Found Herself Social Leader of the Younger Generation with Social Ladders, Child Size, Leading Up to Her from All Directions

Verses by CLAUDIA CRANSTON

P R O L O G U E

*Little Margery Knickerbocker,
Whose name was on the ancient knocker
The ancestors of her mother
Had inherited from each other,
Had new and charming principles of art.*

*When Miss Margery was nine,
She studied fabric, color, line.
All the younger generation,
When she wore some new creation,
Acknowledged that the clothes she wore
were smart.*

*And quite as fetching as her clothes,
Were both her manner and her pose;
Since she first met Helen Dryden
Every day she's carefully tried on
Some sketchy frock this artist planned for her.*

*Indeed, so "taking" was her taste
That soon she set the fashion pace;
Her mother was a social leader,
And every little girl would heed her,
When Margery wore white tulle or fluffy fur.*

*At playtime Margery wears block checks,
For pretty and artistic reasons;
So every one their vogue expects
To last right through the coming seasons.*

*From fashion drawings Margery made,
Her friends chose one, and then the other;
In May's the fruit was green like jade,
And fruit and coat matched one another.*

*Miss Willis took a shiny hat,
For all the world like Mrs. Castle's—
Or like the coachman's, as for that—
With cockade like the high boot tassels.*



At playtime Margery wore block checks



Miss Willis, à la Mrs. Castle



That plain Miss Jones

Miss Jones was plain, as every one knew,
But Margery planned her things so
fetching,
At Newport half the season through
The artist set her clothes were sketching.

Each time she wore the cupped down hat,
With streamers waving, "Do come follow,"
No one took note her nose was flat,
And no one dreamed her chest was hollow.



A clever little social climber

The wee Miss Harriette Bumstedleigh—
A clever little social climber—
Came out this year as protégé
To Margery's aunt, a rich old-timer.

A frock for her Miss Margery planned,
As flow'r girl for her new-rich cousin;
A posy round was in her hand,
Of crimson rosebuds quite a dozen.



Chic Miss Dalrymple

A hat that left but half an eye,
Miss Margery chose for Miss Dal-
rymple;
As round it was, as her head was high—
On top the trimming, smart and simple.

At first she thought the powder-puff
Would roll off like a big soap bubble,
But soon she found a strap enough
To hold it on without much trouble.



Miss Mills, of limited income



Handsome Harry Brown



The go-between, Miss Heisey



Provocative Miss Claire

Once Doris lived in London town,
And there she learned to be a flapper;
She scored the Germans up and down,
And proudly chose Scotch trappings dapper.

Miss Mills, whose bank account was small,
Took Margery's "limited" suggestion,
And bought a wrap that in the fall
Would still be smart beyond all question.

The weest girl that Margery knew,
Provocative Miss Claire von Weise,
Wore droopy hats she flirted through
When walking with her friend Miss Heisey.

This so attracted Harry Brown,
Whose Russian hat was in fine feather,
He ogled both his blue eyes round,
Until they almost came together.

The only girl he ever saw
Who did not care for handsome Harry,
Was Jane Cottrell, who studied law,
And vowed that she would never marry.

E P I L O G U E

But Harry, in his senior year,
Won out at tennis, golf, and socker,
Then turned into a financier,
And married Margery Knickerbocker.

But this is only half the tale,
For ere this romance culminated,
Half Margery's set and half of Yale
Had married off and were related.



Jane Cottrell, who studied law



The London flapper

WHAT PARIS MAKES—AND WHAT IT WEARS

Interrupted by a Casual Bomb or So,
Paris Teas, Talks Fashion, and Goes About
Much As Usual to See and to Be Seen



Paquin, as sure as the world, only a little more so

THERE is a delightful uncertainty about life in Paris this summer; we don't know just when we may receive a summons from the blue. We drive and shop and sew for the soldiers, we dine and sup and sleep the sleep of the just, but when we lay our heads on our pillows at night, it sometimes occurs to us that

possibly during the night we may be blown into eternity by falling bombs, or may be quietly suffocated by some deadly gas. But after all Paris is Paris, and of all the guests within her gates there is not one who would prefer to be elsewhere.

MISTAKEN IDENTITY

A few nights ago a curious, low, whirring sound made me prick up my ears. I knew that it was not a Taube, for I have grown quite accustomed to the noisy motors of the saucy little Taubes. What could it be? I flew to the window to look at the sky—for nowadays every suspicious sound makes Paris turn its eyes skyward—and there, skimming low over the housetops, almost over my hotel, floated a huge, bulky, cigar-shaped balloon—a Zeppelin! I gasped—a breathless stifled gasp that stuck in my throat—and stood fascinated by the huge bulk that was making a bee-line for my window. I tried to remember

(Editor's Note:—At this, the most critical time of the year in fashions, interest in clothes leaps suddenly from the apathy of late summer to high tension. Naturally the demand for the Forecast number of *Vogue*, the next issue, dated September 1, runs beyond possibility of supply. The only way for non-subscribers to make sure of this number is to place an order with a newsdealer immediately, for unsold copies of *Vogue*, being non-returnable to this office, the newsdealer naturally buys only copies for which he has a certain sale. If you are to take this turning point in the fashions creditably you will need *Vogue*; and *Vogue* can be obtained only by ordering in advance)

what the city authorities had told us to do in case the Zeppelins came. Then it slowly filtered through my mind that we had been told to shut the windows, so, with trembling hands I quickly closed the wide French window, only to see it swing open again as I retreated to the far side of the room. What next? I must get my anti-asphyxiation mask and my bottle of hyposulphite of soda, which for weeks have occupied the most conspicuous place in my apartment, waiting for an emergency. Would the bomb fall on me? Had it fallen on me? My knees trembled so that I leaned against a friendly wall for support. A chorus of tragic O-o-h's in the corridor of the hotel revived me.

Now, there are many different ways of saying oh, but it takes a native Frenchwoman to give it an intonation that will bring tears to your eyes.

She puts more pathos and tragedy into it than the average person feels in the whole of a lifetime. Pathetic it always is, whether she exclaims about the delinquencies of a cook, the beauties of a moonlight night, or the demise of a friend. Imitate it you can not—yet once you have heard it, the sound is always ringing in your ears.

The dreadful O-o-h's outside my door continued and, opening the door, I wobbled out into the corridor. The O-o-h's were redoubled. I promptly dropped my bottle of hyposulphite and my anti-asphyxiation mask and was sinking to the floor in a dead faint when some one plucked me by the shoulder and dragged me to the window. "Oh, is it not magnificent!" I lifted my eyes and saw the huge airship blotting out the whole sky and continuing its way over the housetops. "It is detestable," I managed to gasp.

"No, no," cried Jeanne-Marie, who had dragged me to the window, "it is French, it is a dirigible which is watching over us."

SEEN AT THE PLAY

Many theatres are open now and are fairly well filled, although one sees very little that is new in the way of theatre clothes. While Bernhardt is still convalescing in the south of France,



For Premet, petticoat and collar change places



Silhouetted very knowingly against a mass of scarlet geraniums at Armenonville was this Jenny frock with petticoat "hanging"



Exquisite as any flower that blows is a Georgette frock of sheer pink organdy with miniature flounces set on for the petals



That linen refuses to leave the field of fashion clear for frivolous organdy is proved by a Jenny frock of embroidered cream linen



Stripes continue their advances upon the mode with unabated vigilance and where they can not monopolize, Dœuillet has them temporize



A Dœuillet frock of tussur silk all dressed up in its best bib and tucker of sheer white batiste tucked here, there, and everywhere



A dapper little Georgette dress of red linen shorter than most dresses dare to be, and boasting most un-Dutch pockets in Dutch pocket places

Auguste Villeroy's "La Vierge de Lutèce" has been staged at the Théâtre Sarah Bernhardt of Paris. Although a war play, it was written before the beginning of the present war; it gives a most vivid picture of the destruction wrought by the Huns in the fifth century, when under Attila they marched almost to the very gates of Paris, just as they did last September. In those days, there was no General Joffre, so Paris was saved by the patron saint of the city, and in the play Mme. Blanche Dufrène looked most saintly as Saint Geneviève. In the last act she was artistically draped in white as she watched over the sleeping city—a tableau taken from the celebrated painting by Puvis de Chavannes in the Panthéon.

In the audience, which as usual at a *répétition générale* was composed of actors, artists, and literary people, I noticed two very pretty taffeta frocks. One was black, with a very short skirt scalloped at the hem, and a plain little basque which fitted very easily over the bust and extended to just below the waist; the lower edge of the basque was scalloped. An absurdly high

collar of sheer white organdy half hid the ears and cheeks of the wearer. The other frock was of blue taffeta with a little vest and high plaited collar of periwinkle blue organdy. This frock was worn with a hat of periwinkle blue taffeta which had an upturned frill and was trimmed with a cluster of blue periwinkles.

ARMENONVILLE AND JENNY

Paris is not very gay, and those fashionables who are still in town are living most quietly. Occasionally the fine weather tempts them out to have tea al fresco. The Countess Tyszkiewicz has appeared at the Ritz lately, always soberly gowned. The Countess de Castéja was at Armenonville a few days ago, clad in blue. Her hat was encircled with a wreath of flowers where the black velvet brim joined the white crown. A Frenchwoman who sat silhouetted against a mass of vivid red geraniums wore one of Jenny's frocks—the same model that I sketched in her salons a day or so ago and that is shown at the lower left of page 21. It was of

dark blue alpaca; the skirt was edged with blue braid, and was just short enough to show the narrow plaiting which bordered the underskirt. The lower part of the vest was of periwinkle blue piqué and a band of the same blue bordered the collar. The sketch at the lower right of page 21 shows another Jenny model, a lovely flounced dress of cream colored linen batiste, embroidered in an ancient design and collared and buttoned with bright blue moire.

GEORGETTE AND DŒUILLET

Of sheer pink organdy is the Georgette frock called "Pompon," shown in the middle at the bottom of page 21. The narrow ruffles are cut in deep scallops which suggest rose petals. Each scallop has a picot edge and is joined to the frock à jour; the effect is wonderfully pretty. The sketch at the upper right on this page shows a red linen frock embroidered in white and girdled with black moire. This also is by Georgette.

Dœuillet designed the blue and white striped voile dress sketched at the upper left of this page.



Boots all white, partly white, or all otherwise, but anyway boots, appeal to the Parisienne's fancy; the boots and slippers on this page from Hellstern

By way of throwing a sop to the high boot, the Parisienne sometimes wears a bracelet slipper. The middle slipper Baskt designed; Hellstern copyrighted it

The striped voile is well combined with plain blue voile; the joining is à jour, and the waist is girdled with black suède. Of tussur silk is the Dœuillet frock shown in the sketch in the middle of the top of page 22. Loose plaits hang from the shoulders, and the black belt braided in sou-tache is laced through underneath them.

TOES AND HEELS

M. Hellstern, the well-known bootmaker of the Place Vendôme, tells me that the Parisienne finds the high-topped boot too hot for summer wear, so to meet the summer demand he has designed a hot-weather shoe, which is nothing more nor less than a slipper with what M. Hellstern calls a bracelet. It is really a heel-strap slipper made for grown-ups, but the strap does not cross the instep as it does in a child's slipper. Instead, it buttons snugly about the leg just above the ankle joint, as shown in the slipper sketched third from the right at the bottom of page 22. The bracelet is supported by a piece of leather which extends up the back. With the very short skirt the slipper with the bracelet is admirable, for it takes away the very undressed look that strikes one so unpleasantly when a simple slipper is worn in the street with a short frock.

Hellstern also uses the high boot laced on the inside. His prettiest model is of fine white buckskin laced almost invisibly with white laces. All of Hellstern's boots which lace on the inside of the foot are laced with cords which exactly match the color of the boot, and the effect is far more pleasing to the eye than the laces of a contrasting color, which were so much used in New York in May. The white buckskin boot shown third from the left at the bottom of the opposite



A black satin hat and a black crosse aigret? Oh no, there is no reason why it should be as it is, but she rather fancies it so



Restrained almost to the last moment, a hat of "tête de nègre" satin stands up for itself in a bow at the back



With very little to lose, and everything to gain, a brave little black and beige taffeta turban sets out to cut a dash with a thin-bladed stiletto



Close and tight, with one furred wing on each side, a wee black satin hat prepares to sail close to the first wind of winter

page has a cuff with a narrow strip of black enameled leather laced through it.

LACED WHERE YOU WILL

The laced boot second from the left on the opposite page has a vamp of black patent leather, a black heel, and a high top of gray kangaroo. It is laced in black—all boots with front lacing are laced in contrasting colors—and the lacing is outlined with strips of black patent leather.

At the left on the opposite page is a boot of russet leather; the heel quarters and vamp are all of russet leather. The upper is of sand colored cloth, and eyelets are set in straps of russet leather and laced with russet cords. As will be seen from this model, M. Hellstern uses a moderate vamp—not as short as the vamp used by most of the Paris bootmakers, but much shorter than that now worn in America.

THE BAKST SLIPPER

The sketch second from the right on the opposite page shows a dainty little slipper designed for M. Hellstern by Léon Bakst, who won fame in America by his wonderful designs for the costumes of the Russian dancers. The slipper is of white kid laced with emerald green kid; it leaves the hollow of the foot quite free, except for the slender sole. This is exceedingly dainty in appearance and allows the woman with gracefully arched insteps to show the high arch. This slipper is indubitably new and as indubitably becoming, for it accents the best lines of the foot.

The boot at the right on the opposite page is of patent leather, topped with gray kangaroo; contrary to most of the smart boots in Paris, it buttons on the outside.

E. G.



Once upon a time, a very recent time, when she walked upon the Pavenue du Bois de Boulogne, Clara Tambour wore this, and this, and this



So smart a suit of white cloth Marcelle Praise wore that morning in the Bois, it and her cane attracted the attention of a wayfaring snapshotter



Mlle. Lancet really has on a veil, though it is thinner than a cobweb. This actress designs her own frocks, so she is mistress of two trades at least

AT THE SIGN OF THE MAISON CHÉRUIT



More or less distinction always attaches the summer frock of white piqué, and this one from Maison Chéruit is particularly smart in its widely flaring skirt, its narrow belt, and trimly cut bodice. Somewhat military in effect is the collar, and distinctly military is the yellow embroidery which appears upon the blouse.



A "Black Beauty" of a gown is this latest Chéruit creation of black "twill," girdled with exquisite cream white Valenciennes. White and red azaleas are tucked into the folds of the lace. Valenciennes and tulle make the fetching collar, and the skirt is cunningly widened by means of inset gores. "C'est une Chéruit."

IN THE stately pile of buildings in the Place Vendôme, which at one time was known as Place des Conquêtes because of the fierce struggles which took place there during a very stormy period in the history of Paris, is housed one of the most famous couturiers in the world. The magic name "Chéruit" is placed over the door, always luring woman on—and in—through a labyrinth of salons until she is hopelessly and completely lost. No matter which way she turns the exit is blocked by a "perfectly dazzling gown."

Like all the surrounding houses in the large place, Chéruit's is of the seventeenth century. In

the days of Louis XIV, it housed the *Contrôleur Général des Finances*. No changes have been made in the interior since that period, and the paintings and fine old carvings are in an excellent state of preservation. But all this is forgotten the instant that a manikin appears in the salons wearing the latest "Chéruit." There is a subtle something, a *je ne sais quoi*—in a Chéruit gown that goes to one's head like good wine, and the average woman the moment she sees it begins to plot and plan to take it with her.

The Maison Chéruit prospers under the direction of two young and charming women.

Every model created by this firm is truly *Parisien* in conception and exquisitely simple in line; so that in donning a Chéruit gown one at the same time puts on, as it were, youth and elegance.

Contrary to custom Maison Chéruit allowed Vogue to sketch two of its newest frocks. Of black twill is the one at the right, beautifully simple in design, and girdled daintily with Valenciennes lace. Two Frenchwomen came into the salon just as the manikin was posing. They looked at the dress and simply said, "C'est une Chéruit." That explained all.

THE LATEST THING IN FRENCH MINIATURES

That French Frocks Will Be No Shorter Is Attested by Pink Dimpled Knees, and That They Could Be No Smarter Is Attested by Models from Paquin, Lanvin, Martial et Armand, and Marindaz

It is a far cry from the Luxembourg gardens, where Pierre may pull Pauline's "pig-tail" with no nurse to interfere, to the Parc Monceau, for instance, where small ladies and gentlemen disport themselves with perfect propriety and in the daintiest of raiment. Fascinating little frocks are worn by these children of fortune—fine muslin enriched with embroidery, tiny frocks of lace and ribbon, infinitesimal mantles, and hats of silk. It is generally only in the gardens of the Luxembourg or the playgrounds of the Tuileries that one sees children clad in "romping" garments—untearable frocks, sturdy aprons, and thick stout shoes.

Occasionally indulging in a visit to the Bois, the hatless happy children of the poor play side by side with more fortunate little folks, shoveling earth vigorously with spades no larger than spoons, and industriously fill diminutive pails and buckets with pebbles.

THE SKATE-CYCLE

This year French children have gone mad over a new toy—nothing more nor less than the "skate-cycle," which the New York boy roughly fashions of bits of packing boxes and old roller-skates, and which has been familiar for years to every New Yorker. Having crossed the Atlantic, this toy has taken the heart of the French child by storm; deserting the goat carriages, the *manège* with its prancing wooden steeds, and the *guignol*, French boys and girls



alike devote themselves to this new plaything, called in Paris, the "skatinette."

As for the frocks they go "skatinetting" in, never have children's frocks been so short as they are this season. Above the short socks the rosy limbs are visible for inches above the dimpled knees. Frocks are so short, in fact, that they could be no shorter—droll little frocks with wide skirts and the shortest of sleeves. The arms are bare and the small hands are encased in short white gloves. Occasionally one sees a pair of long gloves carefully drawn up to meet the short sleeves, but usually short gloves are worn.

Two days ago I saw four little girls sitting in a row on the yellow iron chairs which line the promenade on the avenue du Bois de Boulogne. Their frocks, socks, and shoes were white, and their hats and short gloves were pathetically black. Taking no part in the hoop rolling and ball playing which was going on all about, the four tots sat solemnly in a row, wide eyed and serious, wistfully twisting the somewhat too long fingers of their new black gloves.

HATS AND MANTLES

The hats worn at present by the French child vary from the flimsy shirred bonnet of simple tulle, or the "sun-bonnet" of tinted linen, to the broad hat of taffeta or *paille d'Italie* or the poke-bonnet of straw so vast that the small face is hopelessly lost in it. Tiny hats of taffeta, crêpe, or muslin often match the frock in color



The Paquin child is always a little marquise, finished and French to her slipper tips; here she is of white taffeta and sky blue ribbons

Though French children have learned roller-skating only this summer, they can doubtless give little Americans cards and spades at "tennis-ball-and-tambourine"

To the picturesqueness of hop-sotch is added a bobbed coat of red, yellow, black, and blue silk jersey and a turban, feathered Indian-wise





To prove something can be shorter than their skirts, little French girls wear coats short as this Lanvin one of gray "velours de laine"



Cut on the lines of the "sarrau," an apron worn by peasants, is this Lanvin frock which goes slipping naively this way and that



Paquin makes a tulip of blue serge and white faille and turns it wrong side up so the petals cluster about dimpled pink knees



Sheer white mousseline shirred loosely over a hoop, yes a hoop, that tilts coquettishly up and down like a Lanvin—which it is



The little girl wears a pretty white muslin frock smocked a little at the yoke, and her companion is smartly costumed in brown fur

A sophisticated little frock is that at the left designed by Martial et Armand, who are now devoting much care and time to the production of children's clothes

Adopting the grown-up fancy for plaits to the skirt-length of a child, Marindaz evolves this smart green tussur frock, mostly box-plaits





A few crispy hemstitched frills, some narrow and some not, and some scallops are all that stand between this svelt Marindaz frock and absolute plainness of expression

and trimming. Checked gingham hats are worn with white or checked gingham frocks, and small round hats of fine straw for grand occasions are trimmed all about with tumbled ostrich feathers. Still others, many of Lanvin's, are decorated with small bead flowers. Besides, there are many hats of organdy and crêpe, and, lately, of velvet.

TINY COAT, FLARING AND SHORT

Tiny coats of cloth, duvetyn, or silk flare very much from the shoulders, and feature the raglan sleeve. The coat, while very short, entirely covers the short frock underneath.

Children are wearing black, white, and royal purple more than other colors. For some reason the last mentioned color is a great favorite. Corn-flower blue serge, a serge of a rough hairy quality, is liked also for coats, with hats of the same color, in silk, trimmed, perhaps, with a small dark blue velvet flower. The coat itself is belted high under the arms and the belt buttons in front above a flaring circular skirt. Coats of black or purple silk are bound all about with white silk braid and fastened smartly with white buttons.

PAQUIN

Party frocks of dainty tinted silks are combined with shirred and ruffled tulle and small flowers. One of the daintiest and prettiest of these, sketched in the middle at the bottom of page 29, was created by no less an artist than Paquin. The frock is of changeable rose taffeta, with a glint of yellow in its folds. The belt is placed so high that one scarcely knows whether the delicate shirred tulle above it is a short corsage or a deep yoke, but at any rate it is exquisite. Ruffles of taffeta with a picot edge top the girdle and finish the short sleeves and skirt. Tiny pink rosebuds, dull blue forget-me-nots, and other small flowers nestle in the taffeta frills.

The frock just described is essentially a Paquin frock. Other designers of clothes for children produce quaint and charming frocks—dainty, inimitable; but the Paquin child is always a little marquise, finished and French to her finger-tips. Indeed the big wardrobes at Paquin's are crowded with frocks of just this character. There is one of white tulle and blue taffeta, which might have been designed for a prince's daughter, and there is one of pale rose chiffon knotted with Nattier blue ribbons, which is daintiness itself. All conscious coquetry is



It is not to reason why Lanvin suggests yellow and white checks and yellow capes all for the same little girl; for the modish there's but to look and see, then do and dare them



If brevity be the soul of wit, a Marindaz frock with two pieces of velvet ribbon for the brevity, is the wittiest thing in all Paris



Contrary to the nature of stripes, you say? Well, she doesn't mind; Lanvin made it for her; therefore let it stand for a frock



That skirts can scarcely be any shorter is the confident prophecy of an evanescent little Lanvin affair of tulle embroidered and tulle shirred



Yellow satin with slits for cream batiste to show through, fashions this Marindaz frock for the little girl who is almost a big girl



"Skatinetting" is the very latest Parisian sport; it is an importation of the packing-box-and-roller-skate idea rampant in America for lo, these many younger generations



Smocking, like other propagandists, believes in beginning with the child, and here it has begun with as wee and inquiring a little person as could be found in all Paris



In the Parc Monceau, afar from the haunts where unattended little boys of the poor pull the pigtailed of unattended little girls, small ladies and gentlemen disport themselves with perfect and wonderful propriety

Short gloves and short sleeves, you can see from the photograph in the middle above, are "all the go" in hoop rolling

the frock of white taffeta and blue ribbons and pink roses shown at the top on page 25. The skirt is very short and shows the irregular line at the bottom, which is so affected by Paquin this year. The short sleeves are finished with flaring frills.

More practical is the tiny Paquin dress of blue serge and white silk sketched second from the upper right on page 26. Petal-like sections of serge are laid on plaits of white satin-striped faille, scalloped at the bottom. The small yoke is of shirred tulle and the close sleeves do not cover the elbow.

LANVIN

Lanvin has just designed a smart coat for a child of nine or thereabouts, and it is illustrated at the upper left of page 26. It is of mouse-gray *velours de laine*, embroidered with woolen yarn in red, blue, green, yellow, and white.

Mme. Lanvin excels in the use of decorative colored embroideries, as well as in many other things. Who, for instance, but Lanvin could have designed the little frock sketched at the upper right on page 26. Of white mousseline, shirred and trimmed with small bead flowers, this frock is sashed with light blue ribbon and the bottom of the skirt is edged with blue beads. Not content with all this, Mme. Lanvin cunningly inserts a hoop about half way down the

tiny skirt, which tilts coquettishly this way and that in a manner which can be described only as *tout à fait* Lanvin.

The pretty little frock sketched at the lower left on page 29 also originated in the Lanvin salons. White crêpe de Chine, soft and fine, is used for the body of this frock, which is delicately embroidered with gold thread and bordered with blue crêpe de Chine at the bottom. A bit of blue is introduced into the embroidery around the U in front, where the frock opens over a little guimpe of soft white muslin finished with the looped muslin cords of which Lanvin is so fond. The short sleeves are also finished with muslin cords.

Cut on the lines of the *sarrau*, an apron worn by the peasants, is the practical little frock sketched second from the upper left on page 26. For this, Mme. Lanvin selected dark blue gabardine, and made the guimpe and sleeves of emerald green *mousseline de laine*. The pockets—and who could imagine a Lanvin frock without pockets?—are decoratively placed, and the yoke is outlined with stitching. White piqué forms the small round collar.

Mme. Lanvin uses white tulle for the little frock sketched second from the lower right on page 27. The frock of tulle, over a slip of white crêpe de Chine, is embroidered and trimmed with Valenciennes lace. The guimpe is elabor-

ately shirred and plaited and a spray of roses, made of colored beads, decorates the frock across the front.

In the frock second from the lower left on page 27, Mme. Lanvin deliberately places the stripes cross-wise, and so produces a very odd effect. The material is foulard, striped with dark blue, light blue, and white. The belt and bindings on the skirt, sleeves, and collar are of navy blue cheviot. Blue crystal buttons are placed in a row up the front and on the sleeves.

The pretty coat sketched at the upper right of page 27 is of yellow and white checked cloth, with a double cape of plain yellow cloth swinging jauntily over the shoulders. Mme. Lanvin delights in whimsical little garments such as this, and carries out her ideas with admirable daring. One comes away from her salons in the old Faubourg Saint Honoré impressed with the idea that in designing these adorable garments for children Mme. Lanvin has with intuitive sureness found her true vocation.

MARINDAZ

Marindaz, who, by the way, has left the rue de la Paix and has opened a new shop just off that famous thoroughfare, in the rue des Capucines, is showing many exceedingly dainty frocks for tiny children. Christening robes, wee

shoes, tiny caps, and the very smallest muslin frocks ever seen, enriched with embroidery and lace, are to be found in Marindaz's new gray, blue, and white salons. Exquisite layettes of every degree of expensiveness are hidden away in the drawers, and the wardrobes are filled with frocks for older children.

For the child of seven years there is a pretty frock shown at the lower left of page 27. It is of fine white muslin, plaited above flounces of black velvet ribbon, which are sewn—or buttoned—to the muslin top under a sash of Valenciennes lace. A practical frock for a child of the same age is sketched at the upper left on page 27. Of biscuit colored wool etamine is this severe little garment, which is cut straight up and down and scalloped here and there. The guimpe is of white muslin embroidered with dull blue thread and trimmed with plaited frills that show blue hem stitching.

The Marindaz frock at the lower right on page 27 is made of greenish yellow satin, combined with cream colored embroidered batiste. The narrow girdle, which is tied in an inconspicuous bow, is of shirred and corded satin.

Another frock, shown at the lower right on page 26, which, like the one just described, is designed for a child of ten or eleven years, is made of moss green tussur, with collar and cuffs of embroidered white muslin and tulle. The buttons at the throat are of green crochet, and the draped girdle is tied softly in the back, above the box plaited flounces.

MARTIAL ET ARMAND

On this page are sketched some of the newest models from Martial et Armand, who are devoting much care and time to the designing of



Blue serge braided to the nth degree is this round little Martial et Armand jacket to match the frock at the lower right

children's frocks. The blue serge frock sketched at the lower right on this page is simply and admirably adapted to a growing girl. It is trimmed with bands and whorls of fluted black braid interspersed with bands of narrow plain black braid. The skirt flares not too much, the corsage fastens loosely in the back, and the long sleeves are of dark blue chiffon with serge cuffs trimmed with braid and buttons. The collar is of white linen with a group of small "allied" flags embroidered on the left corner. The jacket, which is shown at the top of this page is of serge, braid-trimmed, and with three-quarter sleeves. The linen collar of the dress is turned down over the coat.

Another Martial et Armand model is sketched at the lower left on page 26. Biscuit colored voile is used for the body of this frock, which is tucked at the bottom. The front panel and sleeves are of biscuit colored taffeta, and the pointed voile girdle fastens in the back. A narrow standing collar of taffeta crosses the back of the neck, and from the top of this collar falls an embroidered square collar of muslin. E. G.

(Editor's Note:—At this, the most critical time of the year in fashions, interest in clothes leaps suddenly from the apathy of late summer to high tension. Naturally the demand for the Forecast number of Vogue, the September first issue, runs beyond possibility of supply. The only way for non-subscribers to make sure of this number is to place an order with a newsdealer immediately, for unsold copies of Vogue, being non-returnable to this office, the newsdealer naturally buys only copies for which he has a certain sale. If you are to take this turning point in the fashions creditably you will need Vogue; and Vogue can be obtained only by ordering in advance.)



A white and gold frock with crêpe de Chine for the white, yellow embroidery for the gold, and blue crêpe de Chine put for a foil at the hem by Lanvin



Whether corsage or yoke, one can not say, but shirred palest pink tulle one is sure it is; for a skirt Paquin chose a length—half length?—of rose taffeta



Braid, fluted and plain, in military profusion and, for further trimming, Martial et Armand have hit upon a group of "allied" embroidered flags



Some of the smartest hats of the season have for trimming a feature of the hat itself, as in the case of this black velvet model embroidered with blue chenille in long stitches over the brim and crown. Narrow black grosgrain bows are caught to the crown and underbrim.



Typical of the new tendency of hats to turn up high at the back is a rather large model of soft gray velvet with a band of gray grosgrain ribbon and a French steel bead ornament placed directly at the front. All the models on this page are from Rawak.



Of velvet in a delicate new shade of greenish tan called "suede" is a soft hat with a sectional crown finished with a button at the top and a rim bound neatly at the edge with black braid. Two black wings are posed at sharp angles at each side of the crown.



Suede colored velvet is stitched round and round in white, is becomingly peaked in the front and peaked according to the mode still higher in the back, where is seen the only trimming of the hat, a cluster of soft curling tips in blending tones of violet, blue, and suede.



Bearing in mind the fact that braid is to be fashionable this autumn, a clever designer makes an entire black hat of a wide silk variety, looping it at the side and drawing it through a buckle of steel beads and allowing a little fringed end to escape a bit at the back.



So becoming are the plumes curling against the hair beneath this Spanish sailor that one wonders that so pretty a fashion has been allowed to remain long in obscurity. The hat is of velvet in a dull raisin tone and the plumes are in two harmonizing shades of khaki.

INDICATIVE OF THE FACT THAT WHEN

IT COMES TO A MATTER OF HATS FASH-

ION IS INCLINED TO FAVOR EXPANSION

THAT UNDER BRIMS MAY BE TRIMMED

THE MODE DOES NOT HESITATE EVEN

TO FILCH THE PLUMES FROM THE TOP



Miss Katharine Haven, who is the daughter of Mr. J. Woodward Haven of New York, won several blue ribbons with "Mi Hop Low" and "Say Wen" at Westbury



Master Guthrie Willard, the son of Mr. Eugene Sands Willard and the grandson of Mr. William D. Guthrie, has two delightful well-bred playfellows in "Yuan" and "Lu Toy." Master Willard had the honor of being the exhibitor of the best dog in the children's class, entered by boys



Another Pekingese owner who carried off several prizes was Miss Nathalie Burden. She is the little daughter of Mrs. James A. Burden, who was Miss F. Adèle Sloane

AT THE DOG SHOW ON THE
 GROUNDS OF MRS. THOMAS
 HASTINGS AT WESTBURY,
 L. I., THE YOUNGER GEN-
 ERATION OF DOG LOVERS
 WAS WELL REPRESENTED



Five photographs by Jessie Tarbox Beals, Inc.

Peggy, the delightful little daughter of Mr. John S. Phipps, leads a free happy out-of-doors life at Westbury House, Westbury, Long Island. At the recent Pekingese Match, her dog "Nang Tye," who may be seen in this photograph, was adjudged the best dog entered by girls in the children's class



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In the audience were the Misses Katherine and Ellen Mackay, the young daughters of Mr. Clarence Mackay. Miss Ellen carries the little dog that won her instant affection, "a first sight" affair. She became so attached to it that it became her own—by means of the special consent fathers give little daughters

Master Ogden Phipps, the sturdy little son of Mr. Henry Carnegie Phipps, holds firmly in leash his two famous Wheatley Beagles, "Challenge" and "Beauty," which he exhibited at the Mineola Dog Show



This and photograph below
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Master Leonard Thomas, son of Mr. Leonard M. Thomas, finds great sport playing in Newport daisies

Copyright by the International News Service

Gordon and Barclay Douglas think the wall of Hilltop Inn a fine place to sit

Copyright by Underwood & Underwood

"Like mother, like daughter," they say at Newport, when discussing the charms of Miss Laura Biddle

Copyright by the International News Service

Master James Henry van Alen walks in the morning sun past the ivy grown wall of Hilltop Inn at Newport



Photograph by Paul Thompson

Knowing well that in the shoe-and-stockings state one's fun is spoiled, Grace Roosevelt, daughter of Mr. Theodore Roosevelt, Jr., plays barefoot in the Southampton sand

Fanny and Marian Wickes, daughters of Mr. Forsyth Wickes, are horsewomen after the mode. At Tuxedo Miss Marian's "Buff" took third place in the saddle pony class



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Master Ogden Golet, son of Mr. Robert Golet, at the Tuxedo Horse Show is mounted on "Peggy," a horse, in form and alertness, just to his liking

Miss Sallie Rupert, daughter of Mr. Justus Rupert, mounted on "Black Joe," a pony worthy her skill as a horsewoman. "Black Joe" was a blue ribbon winner in the pony class at the Tuxedo Horse Show held on the fourth and fifth of June

THE JOYS OF YOUTHS ARE LONG, LONG JOYS—
LIKE SITTING IN THE SUN, DIGGING IN THE
SAND, RIDING A PONY JUST THE RIGHT SIZE

Photograph by Edwin Levick

A S S E E N b y H I M

THIS is the fag-end of the summer, when there is left of the season but a motley of shreds and patches, which give to gossip few pegs to hang upon, and no one seems to mind his newsless state. Indeed, at this part of the season there are so few things in process that are worthy the doing and seeing, that we are prone to be looking backward, instead of seeing what is really around us.

And looking backward, we recount that the summer resorts have been the scenes of much general entertaining, and that the neighborhood spirit has been more prevalent than during any previous summer. Newport has rejoiced in the opening of two beautiful new places—the word “cottage” can no longer be applied to the homes of Newport. The great stone palace of the George D. Wideners and “Bonniecrest,” the English country house built by Mr. and Mrs. Stuart Duncan, have been open this season. Newport also has a hotel now, not a vast caravansary, but just what its name, “The Hilltop Inn,” implies. It was here that Mrs. Hawkesworth’s afternoon dances under fashionable patronage marked a decided innovation in this most notable of summer cities.

INTERPRETING A PARABLE

Though faces and fashions and sets have changed, people themselves have changed but little, and the old game of social inconsequences goes on, with but a new deal oftener and a little more shuffling of the cards than in other days. Just the other day, I had a confidential chat with one of the best known hostesses of Newport, and it seemed to me that our comparison of notes proved social conditions to be much the same as in recent years. “I had reason to remember my Testament and the Gospels to-day,” she said to me, with an air of weariness. “I have been all morning at the telephone acting out a modern interpretation of the parable of the rich man who gave a feast from which the guests ‘backed out’ at the last moment. So many made excuses I thought there must be a sudden epidemic of mortal illness among obscure relatives in Philadelphia and elsewhere.” Even in the days when there reigned the great “social leaders,” the problems of “filling in” at dinners were left unsolved.

Of course, the term “society leader” is relegated now to the small towns and the newspapers, but there have always been social leaders in effect, if not always in name. New York and Newport society owes much to the three most notable of these charming women, who possessed in the highest degree the rare and diplomatic talent of gathering all about them under one herald.

MRS. AUGUST BELMONT, FIRST

New York was not metropolitan when the first Mrs. August Belmont was the acknowledged leader of its society, and Newport was only an old historic town and a city of summer villas. Mrs. Belmont was a veritable *grande dame*. Although she was an American by birth—her father was the great Commodore Matthew Perry, and her mother, Miss Slidell of New York—she herself was a Parisienne, and her memory is associated with all that is aristocratic and artistic from the French point of view.

I can remember seeing, when yet a little boy, Mrs. Belmont in her box at the opera—“opera” was then at the old Academy of Music. Society gave her the loyalty and homage due to a queen. I also recall another picture of those days; the picture of Mr. and Mrs. Belmont strolling on Fifth Avenue. Their stately home was on Fifth Avenue below Twenty-third Street, and it was their custom to walk together to just beyond the Union Club and Madison Square. They were both rather small of stature, and Mrs. Belmont, exquisitely gowned, always walked with her hand on her husband’s arm. There was nothing of the hurry and rush of these days; indeed a walk on Fifth Avenue in those days was much like a figure from a court quadrille in its leisurely stateliness.

Casting Up the Accounts in the Game of Social Inconsequence, and Not Finding Them Wanting—Southampton Motor-metamorphosed

Mrs. Astor reigned in society during the days of expansion, when New York seemed money-mad, and millionaires and multimillionaires descended on the town and on Newport in swarms. It was an era of magnificent and extravagant entertainments, and Mrs. Astor, a woman with a genius for leadership, a person of aristocratic lineage, and the wife of a man of historic family and enormous wealth, maintained the highest concept of entertaining.

MRS. STUYVESANT FISH

Mrs. Stuyvesant Fish, also of distinguished ancestry, and the late wife of one of the sons of a most notable New York family, never called herself a “leader,” but she was one, none the less. In these latter days, the spirit of democracy has prevailed, and society has required such extreme mental stimulus, constant change, and rapid action that the task of a leader has become more difficult than ever before. Indeed, social conditions are so kaleidoscopic now, it seems that Mrs. Fish will be the last social leader in effect as well as in theory.

There is a new social, and more democratic, epoch dawning. In Europe, the gentle and nobly born have taken their places on the firing-line with the men of the streets, and social barriers once removed are slow to form again. As E. S. Martin, the essayist, said recently, “To-day Thackeray would find no material to draw upon for his ‘Book of Snobs,’ unless he satirized the reformers.”

ASCENDENCY OF SOUTHAMPTON

Perhaps to the New Yorker, the social season has brought forth one surprise—the ascendancy of Southampton as a resort for the extremely

rich. The town itself has just celebrated its two hundredth and something anniversary; as a summer home for a little set of conservative New Yorkers, it was one of the first of the fashionable Long Island resorts. Then a second set discovered it, and it was made more easy of access.

But it has always preserved its conservative traditions, and it even struggled long to exclude the motor. Because motors were not allowed, it was practically an Adamless Eden from Monday to Friday, and although there were many cottagers and villa owners, a real neighborhood spirit prevailed. The life of the place was more or less centered in its clubs, and the whole community was like a great big family.

But the “middle west” has long had its eye on Southampton, and this summer, owing to the war, New Yorkers flocked there too, with more than a leaven of Chicago, Pittsburgh, and other interior cities. The result is that the old simplicity of the place is giving way to display.

It has truly many advantages as a resort. The bathing is superb, the lay of the land is ideal for outdoor sports of all kinds, it has long been the mecca of golfers, and now, with the splendid Long Island roads—and motors allowed—it is within hailing distance of town.

MOTOR-METAMORPHOSIS

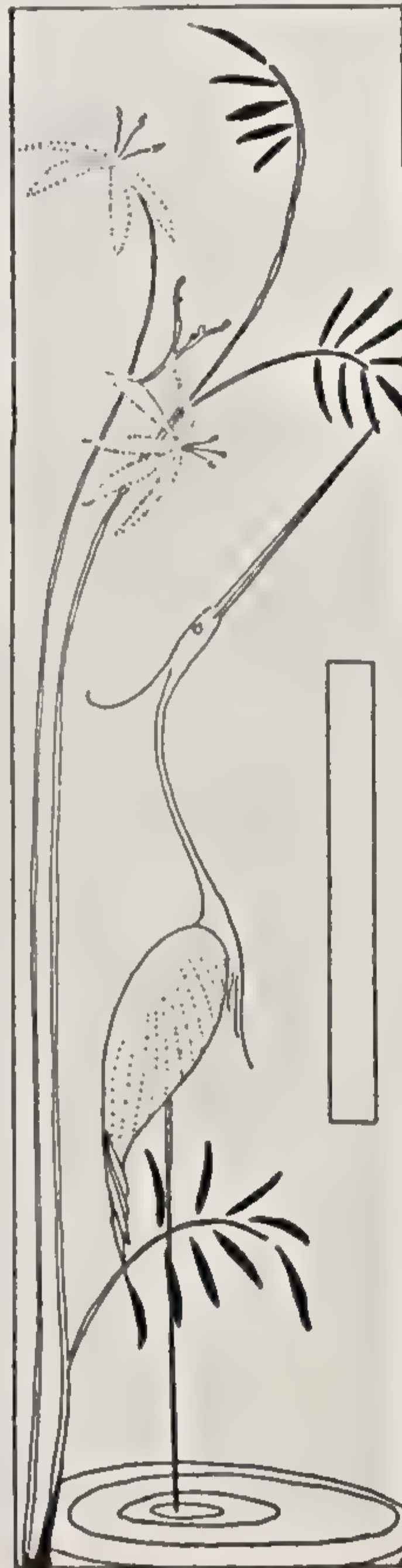
The motor was a great factor in the metamorphosis of Newport, as well as that of Southampton. When I first went to Newport, there was a great deal of driving. In the morning, many of the women made excursions to crowded Thames Street, the marketing center, and they usually drove their own pony or village carts. It was an amusing feat to drive in that narrow market street, but the Newport women were all cool and clever whips.

To-day, instead of driving, many Newport women do their own “chauffeurage,” that is, with the light cars which they use in the morning instead of such craft as pony crafts. In the country about Newport one meets scores of women driving their own touring cars. Only a few years ago such a sight, in town even, was a comparative novelty, and the world and his wife were disposed to stop and stare.

Our English cousins made much ado over women motorists some time ago. Englishmen are wont to write to the newspapers about every trivial subject which disturbs the order of their living, and it seems their letters indicated that they could understand a woman’s driving a coach down Piccadilly—this was done, you remember, by the late Mrs. Frank Mackey, an American—but they protested violently when a woman and a motor were in question. I remember the English newspaper heading, “Feminine Road-hogs,” which was most ungallant, to be sure.

My own experience has been just opposite to that of the person whose experience led him to make the quoted headline. I have found women who drive their own cars to be remarkably cool and careful, and, as a rule, not nervous. In fact, women afflicted with nerves are taking this form of exercise as a cure, and upon the advice of physicians, too. The constant watchfulness of the work in hand distracts the attention of the patient from her nerves and centers her thoughts upon something outside herself. Women are not fair to themselves if they expect to avoid accidents entirely; at least not when our streets are spotted with little Italian tenement children, and streaked with motorcyclists and wobbly youths on wheels.

In fact if any one would take the trouble to make careful statistics, he would find that men driving cars cause more fatalities than women, if one can say that the driver causes the accident. It is often the pedestrian’s fault. But for all that, a car’s a car, and even a modest ménage can not be without its complement of cars. The other day I heard some one’s place called “the least little box of a house,” and this was added, “You can hardly squeeze eight people in the dining-room, and they have only three chauffeurs and seven cars; but they do not entertain.”





MISS
OLGA
WIBORG

Artists have often chosen such a composition as this to portray the full bloom of summer. This photograph of Miss Olga Wiborg was taken at the summer home of her parents, Mr. and Mrs. Frank B. Wiborg, at Southampton, Long Island. Miss Wiborg's engagement to Mr. Sidney Webster Fish, son of Mr. Stuyvesant Fish, has recently been announced.

ARMS AND THE WOMAN

As to Whether Those Who Only Stand and Wait—
and Hustle While They Wait—Serve More or
Less Than Those Who Stand on the Firing-line

NOW comes the suggestion that in the present crisis Great Britain establish compulsory military service, not only for men, but for women. It is pointed out that thousands of German women are helping to make ammunition for the armies in the field, and are engaged in other occupations usually left to men, so that the latter may be set free to fight. The advocate of compulsory military service for British women, herself widely known in recent years as a militant suffragist, does not propose that half a dozen corps of amazons be organized by Lord Kitchener; she apparently does not expect that her fellow women shall be drafted for the front. All she asks is that they be required to lend aid in such occupations related to war as have been crippled because men are lacking. There are many such occupations no doubt, and in some of them, even some requiring hard physical exertion, women could easily make themselves nearly, or quite, as effective as men, while there are light skilled occupations, requiring quickness of eye, deftness of hand, and nimbleness of brain, in which thousands of women could easily surpass the ordinary man now engaged in such work. There can be no doubt that were women called to the service they would be found surprisingly efficient, so much so that many men would be released from their present occupations, and sent to the trenches.

WHILE it is true that women could thus effectively serve their country in a semi-military capacity, it is true, also, that the suggestion of compulsory service is a blunder highly characteristic of the source from which it comes. A naive faith in the effectiveness of law, and often of arbitrary law, is something of which women, who have long suffered from such laws, seem unable to rid themselves. They are not alone in such faith, unfortunately, for millions of men are ready to call for a new statute to meet any ill, great or small, but women seem to trust, even more blindly than men, to that most disappointing thing, human law. Furthermore, in suggesting compulsory service for women, the woman in question shows a lamentable ignorance of her own sex. Hermione declares that the kiss

and not the spur is the proper incitement for women. A compulsory law requiring military service of British women would probably breed something like a rebellion, and nobody knows better than she who proposes this new scheme how effectively women can war against a law of which they disapprove. It would not be becoming in her to lead the civic forces against her rebellious sisters. Indeed, such a task would bring her into strange company, and might forever lose her the influence she now has in the movement for a change in women's relation to the state in times of peace.

IF Great Britain really needs any form of military service from her women, she has but to speak the word, and millions of volunteers will respond. Lord Kitchener could begin organizing a corps of amazons to-morrow, if he chose to ask volunteers for such service. The women of the British races, in the home isles and on this continent, have ever been ready to serve their country effectively in time of war. When Mr. Lincoln was unwillingly drafting men into the army, women were volunteering for all sorts of service. At times then and since, the number of such volunteers for hospital service has been embarrassingly large. The women of the Confederacy made amazing sacrifices to aid the ragged armies in the field. Some of them took their lives in their hands and acted as spies. Thousands and hundreds of thousands sewed, and knitted, and spun, and not a few actually worked in the corn fields and cotton fields. The need for such work was not so grave in the north, but millions of women above Mason and Dixon's line were ready to volunteer for any service that the government at Washington might require of them. In all this, the women on both sides but imitated their great-grandmothers of the Revolution. No modern war has been fought, perhaps no modern war could have been fought, without the aid of women, and such women were always volunteers. Men sometimes have to be dragooned to serve their country, but thus far in human history, the simple call to duty has been sufficient for the women of any nation.





Photographs copyrighted by Miss Johnston and Mrs. Hewitt

In keeping with the Italian formality of the garden are the admirably disposed pieces of statuary, such as this figure silhouetted in the sun against shadowy trees

As befits its derivation from the Italian palace, the house is surrounded by two broad terraces, and on the lower terrace is a great fountainhead supported by four bronze figures, from which the water flows into a wide basin filled with lilies



There are no trees which lend themselves to fanciful pruning so readily as do the box and the bay. Well-planned planting and clipping of these trees gives to this Newport garden an air of formality which is tellingly contrasted with the free growth of the spreading trees which form a background for them. Nymphs, satyrs, and water sprites hold carnival on the fountain



Photographs copyrighted by Miss Johnston and Mrs. Hewitt

The western façade of the house looks down on a broad sweep of level lawn, reached by wide, low steps which descend from the terraces. The design follows that of the Italian palaces, giving a finely massive structure, and the sky line is varied by sculptured groups posed at the angles of the cornice

The main entrance is divided into three portals by pillars with richly carved capitals, and further use of carving is made in the elaborate overdoors and in the heads above the windows which open on the balcony, as well as in the wreath-decked urns on the balcony railing. Formal trees line the approach to the door and awnings give shelter from sun or storm

THE INFLUENCE OF ITALY PREDOMINATES IN
THE ARCHITECTURE AND THROUGHOUT THE FOR-
MAL GARDENS, BUT TOWERING TREES OF NATIVE
GROWTH GIVE NAME TO "THE ELMS," THE NEW-
PORT RESIDENCE OF MR. EDWARD J. BERWIND



PLAYING HOLIDAYS *in the* LAND EAST of the SUN

HOLIDAYS, in Japan, are fête days indeed, and some of them are just for children. One such comes in March, *Jomi no sekku*, and on this day every little girl in Japan has the best of times. Every one gives her dolls and flowers and candy, policemen are ever so kind to her, and people buy her little earthenware dolls with their clothes painted on, for *Jomi no sekku* is girls' festival day.

"JOMI NO SEKKU," GIRLS' FESTIVAL DAY

On this fête day every shop window in every village is filled with dolls; some like the married women who chew gall-nuts after they are married, to turn their teeth black, and some like hairy Aino or native children from the north of Japan. These dolls are not all baby dolls, as are American dolls; some are grown-up. Better, much better, have dolls grown up; there is so much more fun in spanking them or sending them hungry to bed.

For instance, one of the dolls in the window of the best doll shop of the village is of the goldfish man on the corner, who has the most beautiful goldfish in his back-yard pond; for, as you know, from Japan come the finest goldfish in the world. Another doll is like

the sweetmeats man down by the temple. Of course, one never eats sweetmeats on the street, as that is not polite, and in Japan everybody is polite. Each child takes his candy fish and goes clattering home on wooden shoes to sit on the floor and eat it; never does any one eat it on the street.

Just because it's *Jomi no sekku*, everywhere the little girl goes people stop and buy her presents. The policeman on the corner with his funny round hat that comes up to a point like Mother Goose's, smiles and helps her across the street as if she were the Empress herself. Every store window is decorated, until she could walk her legs off and then not see half. In the windows are tiny figures of the Emperor in court dress, seated in most dignified calm on a lacquered dais, and somewhere in the window are sure to be the Thirty-six Poets and the Forty-seven Ronin.

LIGHTING THE SOUL ON ITS WAY

In July comes the prettiest of all Japanese festivals, the Feast of the Dead. On the tombs of all who have died during the past year are hung paper lanterns. Then in the night, when all has grown silent, and it is very late, every child

(Continued on page 94)

Blindman's buff and other romping outdoor games that all American children play, Japanese children are just now beginning to learn; and surely wooden shoes and long garments spoil their charm not a whit (photographs above)

Before putting on the rice, two little Japanese maids stop to chat; one knows them for servants as they wear no stockings. Little, indeed, are these maids, for children in Japan begin to work very young

At the lower left appears what might, in America, be Hallowe'en; for, all dressed up, five little folk are singing from door to door. The two on the ends have the national instrument, the samisen

At the lower right are five girls who have been judged prettiest in the village; all five have chosen hand-maids to carry embroidered on them their names; and so they parade about the village streets





Empress Alexandra Feodorovna was Princess Alix of Rhenish Hesse, and as empress of all the Russias is colonel of the Lancers of the Guard. The Empress and her two oldest daughters have been working as sisters of mercy in the Tsarskoe Selo military hospital in Petrograd; they are not distinguished from the other nurses, and are sisters Alexandra, Olga, and Tatiana. The Empress is cousin to King George and the Kaiser



Grand Duke Alexis, heir of all the Russias, was born in 1904, in the dark days of the Russian-Japanese war, and is youngest of the Czar's children; the Kaiser is his godfather



Grand Duchess Olga, at the left, is nineteen, and the Czar's oldest daughter. Her engagement has at various times been rumored: to her cousin, Grand Duke Dmitri of Russia, now at the front; to Crown Prince Boris of Bulgaria; to Crown Prince Carol of Rumania. Just before the war the Russian royal family visited Rumania to cement this engagement, but it has recently been denied. At the right is her sister, Tatiana



Grand Duchess Anastasia, fourteen, is unusually clever, both at books and at sports. All the daughters play tennis, and practise it daily with their father



Grand Duchess Tatiana (circle above), eighteen, has been reported engaged to the Prince of Wales and to the Crown Prince of Saxony. The latter alliance is now most unlikely; the former more probable than before. Tatiana is a favorite name with the Russian lower classes, who were much pleased that the Czar's daughter should receive a name so familiar to them

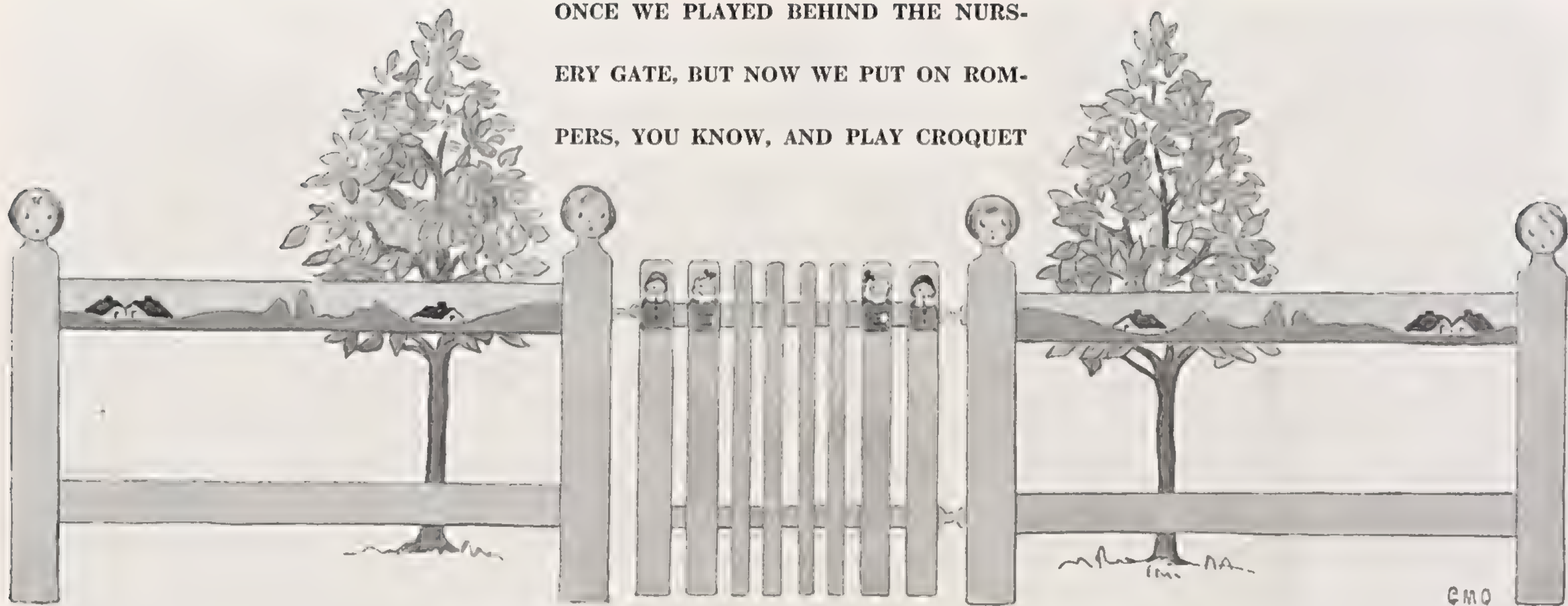
At the right is the Kaiser and a future kaiser—the Emperor and his grandson, Prince William, the Crown Prince's oldest son, nine years old. Prince William for the first time officially represented the imperial family at the celebration in Berlin in honor of Bismarck. The Kaiser's eighth grandchild and first granddaughter, sister to Prince William, was born in April



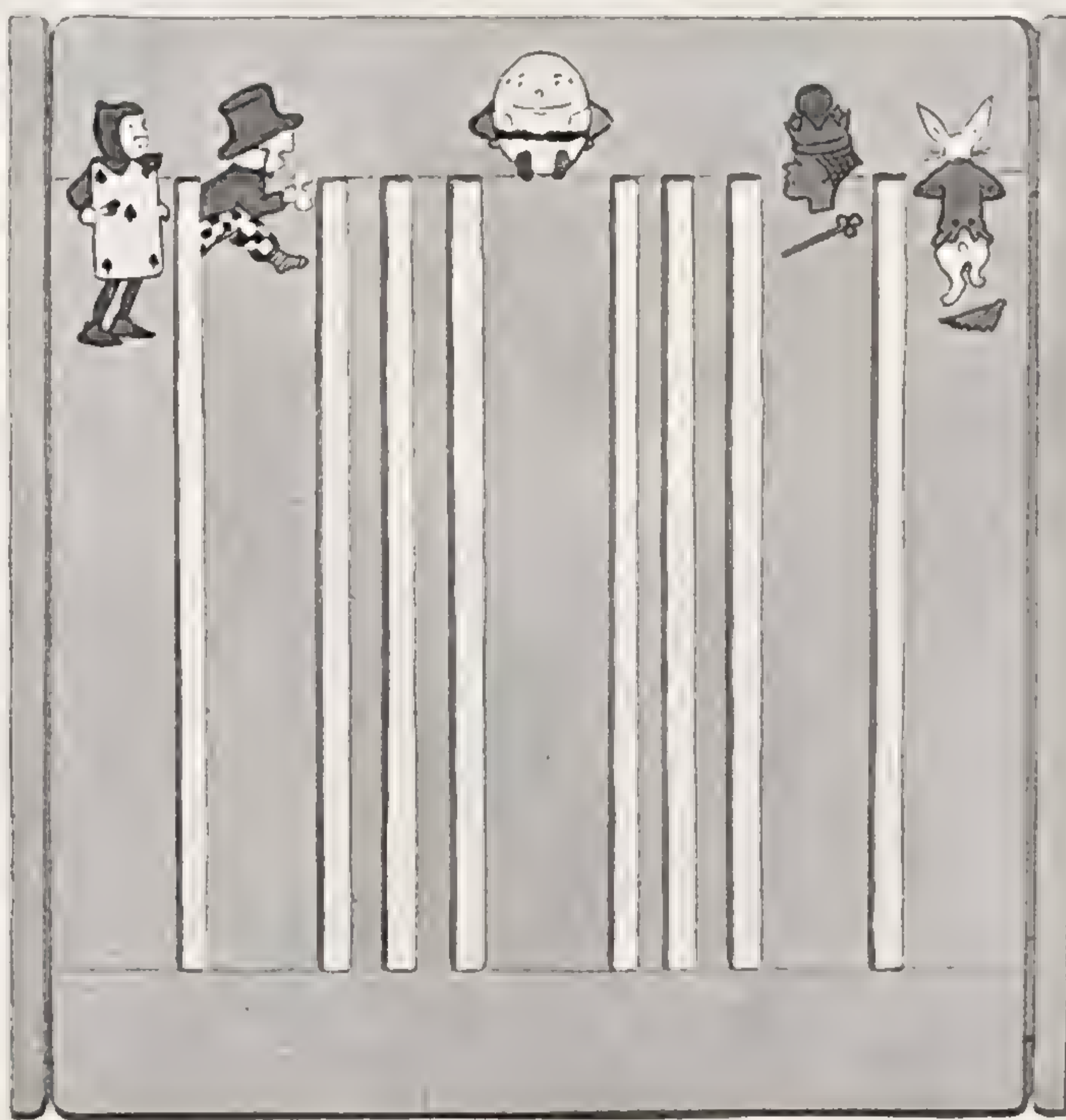
Six photographs from Exclusive News Agency
Grand Duchess Marie, sixteen, is exceedingly pretty, and so naturally lovable that the Grand Duke Vladimir nicknamed her the "amiable baby." She was named after the Czar's mother and is a particular favorite with her father; she, like Olga and Tatiana, is a colonel in the army

OFFICERS IN THE CZAR'S ARMY WHOSE
SEX EXCLUDES THEM FROM ACTIVE SER-
VICE—SIX ROYAL CHILDREN WHO REP-
RESENT SIX INTERNATIONAL PROBLEMS

ONCE WE PLAYED BEHIND THE NURS-
ERY GATE, BUT NOW WE PUT ON ROM-
PERS, YOU KNOW, AND PLAY CROQUET



"Come-to-see-you" can be played properly only inside one's own garden fence. It doesn't make any difference whether the guests want to enter by way of climbing over the top rail of blue houses and green landscape or whether they want to click the gate and then swing on it



Nurse sets up this fence for our very little brothers and sisters, but once we took it to a brand-new spot; then every one who came to play said, "I see you have the same yellow top-rail, but what nice new sand for tunnels." The fence makes a playground 6½ by 8½ feet



Of course every one in our set knows that the only really right thing to play croquet in is rompers, and it is best to have a cap to match. This is an awfully good looking pair with pockets and cuffs cross-stitched in yellow, which is lovely with peacock blue ratine



We had this gate at our nursery door and sometimes now nurse puts it up in the garden fence. It's a real Alice in Wonderland gate with the Red Queen on guard, and Humpty Dumpty risking his life every minute, and the White Rabbit trying to scramble over the top; and we've known the Mad Hatter so long we're used to him. The gate is made in any size



The skirts must be very short (that's "la mode," you know) and the tucks on the white linen skirt may be wide, but the blue and white gingham checks of the "slip-over" must be much wider. The white guimpe might be neglected but for its tiny bright red buttons



R HAMBIDGE

English mothers have always known how like gentlemen little boys look in white linen suits of long trousers and short curved-in coats. Cuffs are very evident, more so on trousers than sleeves



In our "Alice in Wonderland" croquet set the Queen of Hearts and her consort hold the stakes and though Alice and Humpty Dumpty will go where you want them to go, and the Cheshire Cat isn't so bad, Tweedledum and Tweedledee will have battles, and there never was any one who could drive the Red Queen. Fence, gate, and croquet set painted to order and copyrighted by Miss Grace Quackenbush



He is the "glass of fashion" with his suit of dark green and white awning stripes like his mother's skirt. Frills finish neck and sleeves, bespeaking his age; hat and blouse are buff colored



Frankness and fearlessness look from the portrait in red and brown chalk of Miss Eleanor Sawyer in rider's garb

Keen interest decorously repressed is seen in the sanguine portrait of Miss Patricia Tracy of Boston. (At left above)

Clarinda York (right above) could smile, but she finds life, or at least sanguine portraits of it, a serious business. Three upper portraits by Leon Mielziner

At the left is little Dorothy Pratt in an etching by Mathilde de Cordoba who apparently seized the one moment when she was not absorbed in exercising her horse

In Miss Peggy Phipps, Miss de Cordoba found a subject who gave excuse for the roguish upward curves this artist loves to find at the corners of serious mouths



CATCHING IN CHALK OR ETCHING THE FLEETING MOODS OF CHILDHOOD WHICH CONTRIVE TO ELUDE THE PAINTER'S BRUSH

TO portray childhood in oil paintings requires either a preternatural sobriety on the part of the child or, on the part of the painter, a superlative imagination which is undismayed by such tasks as delineating the full face with the aid of a view of the tip of the left ear. To catch these restless changelings in their happiest mood the artist has need of a readier medium and a more simple technique, both of which are to be found in the widely differing processes of etching and chalk drawing. There is, moreover, a delicacy and lightness about the etching and the chalk drawing which give them a peculiar aptitude for interpreting the elusive grace of childhood.

The etching possesses the advantage of affording a number of duplicates of the portrait since a reasonable number of impressions may be made from any given etching plate, but the chalk portrait balances this by the opposite advantage,—that which belongs to all things unique,—and it may also give finer gradations of

color, though the color printing of etching is now a highly developed art.

Two artists of note have recently attained especial success in these child portraits of swift execution. Leon Mielziner, well-known as a painter in oils, has a decided preference for chalk or sanguine for these portraits, although he has also done rarely delicate work in silver point. Miss Mathilde de Cordoba, on the other hand, works marvels by her swift and delicate handling of the etching needle and often gives further brilliancy to her work by printing in color.

To Mr. Mielziner, character is a thing with which one is born, and he searches for it in his child portraits in chalk as

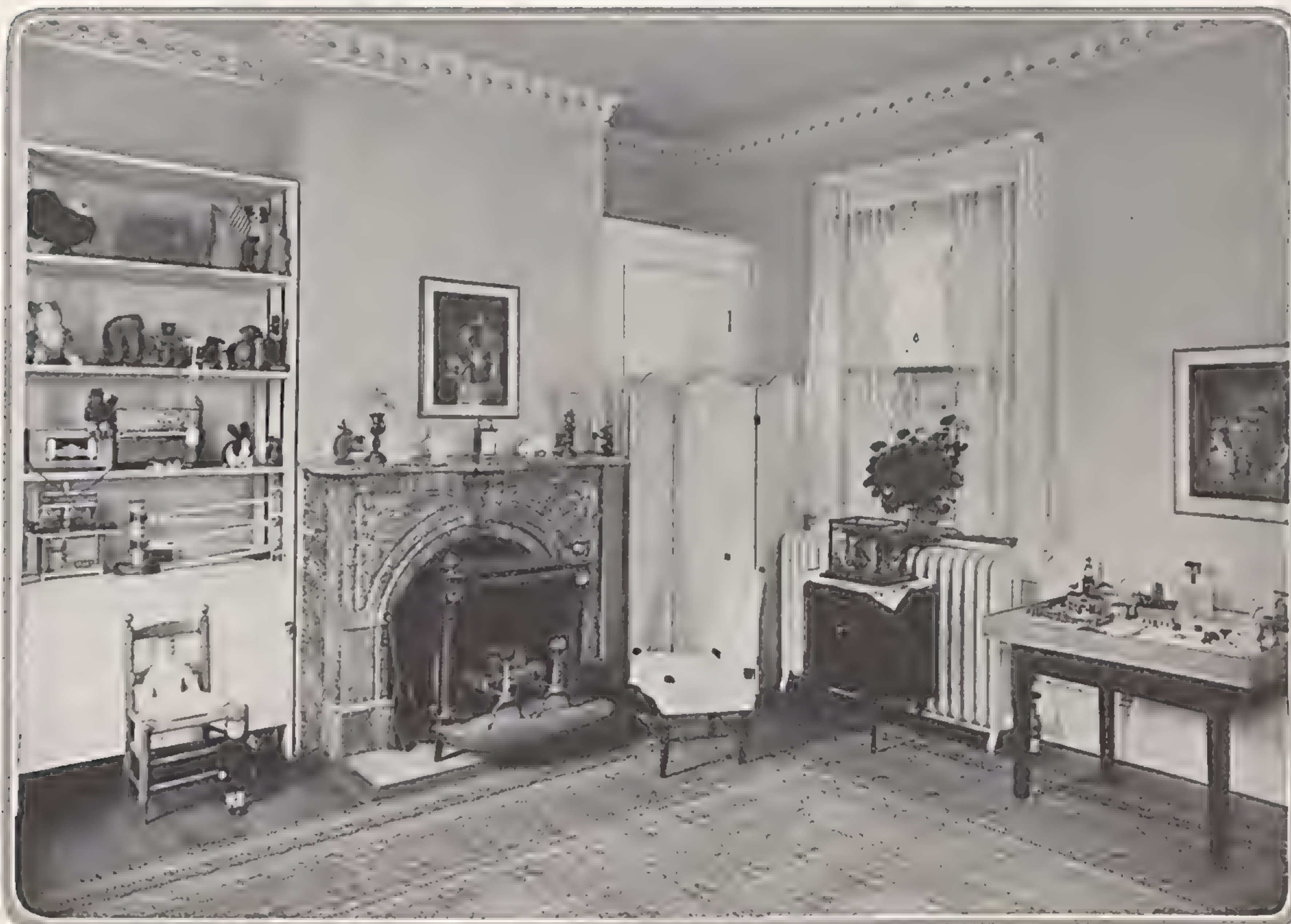
seriously as he pursues it when he portrays in oil the more fully developed nature of the grown-up. The shy, but determined small person with firm mouth and eagerly interested eyes, at the upper left on this page, contrasts with the more serious and sweetly retiring little girl at the upper right, and both are of dispositions clearly differentiated from that of the frank and athletic young horsewoman in the middle of the page. They are very real children and the observer is conscious that each would speak and act in a manner wholly individual and entirely unaffected.

Of Miss de Cordoba it may be said that she is less interested in the character

which shall develop in the future man or woman than in the fleeting and delightful charm of childhood. Of individuality she sees and portrays a plenty; but it is individuality in lighter mood, with lurking mischief in bright eyes and roguish upward curves at the corners of serious mouths. She loves the play of light over softly flying hair, the exquisite curves of the child figure and the measureless alertness of these small people who have all to learn and set busily and merrily about it. Childhood to her is a happy and sheltered playtime and the child an ever active, ever lovable, and only momentarily serious bit of the beauty of life.

In the study at the lower right above, Miss de Cordoba finds in Miss Peggy Phipps, the daughter of Mr. J. Phipps, an opportunity to use all her wiles of lightness and charm. The fluffy hair, the piquantly abbreviated skirt, and the pose, half arrested attention and half a preparation for some new matter of moment directly pending, are all just the things this artist delights to portray.

OF SUCH IS THE KINGDOM OF CHILDHOOD



Not mere prettiness, characterizes this pretty room; it has also the amusingness of an aquarium and a growing plant which grows in interest as the flowers and the children, too, grow

IF grown ups could see a child's room with the eyes of a child, there would be a revolution in the furnishing of nurseries. With consistent inconsistency, a child sees the things which appeal to his love of possession, and of play, and entirely ignores careful backgrounds. The naïveté which finds pink and blue adorable, tires of pink and blue too, too quickly. The zealous mothers who prepare careful color schemes which will "influence" their offspring would be wiser to build their nurseries on a scheme of sunshine and white paint, and let the swiss and ribbons and allegorical pictures go.

FOR BABIES BY PROXY

Obviously, nurseries for very little children are furnished not for the babies, but for the delectation of their mothers, and this is as it should be. Some nurseries are so engaging, however, they are their own excuse for engagingness. For instance, one in which the eternal rosebud and forget-me-not idea was forgotten was particularly lovely. The walls were covered with a white paper checked in green, blue, and rose pink, a paper so clean looking that one felt it could be scrubbed. The woodwork was white, of course, and the curtains were of blue chambray bound with rose pink linen tape. The furniture was all white, and scrubbable, and the rugs were small, either round or oval, of braided strips of chambray in blue, green, rose, and yellow. The atmosphere of the room was as wholesome as bread and butter, and there would surely be an "influence" if the little girl lived in it long enough.

AMUSINGNESS A REQUISITE

Mere prettiness in a child's room is not so important as an amusing quality, but amusing does not mean cut-out borders of lambkins and chickadees, or all-over papers illustrating all the things a child is supposed to know. On the contrary, an aquarium offers possibility for infinite amusement; an open fire invites fairy

tales; and a shelf of growing plants grows more and more interesting as the plants and the children themselves grow.

A nursery that illustrates the true ideal of appropriateness, as well as prettiness, is shown at the top of this page. This nursery seems to have grown from long usage. The room itself, it will be noticed, is kept extremely simple. Plain tinted walls and white woodwork; ample built-in shelves for toys; fresh white swiss

curtains; an old-fashioned open grate of the Franklin variety for evening stories and popcorn; an aquarium on the sewing table near the window; a geranium on the window-sill; a low table full of toys that may be arranged in village form; a remarkable menagerie on the white shelves; low chairs; rag dolls that are bright particular stars in the family; all these make for permanent amusement. Whether the fine old English prints in the back-

Children's Rooms That Feature Amusingness and Second It with Prettiness

By RUBY ROSS GOODNOW

ground influence the childish mind, or not, they are infinitely satisfactory to the parent who is weary of cut-out borders from Mother Goose. One can imagine real fun in such a personal room as this, and real lessons will be learned from the daily business of caring for living and inanimate pets.

Another comfortable room for children is shown at the bottom of this page. Here the wall of the room has been divided by a narrow shelf and the lower part has been painted a dark tone. The floor is left bare, except for a few rag rugs. Small chairs with rush seats, low chests of drawers, and beds strong enough for pillow fights make this room a cheerful place. The andirons are the familiar revolutionary soldiers painted in bright colors. The long running shelf holds a cherished collection of treasures—paper dolls all in a row, a marvelous collection of birds and beasts of strange size, and what not. There are no cheap and tawdry pictures and no pink ribboned frills in this room. The simplicity of it invites ordinary scrubbing and tubbing, and one feels sure that the fortunate children who play here will grow up with a comfortable disregard for gimcracks and gewgaws and all artificialities.

A ROOM TO BE RECEIVED IN

A room that might have been planned by a fond aunt for a visiting niece is shown at the upper left on page 43. The immaculate appearance of the room suggests that the little girls who are supposed to enjoy it are away on a visit. Not so! This is really the reception room of a famous dressmaker for children,



Photographs from the Johnston-Hewitt Studio

As valuable the knowledge gained from a shelf of birds and beasts around a nursery wall as ever grown up culled from a five-foot shelf of classic literature



The little girls have gone on a visit? Oh, no,—the room is so miraculously "so-so" because it is the reception room of a famous dressmaker for children

and is used daily by ever so many youngsters. Certainly it is a lesson in modern decoration, with its fresh painted cream walls, its green furniture sprigged with painted posies, its gay chintz curtains and cushions. A plain woven rug covers the floor, and the partitions that separate this room from the work-rooms are hung with cream white cheesecloth. The wardrobe, where enchanting little-girl dresses hang, is striped and flowered like its printed linen curtains.

There are satisfactory picture-books lying around, and a regular procession of durable wooden toys on a low shelf, as well as jardinières of growing ivy, and vases of field flowers. A parrot swings in a huge cage, and a doll as big as life plays hostess to all who come. In this room, the decorative note is struck in

freshness of color and in small toys. There are none of the banal pictures children are supposed to like, no fold-ers to invite dirt and flyspecks.

PLAY ROOM, DINING-ROOM, AND NURSERY

There is a house down on Long Island in which much space is given up to rooms for the children. There is a great unfinished attic, with so many toys that one wonders whether these fortunate little ones could wish for a new toy, and with ample space for the children to run and play and dance. On the same floor is the nursery, with furnishings especially designed for children.

The nursery is huge, with many corners and alcoves, a sloping ceiling, and a wall space beneath the molding divided



Off the grown ups' dining-room is a children's room so winning in its way, good manners are easy there



A miniature wing chair covered with red and blue chintz full of fairy tale folk

into squarish panels outlined with a bright childish blue. As shown in the photographs at the bottom and in the middle of this page, the large rug is made of a carpeting of small design; the window curtains are of ruffled white muslin; and the small day bed and miniature wing chair are covered with red and blue chintz, made up of figures of fairy tale children and creatures.

Downstairs the children who "own" this nursery have their own dining-room. The room has white paneled walls, and vivid chintz curtains are in the window alcove. The furniture is painted white, with stripes of color to match the chintz. As shown in the photograph at the upper right, the quaint dresser is filled with the gayest Hungarian peasant china. A cuckoo clock hangs in one panel.



Photographs from the Johnston-Hewitt Studio

Especially designed for children is this furniture, white for tubbability, and bright with color for childishness. Not even the very chairs have prosaic legs; instead they are supported by cats fit to look at kings, and by huge yellow ducks with necks accommodatingly craned to form chair arms

TO TOYLAND, THIS WAY, PLEASE

A Playhouse, Big as Life and Twice as Natural; an Under-sized Ice-box; a Picture-book Caught Young

FROEBEL'S fundamental idea of education by play is the key-note of all training of the child of to-day. But the child must be provided with the means to that end, and the kindergarten gifts and materials, even amplified in their use as they have been by the Montessori teachers, hold his attention through only a limited period. He passes from the kindergarten to the primary grade, but he is still a child. He loves to play, and needs more diversified playthings than those of the kindergarten to keep pace with his restless fingers and expanding mind.

TO DEVELOP CREATIVENESS

In his effort to provide beautiful and durable toys that would hold his children's interest, and develop their creative instincts, an American father created the Sterling toys and construction materials. These toys are excellent in every sense, for they are fundamentally right in design and proportion, are made with the best of materials and workmanship, and have an artistic finish that will defy wind and water.

The most refreshing part of Mr. Sterling's work is the fact that he has grasped the needs of the child and has, with a carefully thought-out purpose in view, made his materials conform to the childish requirements; there is plainly a reason back of each conception.

Making solid wooden toys, and making them weather-proof, is something new. A water-tank with an ingenious device that keeps the heaviest waves from sloping over; a sand tank, low, sanitary, well-drained, and with a round seat-like edge that keeps the sand in; and an adjustable seesaw that fits any and all children, are excellent examples of the original work that Mr. Sterling has been doing. One of his theories is that wherever it is possible, every child should have an outdoor play space, and in that space there should be provision for a water-tank, a sand bank, earth for a garden and room for a seesaw, swings, and some simple gymnasium apparatus. Within this space, the child should rule, and nothing should be touched without his permission.

ALL THE NECESSITIES OF LIFE

The house in the background of the photograph on this page is a real playhouse, eight feet wide, ten feet long, and six feet high. It is a "really truly" house with real shingles on top, real windows and shutters, and a solid oak door.

At the left of the house, in the same photograph, are two sizes of soft willow basket wagons that are weather-proof, and in front of the wagons are some of the thirty and more animals Mr. Sterling has designed. These are cut out of wood half an inch thick, and are painted and finished by hand. There are cement arches to bridge over little streams, small terracotta bricks, two inches square, to form other bridges and, as can be seen in the photograph, there are little adjustable rail fences, which come in sections six inches long. The miniature buildings of a village can be seen at the right of the

(Continued on page 94)



An abridged edition of a stream—along its bonnie banks, dwellings, a schoolhouse, a blacksmith shop, with the smith under the spreading greenwood tree, a really truly big house that one can play in, a seesaw that says nothing but saws high or low; ensemble from Children's Gift Shop



A white eiderdown rabbit considers himself a reasonable sacrifice to the exigencies of nursery life, and holds the hot handle of the nursery teapot. As for little Bo Peep, scrupulously white and resolutely refusing to lose her sheep, she is for baby to throw about in perfect abandon. Rabbit, \$1; Little Bo Peep, \$1



This gaily painted affair is a really truly ice-box in which a small piece of ice will outlast three days of playhouse luncheons; \$5

One way of being happy is picnicing and a boxful of little paper plates, waxed dishes, cups, spoons, and napkins will transform six feet of lawn into a picnic ground; 25 cents for pieces as shown

"Non-tearable" is the motto of a big picture-book with gay nursery challis back, and every-colored muslin pages to be pasted with pictures at the indiscretion of the owner; \$1.75

PIQUANT FANCIES WHICH MIGHT
WELL HAVE ORIGINATED IN THE
HEAD OF A LITTLE GIRL TAKE
FORM IN HATS TO GO ON IT



As one might suppose from its name, "The Jessica Poke" is a very quaint and vastly becoming hat; it is made of lustrous brown velvet with a floppy brim weighted into one more pretty curve at the side front by an old-gold flower, and is trimmed with a figured tan ribbon, which is tied into a bow with streamers that float out most gracefully at the back



A little girl would have to be a fairly good mathematician to figure the number of eyelets which have been worked into the black velvet crown of "The Laced Hat." Through these are run white silk cords, ending in wide silk tassels bobbing smartly over the edge of the brim. To make this smart hat smarter it is given a facing of white French crêpe



One would not have to be very, very clever to guess the name of a hat of beige velvet with sturdy black velvet ducklings applied to soft crown and odd four cornered brim, though one might perhaps call it "a duck of a hat" instead of "The Duck Hat." The little frill which appears about the brim is the edge of the gathered facing of ecru net. Models from Ogilvie



Stitched ever so many times 'round with gold thread and fringed all about the edge with gold fringe is "The Ogilvie Cap" of a deep midnight blue velvet, and it is made gayer still by a straggling scroll of vividly colored hand-made flowers

To wear to dancing school or to an afternoon party the "Georgina Weasel Hat" is just the thing, with its round crown of weasel fur and its transparent brim of net to match and a wreath of tiny flowers where crown and brim meet. The fluffy edge to the brim is of weasel fur and the loops under the chin and at the side are of ecru colored silk ribbon



Verily a puff is "The Puff"—just a puff of silky white velvet with two little white and yellow tips at the side, yet somehow it contrives to be one of the very prettiest of all the new autumn hats that children in the mode may wear

WHAT TO DO WITH THE WAYWARD
TRESSES OF YOUTH, AND HOW TO DO IT



So as not to interfere with play or the serious business of growing up, the little child's hair is banged at the front and smartly bobbed at the sides and back



Another maid of sixteen, or thereabout, may brush her hair straight back from the brow, tying it low at the neck, and allowing the ends to escape in little clustering curls



Photograph by White

Pretty and ten, or even sixteen, may part her tresses in the middle and allow them to fall into natural curls, except directly at the sides where they are drawn back and caught with a shell pin, leaving a soft puff over the ears



Bobbed hair may be worn between the ages of four to ten; it is parted at the left and the front ends are pinned with a shell pin under the hair at the right



Defining nicely the contour of the head, the front hair is parted at the left side, drawn back to the nape of the neck, and held in place by a rather large barrette



Brushed back at the sides the hair is rolled and caught at the top of the head and at the nape of the neck with a small barrette

Curls have their way all about a pretty head except at the forehead; this is the front view of the coiffure illustrated second from the top at the right

Between the bobbed-hair age and the age of more formal tresses a girl may adopt a type of arrangement that is reminiscent of the one and predictive of the other



Copyright by Ira L. Hill



Photograph by Alice Boughton

SMART FASHIONS for LIMITED INCOMES

A Party Dress, a Coat to Cover
It, Some New Wrinkles in Washable
Cuffs, and the First Frock of Autumn

TO end the summer by buying a party frock is not the extravagance it sounds, for, properly chosen, such a frock can be worn in the first winter evenings, or, for that matter, all the winter through. One very new evening frock, which will hold its own throughout the winter, is illustrated on this page. It is of one of the pretty new silks which show a combination of colors. One of the prettiest of these silks comes in pale lavender and blue stripes. Another, in the same combination of stripes, has a little figure in rose color. It is of the latter material that the frock sketched at the left below is made. In this case, the bodice fits the figure, but in a loose soft way which has no suggestion of boning, but really follows the contour of the figure. The bodice is cut in points, in both front and back and both above and below the waist. The points at the top are turned down and faced with a bit of material the color of one of the stripes. A white tulle scarf is used across the shoulders and to form the sleeves, which are mere wisps of material,

also cut in points. These may be weighted by a bit of crystal, if preferred. A bunch of tiny flowers which form a little tight old-fashioned bouquet is the only trimming. This gives an accent of color at the waist-line.

FOR LATE SUMMER OR EARLY AUTUMN

The really delightful party coat sketched at the lower right, which could be made at home without difficulty, is of taffeta. The upper part is cut in kimono fashion to about yoke depth, and there is a full lower section, which is slightly circular and gathered to it. The collar is a broad soft affair in which the chin may be buried. The sleeves are like the old-fashioned bishop models, and are set into the kimono section under a tuck which corresponds with that used on the yoke. Broad turned back cuffs correspond with the collar.

While it is midsummer, one must be a bit practical and prepare for autumn. The first real need of the autumn is a good street frock of cloth to last until

the November days demand a winter suit. For this purpose, the frock at the upper right would be particularly attractive in dull purple gabardine trimmed with dark blue wool embroidery. This sort of embroidery may be done by the most amateurish of home dressmakers, as it is nothing but an over and over stitch. The waist is simplicity itself, as it is merely a snugly fitted jacket, belted by a band of self material. The skirt has noteworthy features in the deep slot-like pockets at each side, and in the deep straight flounce which is attached to the skirt at about the knees.

THE SAFE CONCLUSION

It is a little early yet to know just what will be accepted this autumn in skirts, but there is every reason to believe that the skirts will be full, although they will hang straight. Certainly,



By taking thought now the clever woman may add a first autumn frock to her summer wardrobe

those shown first will be of this order, and this mode will be followed by the more conservative for some time to come.

At present the tendency in color is toward the somber shades in gray, purple, green, and, of course, blue.

COME ON AND OFF CUFFS

A delightfully clever idea comes to us from Joan Sawyer, who, when about to take a motor trip, designed the attractive top-coat in which she is photographed on this page. Being fond of white at her throat and wrists, she has a set of collar and cuffs which, although they apparently belong to the coat, are, in reality, detachable. They are made of white duck, and may be removed for laundering, and then conveniently snapped in place, as illustrated. The coat itself is of one of the delightful feather-weight velours stuffs, and is lined with a light-weight silk in a gay Persian pattern. For motoring, Miss Sawyer is wearing the most convenient of costumes; a dark colored corduroy skirt, high tan boots with rubber soles, and a soft white Milan straw hat, the brim of which is wired, and although it may be pulled down to shade the eyes, it will not flop in the breeze.



The last evening frock of the summer may be made of materials which are appropriate for winter wear as well



Copyright by Ira L. Hill

Miss Joan Sawyer originates a smart fashion wrinkle in a motor coat with washable collar and cuffs that come on and off



A taffeta party coat for the late summer attains a maximum of charm and requires but a minimum of skill in making

SOME ADVANCE AGENTS OF THE AUTUMN BLOUSE,
AND SOME GOOD BEGINNINGS FOR THOSE THAT
HAVE NOT YET ADVANCED BEYOND THE COLLAR



A turn-back collar of sheer organdy, proportioned like a gauntlet cuff, is smart for wear with a tailored hat, such as this felt model with black quills sentinel at the very front



Though pretty with this small hat of blue taffeta, a winged collar of white organdy would be quite as chic with an afternoon hat brimmed as wide as the collar is winged; first aid, a ribbon



An adaptation of the plaited Martial et Armand collar of the spring is this fan plaited affair with mannish collar and cravat to deny its frivolousness. The black satin casque is winged aigrettes



A tight little autumn turban of black satin and aigrettes, and an autumn blouse marked an autumn blouse by a new collar, which seems expressly aloof. Turban from Petit et Carriere



The collar and cuffs are the trimming on the waist above, with a set-in band to match the pipings and break the line from shoulder to waist. The collar is encouraged to stand by a cravat like the pipings

French and Georgette crêpe is the blouse sketched at the left, which could very well be made of taffeta and chiffon—yoke, back and direct front of taffeta, collar, tucked side sections, and sleeves of chiffon

To conceal the fact that the opening at the neck of the blouse is unwillingly getting smaller, this model, of handkerchief linen or Georgette crêpe, compromises and shows both high collar and low V



OUTFITTING THE SCHOOLBOY

Is It Evening? a Dress Suit; School Time? a Norfolk; Raining? a Rain-coat; Cold? a Top-coat

MOTHERS of to-day do not make the mistake of outfitting their boys for the full boarding-school year at the very beginning of it. They give them only those things which they consider necessary for the autumn and winter terms. It is well to let the boy select his own athletic clothes, because each school boasts its own particular style; this, of course, he finds out after his arrival at the school. With the essentials of the schoolboy's wardrobe described on this page, the boy can at least start the term fully equipped.

A FIRST REQUISITE

One of the first things a boy wants is a good sweater. It has a thousand uses. A really good one may be bought for \$5. It comes in beautiful shades of maroon, navy blue, and dark gray, and has a high rolling collar and patch pockets. The mackinaw, too, has come into great favor in many schools where Jack Frost makes a long stay. One of heavy blanket material in dark green and blue plaid, belted and buttoned close to the neck, is priced at \$9.50. The cap to be worn with the mackinaw unfolds and completely covers the head, and leaves only room enough for the wearer to see and breathe. The cap is priced at \$1.

Sports hats are fully as necessary for boys as for their grown-up sisters; and like their sisters' hats, the boys' hats are stitched 'round and 'round many times



What's the use of a rainy day to the boy with no rain-coat, and what a real use it is if he possesses this. Coat, \$10.50; hat, \$1; boots, \$4.50



A tuxedo for the youngster at a fashionable school to wear after six o'clock. Suit, \$25; dull or patent leather pumps, \$4



A typical English Balmacaan comes in a variety of mixtures of English homespun. Coat, \$16; cap, \$1.50



Worn with the correct Eton collar and string tie, the general effect of a Norfolk suit is most pleasing; \$14; shoes, \$4.50 and \$5.50

and made in a variety of light-weight materials. They are priced at \$1.50.

WEATHERING THE WEATHER

A rain-coat has a place all its own in every schoolboy's wardrobe. The inexpensive, yet practical, black rubber coat and hat shown at the lower right are very popular with the younger generation. Another style of rain-coat, which is good looking and durable, is photographed at the lower left. This rain-coat is of tan rubberized cloth, and is absolutely waterproof; a hat that sheds every drop of water may be had to match it. Hip-length rubber boots like those shown with this rain-coat are the boy's greatest delight.

For the seventeen year old boy there is a coat that may be worn through rain or sunshine. It is of a fine quality of domestic covert cloth, with the much favored raglan shoulders and roomy pockets. This coat is priced at \$15. The typically English Balmacaan is always smart. The one shown in the middle above comes in a variety of mixtures, and is of real English homespun. The cap is in one of the new autumn models.

THE SCHOOL SUIT

A really good school suit that is both becoming and durable is not always easy to find. The ever popular Norfolk, such as that at the upper right, has all the



Shoeing the schoolboy is a problem much bigger than he is himself, but sturdiness such as this should solve it; \$3 and \$4, respectively

smartness a boy's mother could desire. In beautiful shades and mixtures of homespun or cheviot, and worn with the correct Eton collar and string tie, the general effect of the one illustrated is most pleasing.

The first suit with long trousers is a very important question. One of the new fall models shows the soft roll collar to the second button; the suit is made in blue serge with the indispensable patch pockets and a high vest. It is priced at \$15.

The selection of school shoes for boys

is often a great problem. On this page, however, are shown some excellent examples of boys' shoes. On the figure at the upper right, the shoes are of fine calf in tan. These are neat and well made. For the larger boy from ten to fourteen, or in sizes from 1 to 6, are shoes like the one at the right of the two at the bottom of the page. These come in tan Russia calf and black dull calf, either laced or buttoned. They may also be had in a blucher model of dull black calf, laced and with double soles. For more formal wear, patent leather shoes, buttoned or laced, are correct.

At the left of the two shoes at the bottom of the page is one for boys of from six to ten years, or in sizes 9 to 13½. These come in blucher models of black box calf with double soles. They may also be had in tan Russia calf, in black dull calf, buttoned, or in patent leather, buttoned or laced.

Plain black ribbed stockings are proper for small boys. Ribbed cotton stockings, extra strong, in black, white, and tan, may be had for 35 cents a pair, or at the price of three pairs for \$1.

AFTER SIX

At the fashionable schools, the evening entertainments call for formal clothes. The correct formal dress for a boy of from twelve to fourteen years is illustrated at the upper left. The coat is on the tuxedo order, and the trousers are plain, with braid strappings on the side seams. A plain white piqué vest, buttoned high, with an Eton collar and a black tie, are worn with this costume. The choice of pumps is a matter of taste; either patent leather or dull-finished pumps may be worn with such a suit.

Every boy wants a bath-robe or lounging robe for the hours of rest or study. One that is unusual, as well as of excellent value, may be had for \$3.50. It is made of an Indian blanket.

Note.—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., New York City.



Inexpensive, but practical enough to weather all weather is this rain-coat of black rubber with an enveloping hat. Coat, \$2.45; hat, 70 cents

THE COSTLIEST LAYETTE OF A DECADE; THE LACE

REAL, AND FABRICS EXQUISITE AS COBWEBS



Upon a coat of white crêpe de Chine over pink chiffon taffeta, a tiny lingerie cape made of Valenciennes lace and puffings, which the cap matches



Three ways in which a baby's cap may be made of sheer material trimmed with fine needlework and delicate laces and adorned with bows of pink and blue ribbon. Layette from Gebruder Mosse



For the christening, a robe of sheerest French batiste trimmed with hand-embroidery and Valenciennes lace. Panels of embroidery are inset



The so essential sacque may be made of soft fine crêpe de Chine embroidered in a simple design, lined with silk, and trimmed with a lace edging



Scalloped edges and a carefully worked embroidered design of tiny flowers make dainty a crêpe de Chine sacque without at all marring its simplicity

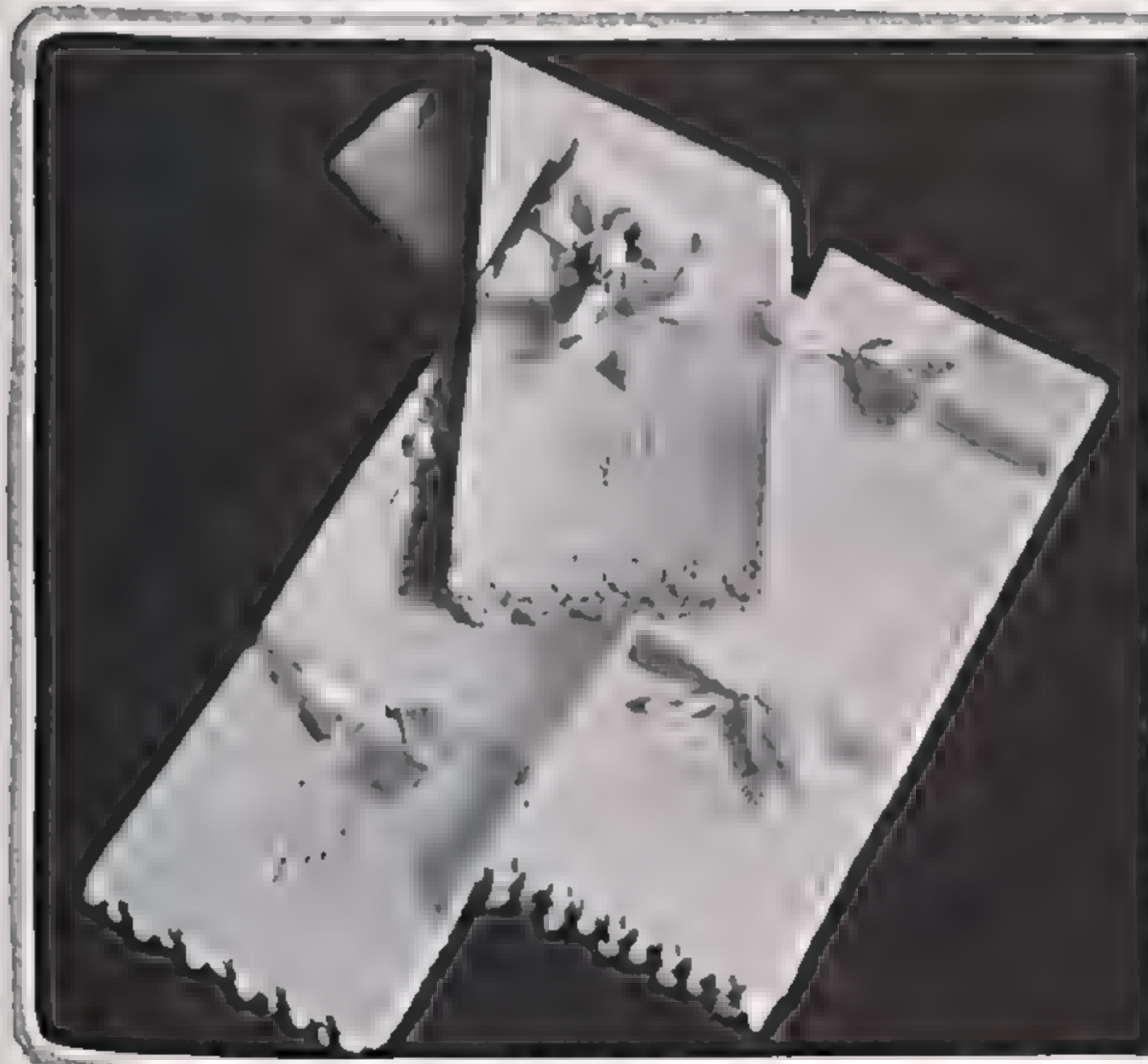


Morning slips, of which a number are included in the layette, are shown at the left. They are made of Persian lawn trimmed with hemstitching and French knots. The dress at the right is made of Persian lawn trimmed with embroidery and Valenciennes lace

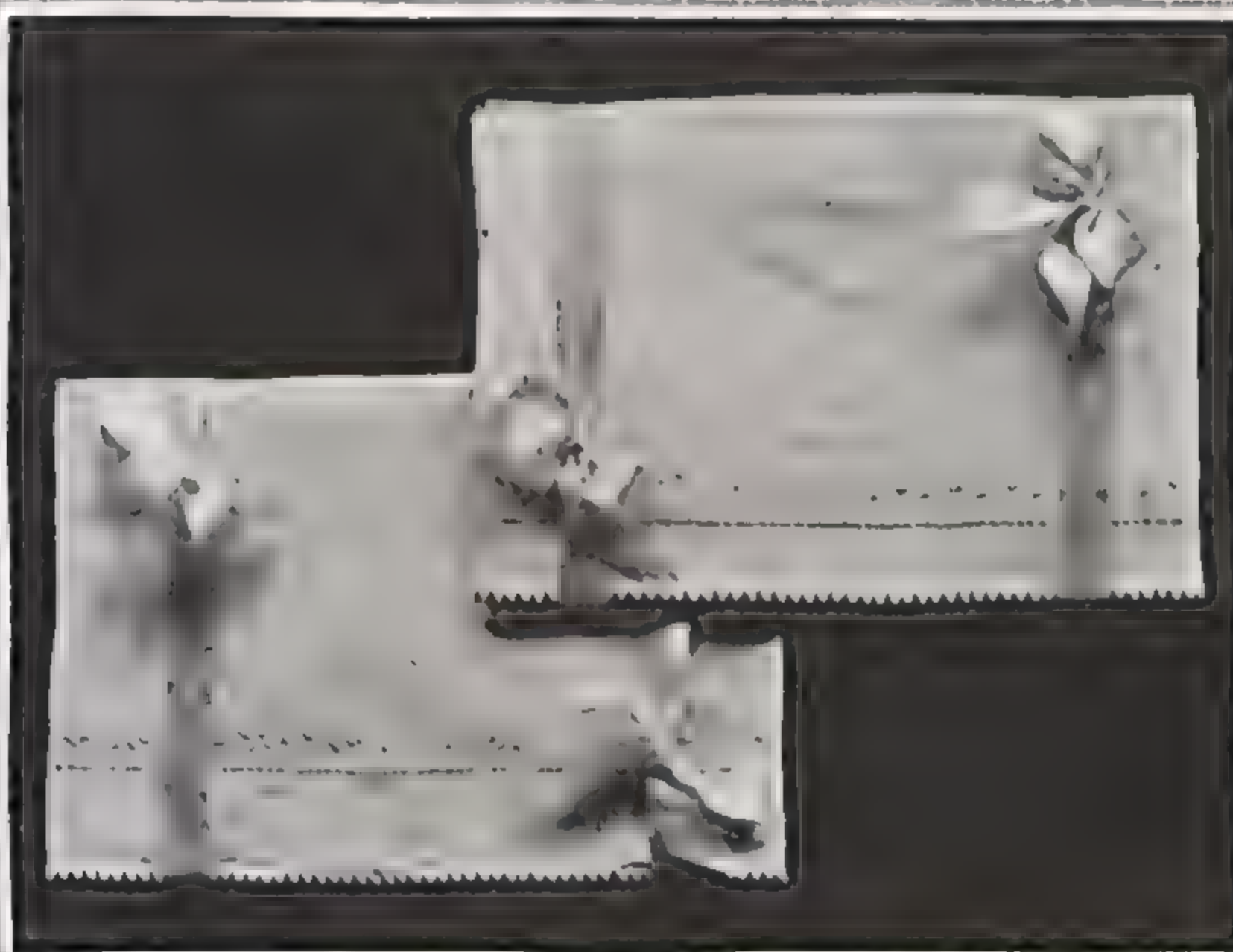


Four bibs trimmed more or less with either Valenciennes lace or hand-embroidery, or with both, and fit to occupy a place in the carefully chosen accessories for the baby

Plenty of petticoats are needed—some of fine white nainsook trimmed with feather-stitching and tucks and edged with Valenciennes lace, as shown at the right, and others of soft warm flannel with simple scalloped edge as shown in the six tied together at the left



For the little child come towels made especially for this purpose, of fine bird's-eye linen ornamented with needlework and having the word "Baby" embroidered on one end of them



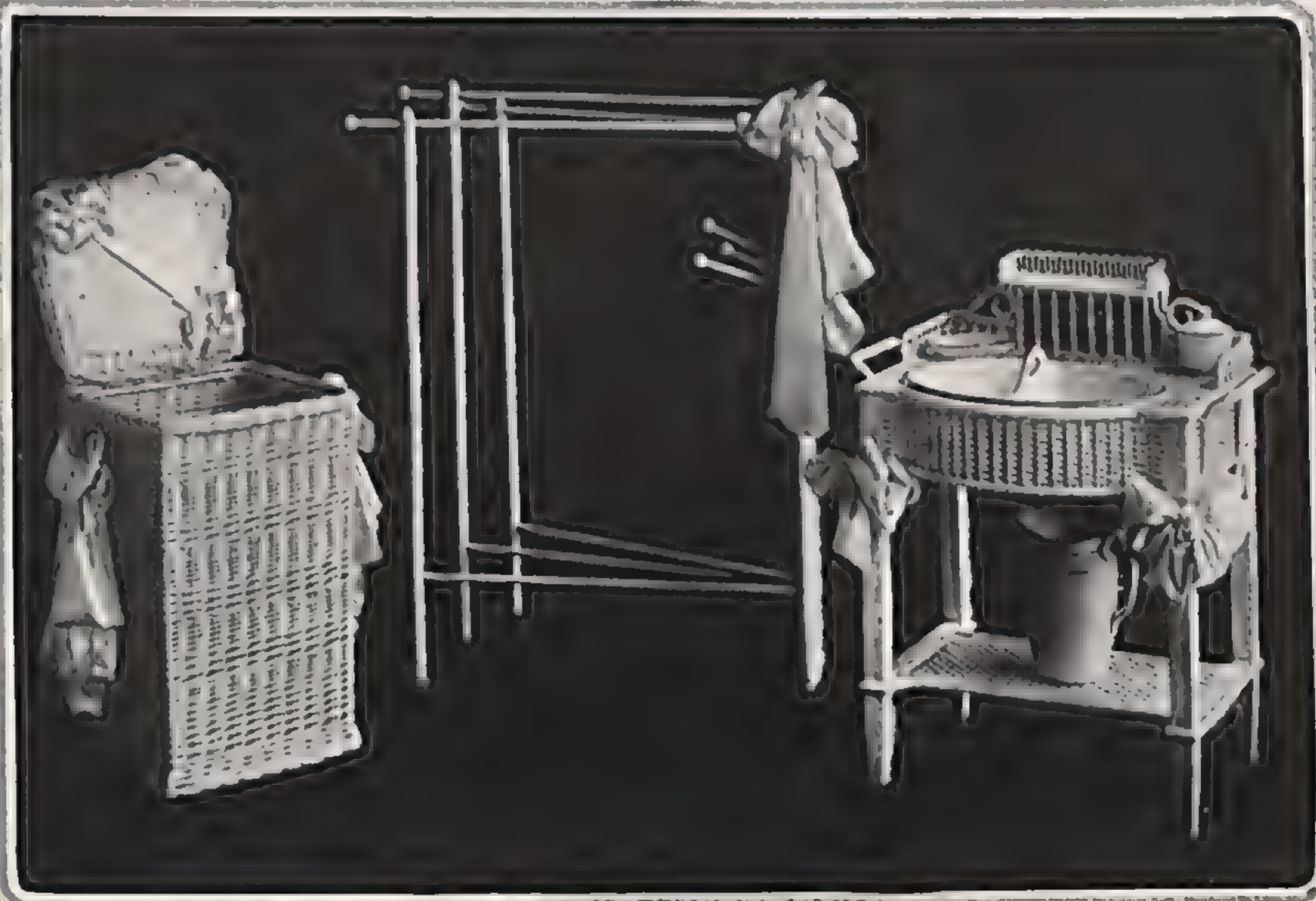
The tiny child's sheets are of the purest linen marked, as are the towels, by hand, and embroidered each in a slightly different design, or they may be all alike, if it is so preferred



At the top, two blankets for the bassinette; below, a scalloped blanket embroidered with the word "Baby", and a ribbon-bound blanket with "Bébé" embroidered in one corner



Hung with Georgette crêpe over white French satin and trimmed with Valenciennes lace is a lovely bassinette. The cover, which hangs over the side, is of satin and crêpe; the mosquito netting is sheer net lace edged



One and all of white wicker—a baby's hamper, clothes-horse, and wash-stand. The last has on it white china toilet articles rimmed with gold, and the top of the hamper is faced with linen prettily edged with lace



Over a carriage cover of sheer white French batiste are embroidered baskets and bowknots, and about its edge is a frill of Irish lace. The pillow matches it except that the center is left free of embroidery for the baby's head



A fitting foil for the simplicity of a child's outdoor clothes are a carriage-cover and pillow of fine linen drawn-work, and rare hand-made laces. Articles on this page from Gebruder Mosse

WORLDLY GOODS WITH WHICH TO ENDOW THE SMALLEST OF SONS AND DAUGHTERS



A tall white wicker basket with many compartments for the baby's belongings is daintily lined throughout. The top is faced with fine embroidered linen and trimmed all about the edge with a frill of Valenciennes lace

THE YOUNG GIRL'S WARDROBE

What She Wears from Early Morn to Late at Night; Why She Wears What She Wears

THE question of suitably clothing the little girl, and the young girl from fourteen to eighteen, for school is one which unfortunately is oftentimes not adequately studied. Mothers are all too apt, in their effort to clothe their children attractively, to start them off for their "season" in boarding-school with a wardrobe that is entirely too large, and yet which omits certain essentials. Practically all of the best schools set apart a space in their school booklet, or issue a separate booklet, on this question. The advice given is of the highest value, but, unfortunately, too often it goes unheeded and the girl finds herself with far from suitable apparel; with, in most cases, apparel that is too elaborate for the simple needs of her daily school life.

To many girls, simplicity seems to call to mind an almost Spartan plainness, which they fear will be unattractive, and it is only in later years that they learn the real charm of simple, well-cut, and well-made clothing. The wardrobe of the older girl about to go away to boarding-school, or to attend school in her own city, should include certain clothing, and beyond this there should be practically no additions. It will be found to be an easy matter to keep in order a wardrobe that is suitably chosen, with all unnecessary clothing eliminated.

ACCORDING TO RULES

Practically all the best schools recommend a wardrobe along the lines of the one illustrated on this and the following page. For instance, two suits are essential; one may be either a suit on the Norfolk order—which is ideal for the morning walk and for really hard wear—or a last season's suit which, if not elaborate, will serve this purpose very suitably. The Norfolk suit illustrated second from the left above on this page, is made in men's wear materials—cheviots and tweeds—in brown, gray, and green mixtures. The coat is cut with a collar which may either fasten closely around the neck, or may open a little lower; it has convenient pockets and an attractive plaited back. The skirt has a little fullness in the back, and is a plain button-down-the-front model. With this suit is illustrated a simple felt hat which comes in soft pretty colors and is especially appropriate for walking.



Nothing under a week-day sun, except, perhaps, a holiday or two, should call for a blouse more elaborate than this of washable silk; \$3.95



A smart school suit, checked and bebuttoned to prove that girlish simplicity need by no means indicate Spartan plainness. Suit, \$32; hat, \$8.50



The brunt of cross-country walking, and schoolgirl activities generally, is borne by the Norfolk and the top-coat, which charitably covers anything at all. Norfolk, \$35; hat, \$6; top-coat, \$28.50; hat, \$5



For the formal necessities of the autumn semester, a whip-cord suit braided for militarism and high collared for smartness. Suit \$48; hat, \$6.50

The other suit should be one suitable for afternoon use, for wear to church, and for similar purposes. Two excellent models are shown at the top of this page. The one at the upper right is a prettily braided model of dark green whip-cord, a material which wears well and sheds the dirt. The braid is a narrow black silk soutache. Dull carved buttons fasten the coat. The collar is of black velvet and may be worn open or closed, while the skirt has a very pretty detail of cut. This suit may be had in navy blue, brown, or green material, and can be ordered in black.

With the suit just described is worn a hat with a satin top and a felt facing. The stitched brim is bound with gros-grain ribbon.

The checked suit sketched at the upper left comes in attractive mixtures, such as tan and brown and brown and black, and has black velvet collar and cuffs. Here again, the skirt is a particularly pretty one with a plain front and back section, and a shirred side section held down by two straps, which extend from front and back.

The small black velvet hat shown with this suit has a crown of black taffeta;

the velvet brim is edged with a whipping of white worsted thread, and three white worsted balls trim the hat at one side.

THE LOOSE TOP-COAT

A top-coat to slip over the suit, illustrated second from the right at the top of this page, comes in thorn tweeds, which are cravenetted and are consequently "shower-proof." The coat may be had in green and brown heather mixtures. It fastens with black bone buttons. A soft-woolen hat in mixture materials would be excellent to use either with this coat or with the suit illustrated at the left of it. The hat shown is a splendid model, as it may be bent into almost any shape.

Simple waists on the order of the model illustrated at the extreme lower left of the page are the only proper selection for the schoolgirl's daily use. This one is made of a fine heavy quality of soft white washable silk and is excellently tailored. It is to be had in white only. To wear with the more formal suit, a



Two frocks for the elder sister, and a coat for the ten-year-old; \$15.50, \$38, \$13.75, respectively. The hat in the middle costs \$9.50



Fox plaited, serge, and cut like a Norfolk for smartness, with a white chemisette for practicality, is this young girl's autumn frock; \$35



To wear with the formal suit comes a blouse of Georgette crêpe with plaits all over the front, and taffeta trimming on the collar; \$5.95

simple waist, such as the one at the extreme lower right of the preceding page, may be selected. Made of fine Georgette crêpe, with a little pussy willow taffeta inset on the collar and cuffs, this is a very practical waist; the Georgette crêpe launders and wears well. The waist illustrated may be had in white, flesh colored, or navy blue crêpe, but could be specially ordered in other colors.

NEXT TO THE SUIT

Probably next in importance to the suit, comes the one-piece dress for school use. There are some schools which prescribe a certain uniform, and others which recommend middy blouses of white or dark blue materials, but for those which do not require a uniform, the best type of dress for general school use is a simple serge model somewhat on the order of those illustrated second from the lower left and second from the lower right on the preceding page, and the three at the upper left on this page. The model illustrated at the upper left on this page, and the two, for younger girls, illustrated second from the upper right on this page and second from the lower right on the preceding page, are the best possible illustrations of how smart a very simple dress can be. Nothing could be plainer than the model at the upper left. It is made of dark blue serge, and fastens with large flat smoked pearl buttons. The collar, cuffs, and chemisette are of white satin.

The model shown to the left in the group at the bottom of the preceding page is almost as simple. The only relief to the serge is a little braiding on the waist, and the chemisette and collar of a fine cross-barred biscuit colored marquisette. The chemisette fastens with tan pearl buttons stitched on with blue silk.

The model shown at the left of the two together at the top of this page is for a younger girl, from ten to sixteen. It is made of an excellent quality of blue serge, and is somewhat on the Norfolk model. The front panel is prettily smocked and there are an underblouse and collar of white linen. The model second from the right at the bottom of page 52 is also of serge, with a box plaited skirt, and white piqué chemisette and cuffs. It is custom tailored to measure by a firm which has made a careful study of girls at the awkward age. The materials used are the best, as is the workmanship also. At this same shop a specialty is made of custom tailored middy blouses, that are far superior to those usually shown.

A slightly formal type of frock is sometimes found more becoming to a girl than a suit, and if she has one of this character she can often wear it with a top-coat. The one second from right at the top of this page is made of a combination of serge



With scrupulous plainness, but with the sash of the season to relieve it, a serge frock such as this fairly spells out "autumn school-days" to us; \$21



A girlish frock for the very young young woman, and a somewhat formal frock of embroidered serge and taffeta for the girl in the next class; \$13.50 and \$19.75



There is no ruling too severe to exclude a soft Georgette crêpe evening frock with ruffles of itself and a sash of ribbon tied twice around and ending in a bow; \$19.50



Smocking, which had the summer by the ears, advances upon the schoolroom in a serge dress; \$8.95



Two of the latest editions of the blue serge schoolroom dress, with tubbale tops for freshness; they are both priced at \$12.75



Every inch tailored is this white piqué and blue serge dress, with shortness for smartness; \$22

and taffeta, with just a little black braid embroidery. The collar and cuffs are of white satin, and the chemisette is of serge. The serge and satin dress shown in the middle of the group at the bottom of page 52 is new and pretty. Woolen embroidery, which has come to the fore this autumn, is used on the panels at each side of the front and at the shoulders. It also appears on the cuff of the sleeve. The chemisette and undersleeve are of fine white Georgette crêpe stitched in black, while a black moire tie holds a white satin collar in place. With this is worn a simple dark blue taffeta hat trimmed with a woolen flower in gay colors.

The ruling in regard to evening clothes is particularly strict in most of the better class schools. The booklets usually state that for dinner simple dresses are adequate for the girls' needs. A dress such as is needed for dinner is illustrated

(Continued on page 92)

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.



Important participants in schoolgirl activities are the sweater and the cross-country hat; \$10 and \$3.85, respectively



Patent leather and kid, large sizes, \$7; small sizes \$5.50; dancing slipper, \$8.50; patent leather Oxford, \$4.50; pump, \$5.50; patent leather and cloth, large sizes, \$7; small sizes, \$5.50; Russia calf boot, \$7; shoe for girls from ten to fourteen, \$5; shoe for girls from six to ten, black or tan calf, \$3.50; white buckskin, \$5; patent leather with kid tops, \$4; white linen, \$3.50; laced shoe, tan and black, \$3.50; white buckskin, \$5; laced shoe for larger girls, \$5



Gymnasium sports require the services of this pretty serge jumper, with a roomy cut for necessary freedom; \$5.50

S E E N i n t h e S H O P S

Fitting the New Corsets to the Figure, and Fitting the New Autumn Frocks and Suits to the Corsets

A FIRST glance at the one-piece dresses that have been shown thus far in the season, immediately impresses one with the predominance of the long, rather straight lines. Four of the five dresses illustrated on this and the opposite page show various developments of this idea. We hear a great deal about the princess line, but thus far it has not seemed to bear any very close relation to the princess line of several years back. Although there is a noticeable curve in many of the one-piece models, this curve, extending from under the arm to the hip, is a gradual one, which one associates with a semi-fitted garment rather than with the old tight-fitting princess models.

ACCLAIMING THE REDINGOTE

The style of the redingote is used in some of the prettiest new models, noticeably the one at the lower left and the one at the left of the upper two on this page. The dress at the lower left, of a soft satin, is shown in good colors, such as a dull bottle green, and in midnight blue and black. The embroidery which trims the sides of the front is of a combined gold and

silver thread, while the chemisette and collar are of soft white satin. The skirt is cut only moderately full, with a front gore of inlaid plaits, which helps to give the long straight line so essential to a model of this design.

At the right of the dress just described is a pretty dark blue serge and dark blue satin striped taffeta frock. So many combination dresses does one see that such models as the all satin one just described, or the all serge one shown at the extreme right are the exception and not the rule. This serge and taffeta model at the right of the two below has the sash, a notable feature of the early autumn dresses. The detail of design in this frock, the pretty white Georgette crêpe chemisette collar and cuffs, and the little silver cord which ties around the neck, all contribute to the general effectiveness of the dress. An especially attractive bit of designing is shown in the triangular insets on the bodice with buttons to outline them. Another rather original turn is given to the design by sleeves with the stripes running round and round them, instead of up and down. The quality of the material and workmanship is infinitely better than one usually finds in so inexpensive a model.



Like this smart satin frock, many of the new models of the autumn lean decidedly toward the redingote lines well-favored last spring; \$25

Only once removed from the popularity of stripes is that of combinations of material, and this smart model makes capital of both; \$19.50



In a frock of satin and serge the charm of length of line attained by a redingote design is accentuated by braid trimming; \$18.75

Restraint in all save pockets marks a frock of blue serge, with plaits just enough, and no more than enough, to give freedom; \$19.75

Shown at the extreme upper right is a very good-looking straight one-piece model of dark blue serge. It has pipings of taffeta around the armholes and where the yoke of the bodice joins the lower portion. Made with a group of plaits in front and back, with pretty patch pockets to trim the plain portions of the skirt, and finished with white organdy collar and taffeta revers, the dress has a great deal of chic, in spite of its severity.

A SAILOR TO EVERY AUTUMN

Worn with the dress sketched at the left of the one just described is one of the new type of felt hats recently shown; they are of a material called charmeuse felt. The satiny depth of the texture resembles the beautiful wool velours fabrics that are to be so largely used for suits and coats for the autumn and winter. These felt hats come in a variety of shapes—straight sailors, rolling sailors, and charming little boat-shaped models such as the one shown with the dress at the upper left of the opposite page. The colorings in which they are shown are not only very beautiful but are distinctly unusual; such shades as apple green, coral, peach, robin's egg blue, chartreuse, a most beautiful fawn shade, and dark tones such as violet and wine color, make these felt hats one of the most interesting possibilities for late summer and early autumn wear. They are sold trimmed simply with a grosgrain band, but many of the shapes are suited to more elaborate trimming.

The blue serge and black satin dress at the left of the two dresses above is a one-piece model with excellent lines. This

is distinctly of the redingote order, and the charm of the length of line is accentuated by the braid trimming which appears at each side of the front and back and extends from the shoulder seam to the hem. This braiding is done in fine dark blue soutache, while the sleeves and underarm section of the bodice are of black satin. The white satin collar and cuffs give the necessary lighter touch, and black bone buttons fasten the dress in front.

In the illustration at the upper left of page 55 is a dress that is a little less along the general lines of autumn clothes than those just described. It has the surplice bodice used with the narrow box plaited skirt; this proves how successfully two ideas usually opposed to one another can be combined, as plaits are seldom seen with draping of any kind. In this case, the material is a dark blue serge; it is difficult to find much save serge as a basis for the early autumn frock. In this instance, the serge is combined with dark blue taffeta, which is used for the fold at the bottom of the skirt, the underarm section of the bodice, and the sleeves. Fine black chenille embroidery trims the bodice and the pockets, while white organdy appears in the collar and cuffs.

A "FIRST" SUIT

One of the first of the autumn suits is illustrated at the upper right of page 55. It shows the semi-fitted curve with a medium waist-line and an extreme flare to the skirt of the coat. It is a very well-tailored suit of the type of extremely plain suits that promise to be popular this season.

It is made of a dark brown, or a tête de nègre, whip-cord—one of those hard surface whip-cords that give such excellent service. It is fastened in front with three rather large bone buttons, also dark brown in color.

DRAWING THE CORSET LINE

The corset situation is more than usually interesting this season. The prominence of the curved line starting from the underarm and running down to the hips is a feature which takes very careful corseting, and, realizing this, the manufacturers of corsets have worked very closely with leading dressmakers with the idea of producing the best results for the woman who wears the new clothes. In order to wear successfully the new models, whether they be suits, dresses, or coats, it is very essential that a woman be correctly corseted. If we were having a season of straight loose lines, or a season of tight fitting clothes, this would not be such a necessity, but when, on the contrary, the line is a semi-fitted curve, if the foundation is not correct the result is inevitably a failure. Both of the corsets illustrated on this page show plainly the new features of the season. The one at the lower right, a model excellent for the medium figure, shows a medium high bust, a beautiful underarm curve, and a skirt of just sufficient length to confine, without binding, the hips. This corset may be had in a variety of materials, but is illustrated in a fine corset batiste.

At the same shop which shows the corset just described is the excellent brassière on the figure in the middle at the bottom of the page. The brassière has the narrowest possible straps over the shoulders; the straps can easily be dropped for evening use, but they are so narrow as not to be noticeable under a thin bodice. Made of Italian silk, these brassières, with three rubber bands, one at the top, one at the bottom, and one at the middle of the back opening, support the bust without confining it. They may be had in net at \$2.00.

Sketched with this brassière is a pretty little short petticoat and drawers combination, made with a minimum of fulness. This is excellent to wear with a thin petticoat with a deep ruffle, as the petticoat portion of the drawers prevents transparency. These combinations are prettily and cleverly made by the woman who designed them. They range in price from \$2.00 up. The model illustrated is made with inserts of lace on fine muslin.

THE NOTICEABLE CURVE IN

The corset illustrated at the lower left is chiefly noticeable for its excellent boning, and for its introduction of the curved seam at each side of the front. This curved seam helps the corset in giving the best lines to the body. The skirt of the corset is shaped a trifle in front, is a little longer at the side than elsewhere, and the back is what is generally known as straight, but is curved a little with the natural figure. As shown, this corset is made of a beautiful moire silk batiste—a material of this year—and is a model suitable for a medium figure. Those illustrated are but two of the models shown in shops where the range of corsets is so large that every type of figure is properly taken care of, and it can not be too strongly emphasized that many women are prone to neglect consideration of this particular point, and are all too apt to admire some model worn by a friend of very different proportions, and, instead of taking the expert advice of a corsetière, to insist upon selecting a corset with lines entirely unsuited to their own figures. So that while these corsets are shown as excellent models for figures of certain proportions, they are by no means recommended in a general sense. It is best for each woman to consult her own requirements.

Illustrated at the top of the page is a very new and excellent device to be attached to a baby carriage—a wind and dust shield. As most people know, it is



An anomaly in designing, yet here it is, a surprise bodice of serge with the skirt to match laid in up and down plaits. Dress, \$25; hat, \$3.85

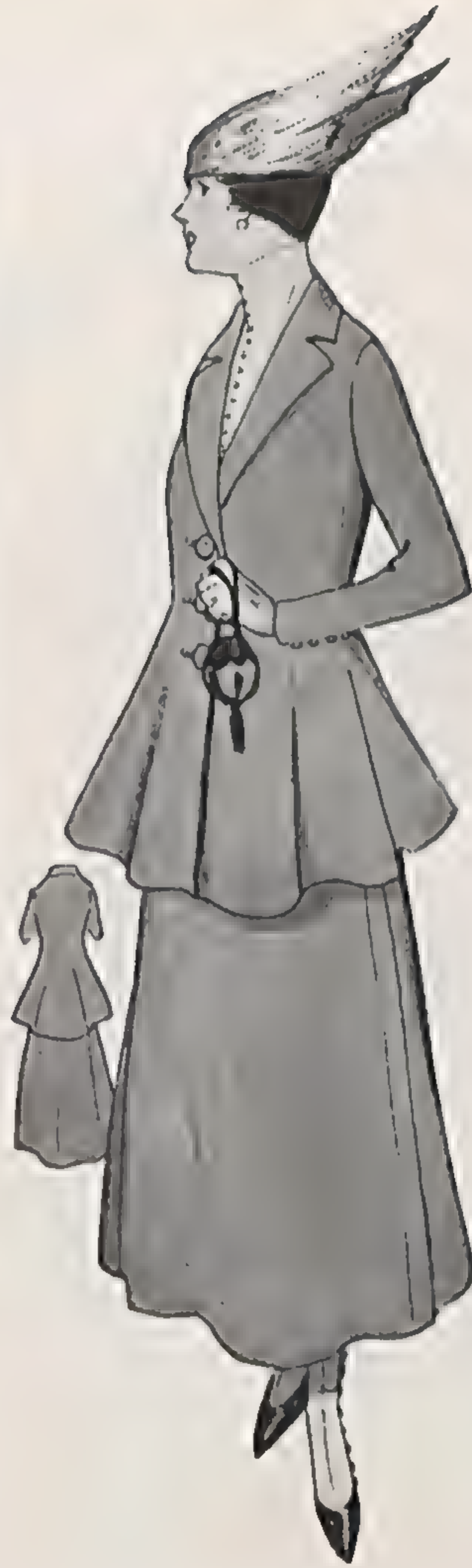


The latest wind-shield is a pane of celluloid in a white corduroy covered frame; \$3.50

ultra-violet rays of the sun from injuring the baby's eyes. Both the shield and the uprights are easily set in place or removed while the baby is in the carriage, and when not in use the shield is rolled and tied to the front of the carriage, and the uprights are concealed on the floor.

A PROTECTION TO THE EYES

Being open at the side, the shield does not prevent fresh air from coming in, and it is not high enough to restrict the position of the carriage hood. The uprights are nickel-plated and the newest shields are made of celluloid of either an amber or a greenish tinge which gives more protection to the child's eyes than does white celluloid. The frame is bound with white corduroy. Though it is unwise to buy



One of the very first of the autumn suits indicates a well-tailored severely plain tendency, which promises to affect suits in general; \$35

heavily at the beginning of a season, there are always some advance designs that conservative people can trust; such models are suggested on these two pages.

Note.—Addresses of the shops where these articles may be bought will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Avenue, New York City.

essential to protect the child in the carriage from the wind and dust, but this usually makes it necessary either to twist the carriage around or to close the hood; one of these methods forces the child to ride backwards, and the other entirely shuts out its view. Realizing this, the man who has invented the wind and dust shield has overcome both of these difficulties, and has also set a special cast of celluloid in the frame which prevents the



Excellent boning and the introduction of a curved seam at each side of the front, are features to be noted; in this one of the new curved-in model; \$8



A brassière with straps so negligible they are hardly seen under a thin blouse, and a drawers-and-petticoat combination; \$3 and \$5, respectively



High bust, a beautiful underarm curve, and a skirt long enough to confine the hips, distinguish this corset for a medium figure; \$10

TO WEAR WHEN ONE ROMPS IN THE NURS-

ERY OR GOES IN STATE TO A WEDDING



Probably every schoolgirl that ever was had a blue serge frock, but probably none has had one just like this, with its belt of yellow linen braided in black, and its braid covered buttons. The white linen collar is edged with thread lace, but the cuffs are plain



A blue crêpe play suit has collar and cuffs of white linen with dark blue crocheted edges marked with bright colors to match the gay china buttons



Rompers of gray crêpe cut full to fall like a skirt are given daintiness by white linen collars and cuffs, and color by embroidered rosebuds. Buttons are gray



For a rather big girl a seal brown velveteen frock is smart, trimmed with china buttons and bits of bright embroidery. The collar and sleeve puffs are dainty net; the belt is black moiré. This and the two frocks at the left of it from Anne Harmon



A girl aged from six to ten may wear a frock of cream pongee with a green sash drawn through buttonholes at the front, with corded yoke and ruffles



Of light blue taffeta embroidered in garlands of pink and blue is the frock of the flower-girl at a wedding; the bonnet above is of leghorn trimmed with pink and blue flowers and blue streamers and the pantalets below are of white batiste. The frocks in this row and the one at the upper left are from J. Stickney



The page at a wedding wears a coat of blue satin, to match the blue of the flower-girl's, white satin trousers and a high white satin hat

**CALLOT AND CHÉRUIT ARE NOT ALONE IN FORECAST-
ING THE NEW MODE AS SEMIFITTED, WITH EASE AND
COMFORT EVERYWHERE AND FREEDOM AT THE FEET**

Chéruit has harked back to the full tunic over the tight underskirt in this new autumn frock. It is of blue serge embroidered in the coarse gray wool ordinarily used for knitting soldiers' stockings, and the fur is gray krimmer, which was so fashionable in the early nineties; the effect is very dignified and smart

Crisp fans at the hips for novelty and many plaits under them to use up the fulness they create has the black faille frock at the right. Arnold coquets with the fashion of high collars in a blue ribbon stock with a square open neck like a vest below it

Callot gives more than a suspicion of the princess line (and there is a rumor about the princess line for autumn) to the frock of changeable rose and green faille silk at the lower left; the figures in the Rodier fabric are blue. An organdy vest, a collar of cream lace, and three ties complete the model

Brown faille, most generously supplemented in bodice and skirt by brown velvet marked off into squares by white pin-stripes, is the medium in which the designer has expressed the idea of an early autumn suit. The collar and cuffs are of stone marten, the trimmings, buttons and straps.
Models from Heimerdinger



AS FABRICS LOOM UP FOR AUTUMN

AN interesting man who has made a study of the subject says that a woman selects her clothes with a view first to color, then to line, and last to quality. If this is the case, in so far as charm and effectiveness are concerned, she chooses wisely, for color is the most important esthetic consideration and quality—provided it be not offensively inferior—the least.

Color and line, however, are so closely associated that they can scarcely be considered separately. What woman has not heard the astute dress-maker say, "Oh no, madam, this model would be charming in black, but I should not care for it in beige," or, "In coral this would be most effective, but it would lack character in white."

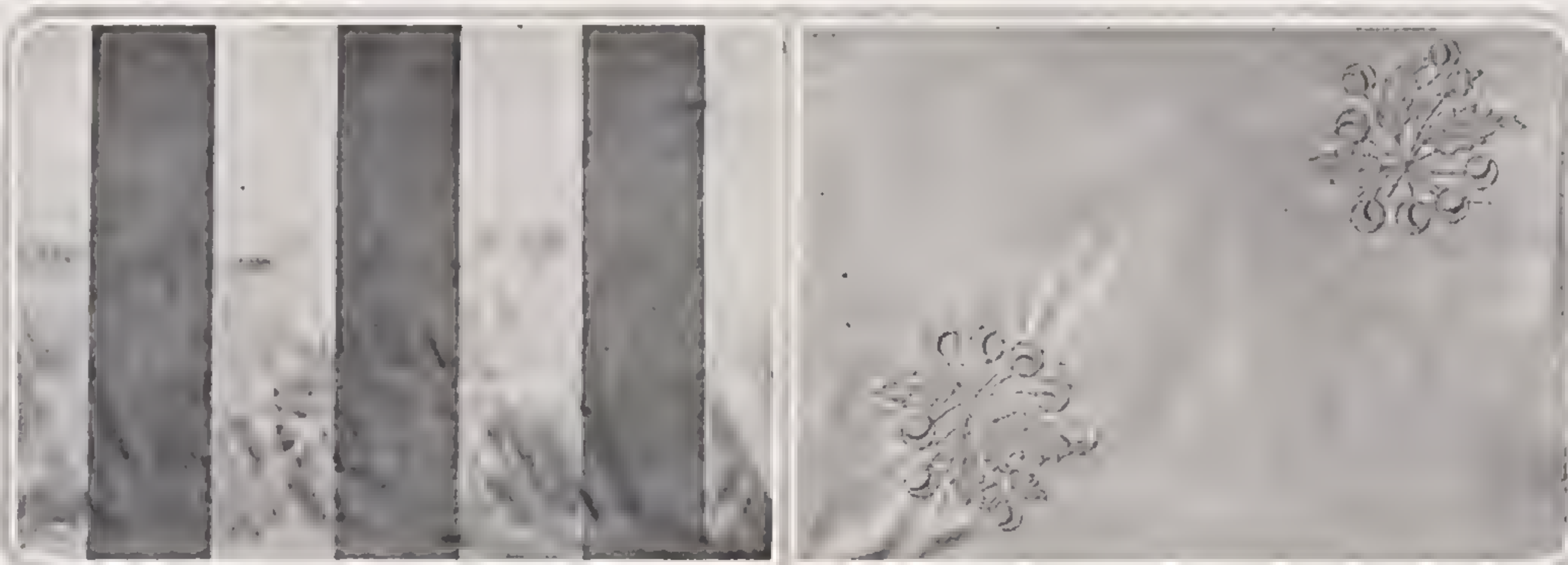
The new colors therefore are of paramount importance, and the woman who thinks she chooses a certain shade for a new gown because she happens to find it attractive or becoming would be astonished to learn the different factors which have entered into the making of that choice. It is true that a series of colors are the fashion because they happen to be the colors which appeal to most women at that particular time, but to know which colors will make the strongest appeal during any given season involves a close study of fashion, femininity, and psychology, to say nothing of current and past history—all of which will avail nothing if one has not a goodly supply of intuition to boot.

THE PSYCHOLOGY OF COLOR

Most women never consciously consider that yellow is the color of the sun, and red the color of life, and green the color of nature, or that blue is the color of the sky and of purity, yet the psychologist will tell you that all these things influence the choice of a new gown, and the manufacturer of textiles who stakes thousands of dollars upon the success of a series of shades shakes his head sadly over the failure of blues to sell one season, and bewails the fact that he cannot supply enough yellows. Perhaps some day he will take his woes to the psychologist—who knows?

Women do not appreciate that the orange tones that are so conspicuous in the decorations of the Panama-Pacific Exposition make a definite impression upon their minds, but the wise compilers of a color card in far

Finer in Weave and More Somber in Color Are the Autumn Materials, Which Possess a Distinction of Character New to American Textiles

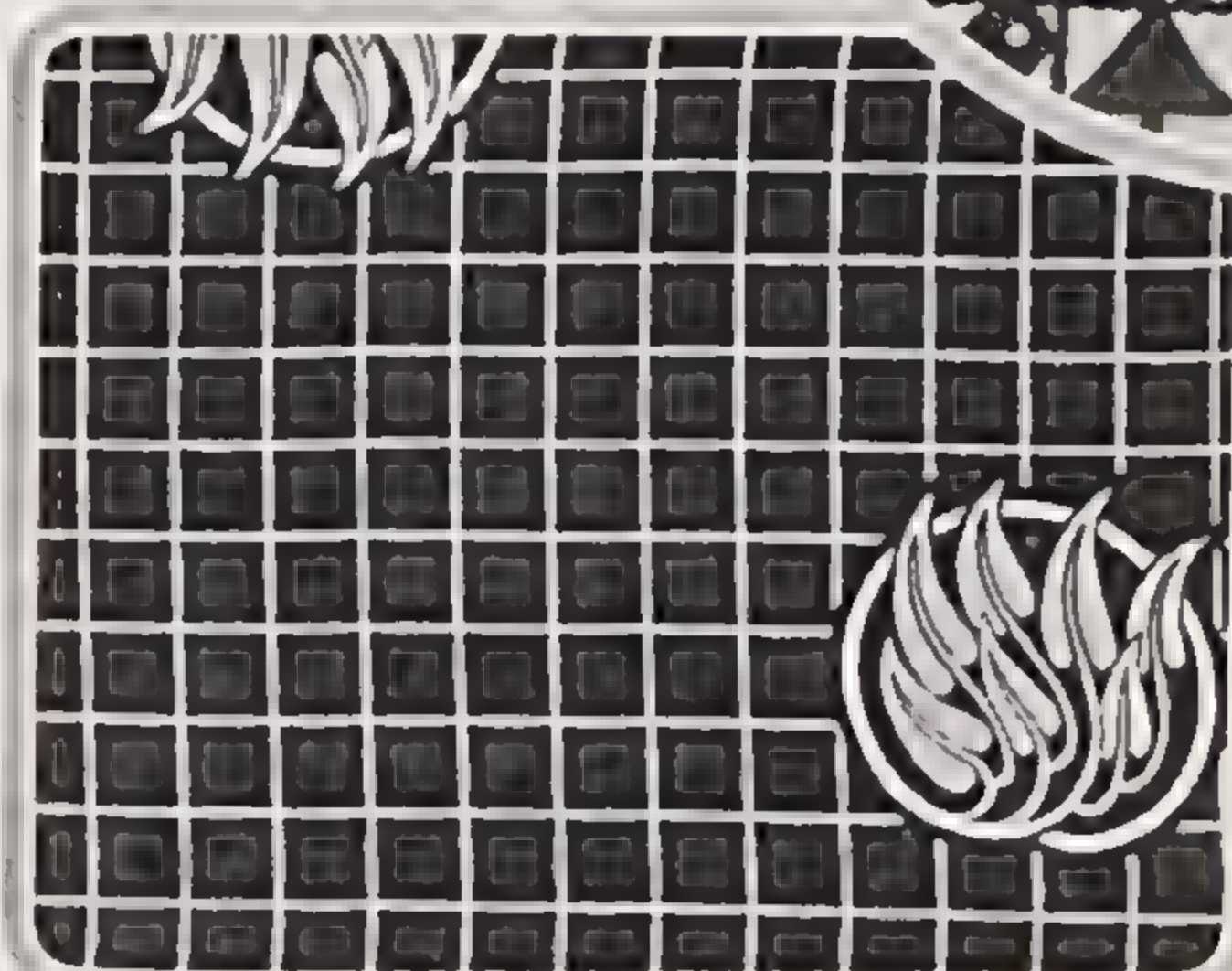


"Soirée," a new silk of exquisitely fine weave, is very lovely in rather broad stripes, alternating pale blue and the faintest flush of rose

For many of the smart evening gowns of the season "soirée" brocaded in silver thread will no doubt be used. Made by Rogers & Thompson



The black silhouettes of Noah's Ark chickens and trees appear between black crossed bars on a white pussy willow taffeta



Smart for linings is a highly conventional effect in black and white pussy willow taffeta. The materials in this group from H. R. Mallison & Co.



Bold black satin stripes give cachet and greater substance to an indestructible voile printed with an effective harlequin check in black and white

away France included these shades in the series of autumn shades. At the time of the presentation of the new flag to the city of New York an enterprising Fifth Avenue shop made a special point of duplicating in its merchandise the colors of the flag, thus taking advantage of the fact that the public eye and mind were focused upon them at that moment. So very much has been written about the influence of war upon fashions that one hesitates to refer to the subject again, yet it is undoubtedly true that the depressing conditions existing abroad are responsible for the very dark tones which will be adopted for street wear this autumn. These tonalities are darker still than the dark colors of last winter; some of them appear black in certain lights. It is interesting to note that the colors adopted by American manufacturers are more somber than those seen in the French materials and on the French color cards.

In the color card from the "Union des Syndicats" one notes as especially interesting a series of shades called "allies," which suggest a soldier's service uniform; "Garibaldi" a series of six garnet tones, and "bleu horizon," the darkest shade of which is a blue not represented in the mode for a number of seasons, on the order of the old cadet blue but several shades darker. Then comes "San Francisco," the orange tone referred to before. Interesting also is a deep navy blue, last in the series called "Français," three very good bronze tones called "Scotland," three sea greens which are called "Adriatique," and a series of shades between taupe and tan, called "Canadien."

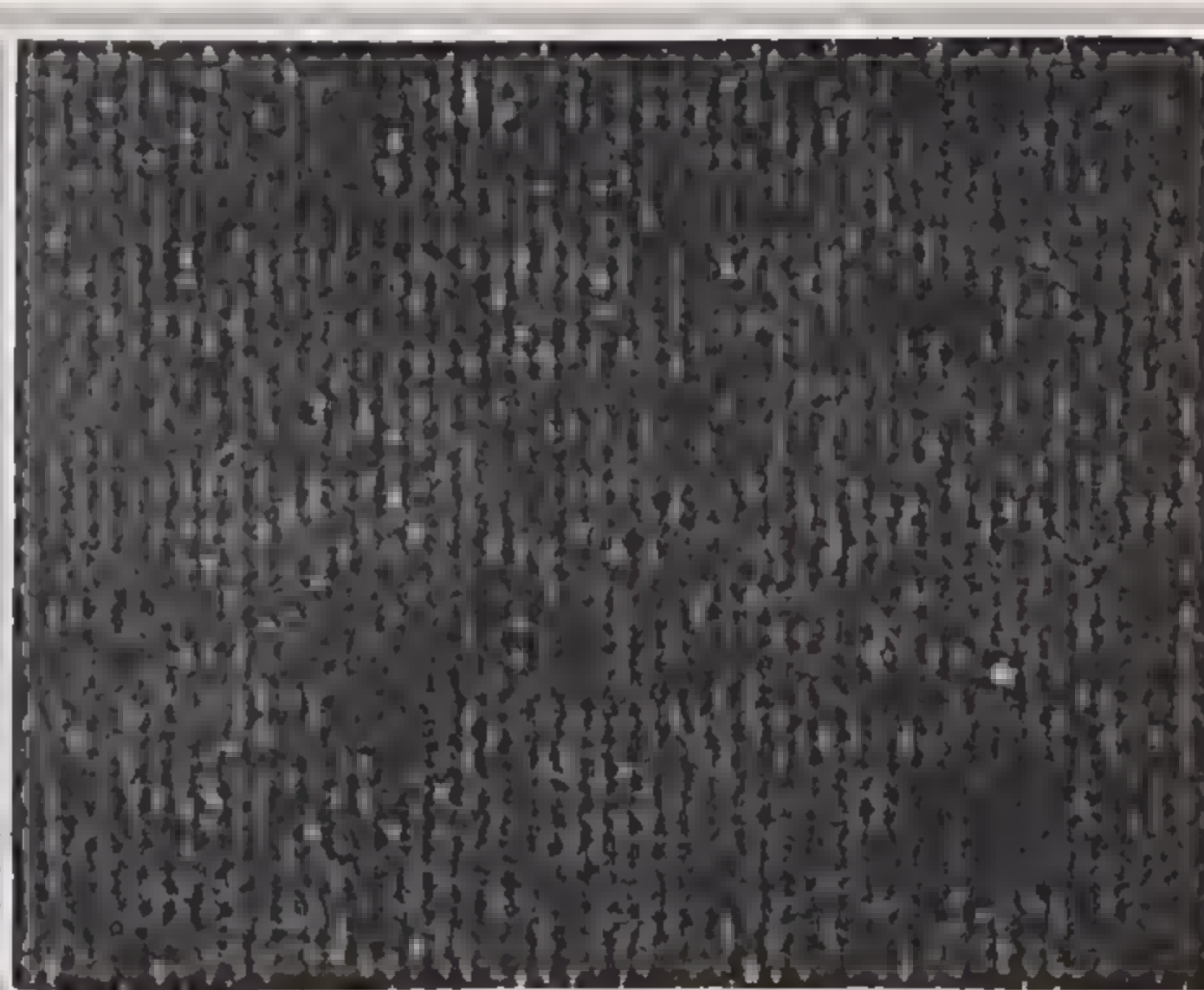
Of the winter color card of J. Claude Frères & Cie. of Paris, the most significant feature is the series of truly lovely pastel tints with which it begins, and which Paris is endorsing enthusiastically.

AMERICA CHOOSES SOMBER SHADES

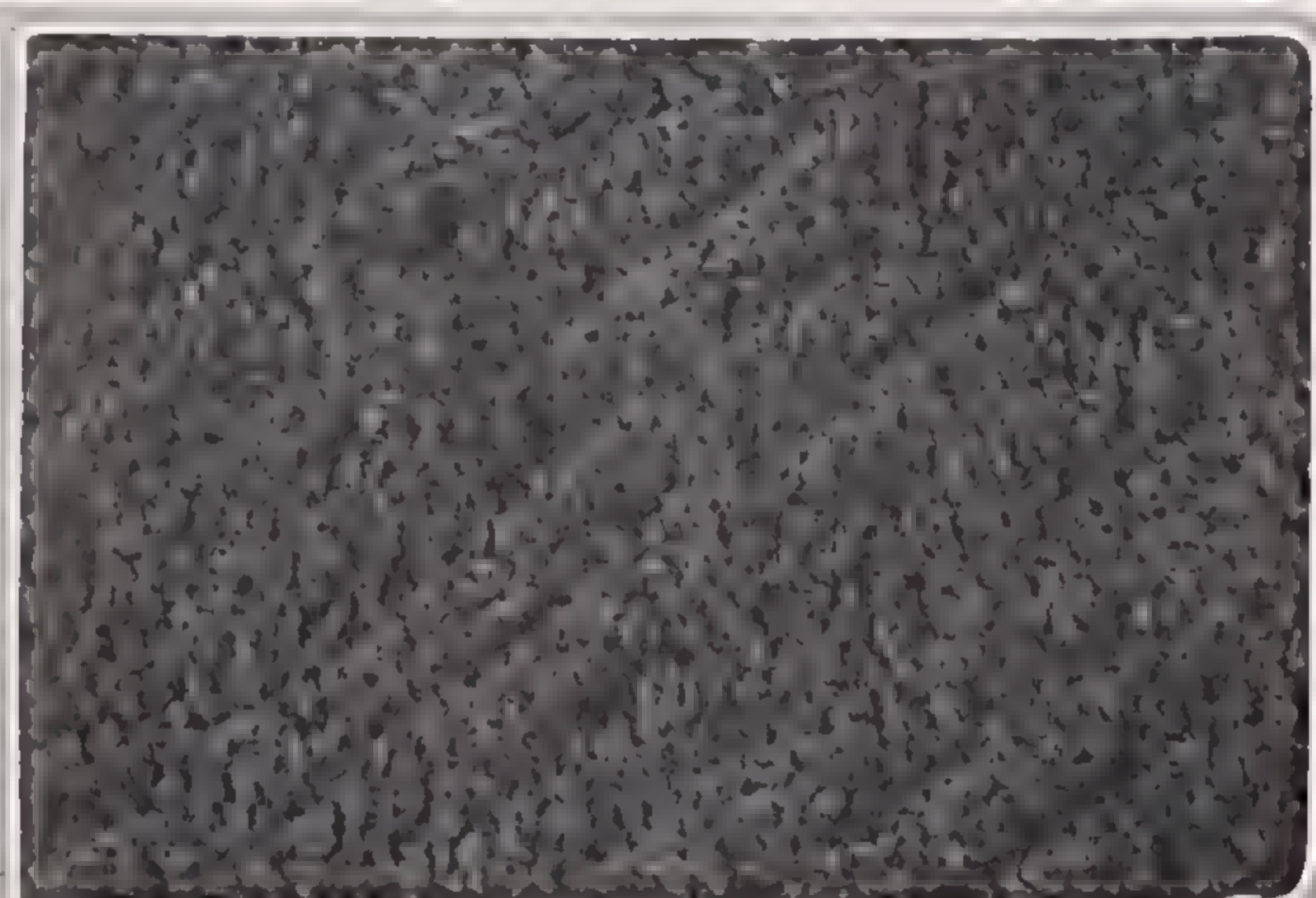
Among the colors which the makers of American textiles have adopted are "African brown," a shade suggestive of tête de nègre, but darker; "crow blue," a very dark navy blue; "bottle green," which needs no description; "Hague blue," a dark Copenhagen; dark taupe, "field mouse," a lovely mouse gray with a pinkish cast; "blackberry," a dark blue with a purple cast; "Concord," a dark purple grape tone; "subterranean green," a



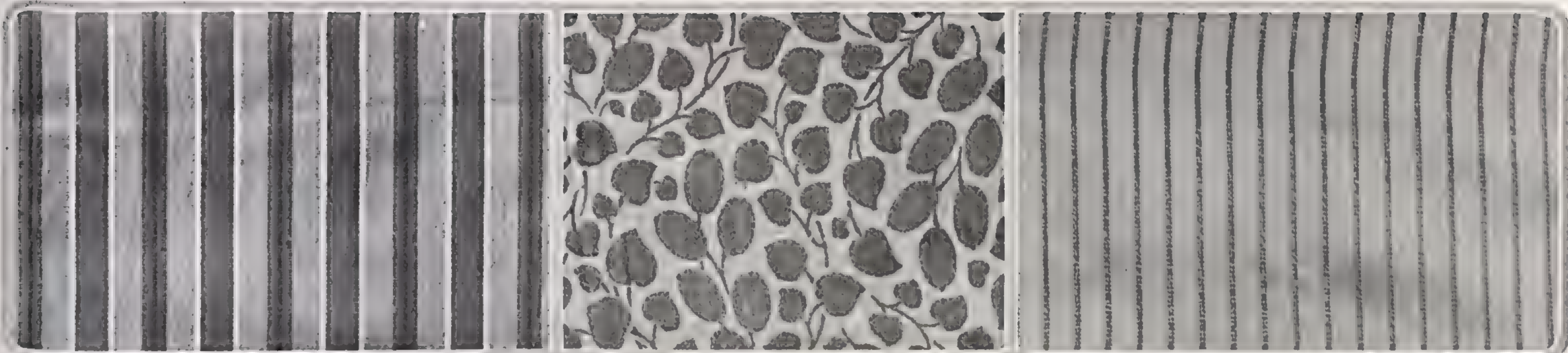
Paris strongly indorses satin striped taffetas such as this one in which the satin stripes are black and the other stripes alternately dark blue and green. From the Phoenix Silk Mfg. Co.



Silver hairs lighten a very smart suiting in the new dark shade called African brown and make it smarter still. From Worumbo Company



One of the new rough suitings in a lovely deep violet tone, so exquisite in quality as to sell in competition with the finest imported fabrics. From Forstmann & Hufmann Company



Smart for trimming a girl's suit or frock is military striped faille in broad gray and blue and fine yellow and red stripes—a charming effect

A very lovely effect is obtained by printing white Georgette crêpe with a design of gray and yellow leaves

Needlework radium, which has a very fine open-work stripe, is lovely in flesh tone. The materials in this row from Valentine & Bentley

very deep, dull, sea green, and "graphite gray." This series of colors will be seen not only in suitings and silks but in velvets and chiffons as well, and in buttons and braids for trimming. New materials for shoe tops have also been woven to match.

When it comes to the matching of colors woman will this autumn have occasion to be grateful to the Textile Color Card Association of the United States for the saving of a great deal of time. This association has accomplished the difficult task of standardizing the staple shades, that is of deciding upon certain definite tones as being, for instance, "geranium," or graphite. With the general adopting of this color card by the shops, dressmakers, and manufacturers there should no longer be any difficulty in exactly matching all the most staple colors in stockings, and slippers, and ribbons, and buttons, and the thousand and one details of the costume.

ABOUT WEAVES

In weaves as well as in colors the autumn tendency is now quite well established, and the new wool textures are particularly attractive. Of first importance among these are the lovely soft velours and suède finished materials, the silky zibellines, and beautiful supple rough suitings. Broadcloths, after several seasons of obscurity, are again com-



At the upper left, type of high button; just below that, helmet button; at the middle above, white ivory work button; below that, silver inlaid button; the two suit buttons (right) from Rochester Button Co.



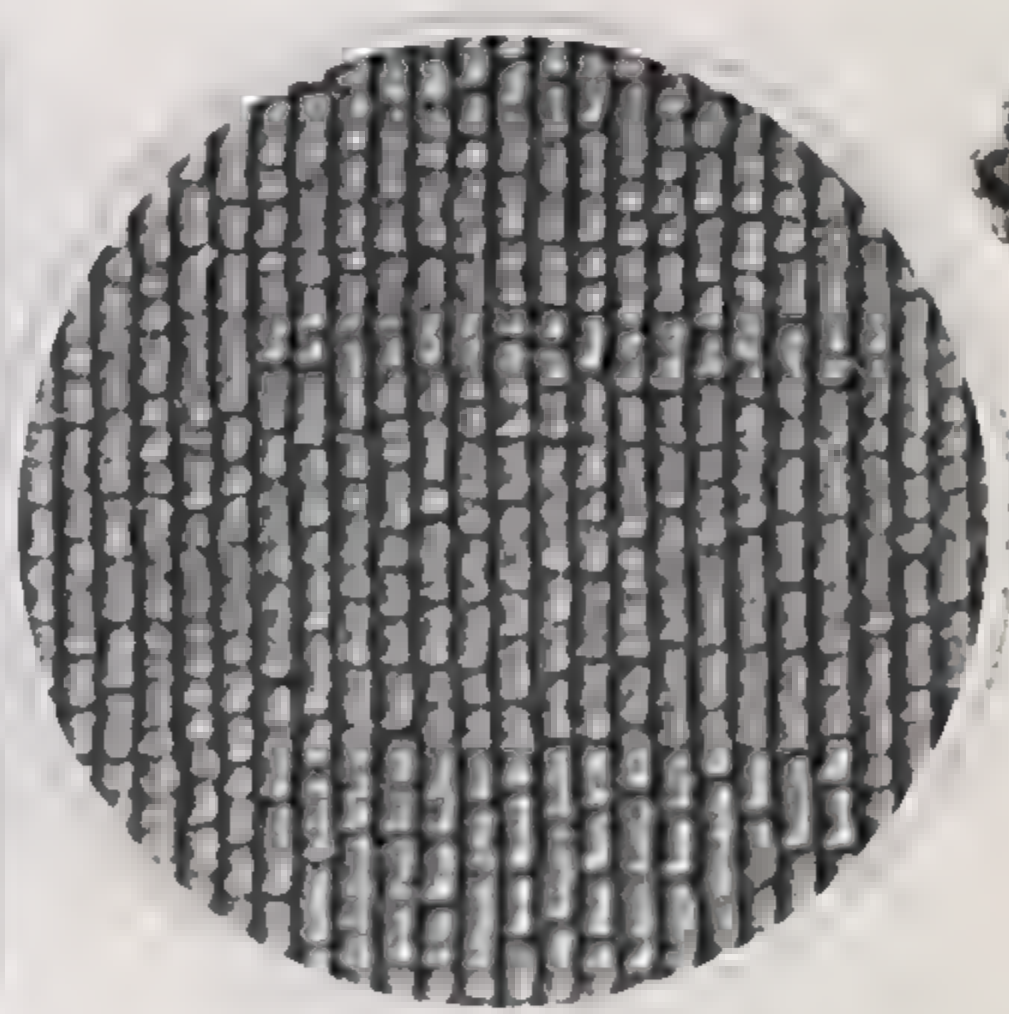
Novelty button. This, the helmet button, and large buttons above from German-American Button Co.

A cloak button. This, the button at the right, the upper left button above, and the nail-head button just below from Rothschild Bros.

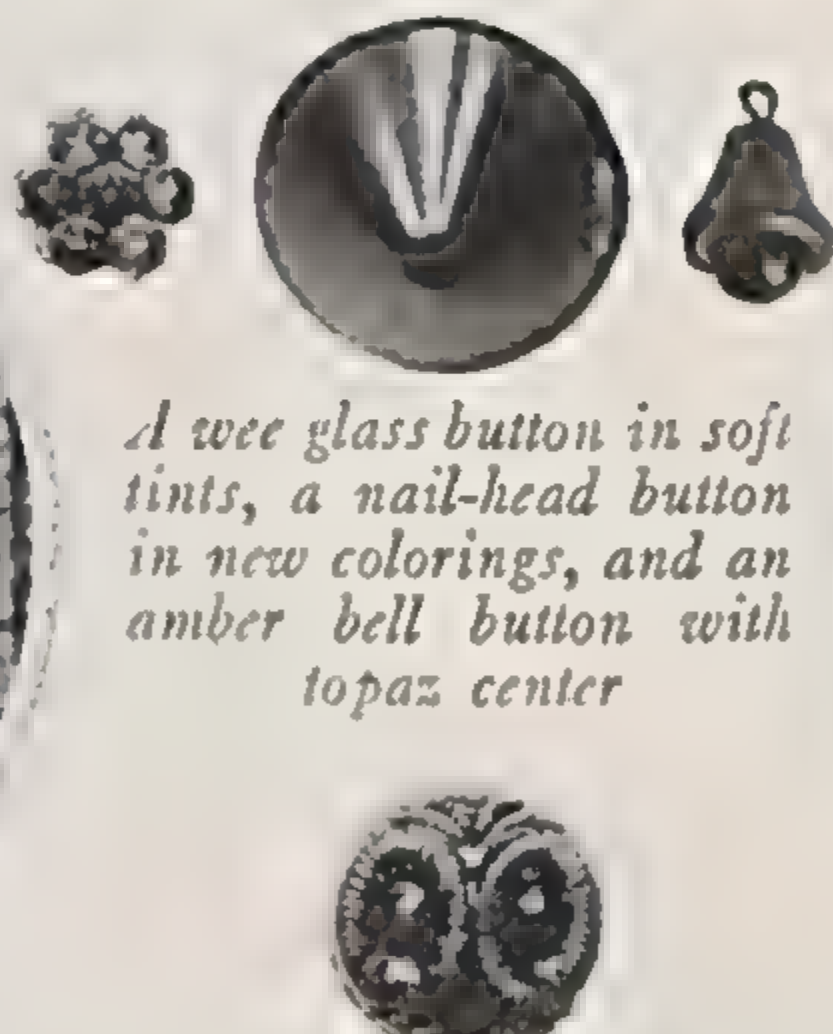
Ball buttons, plain and filigree, especially in dull metal, are being used by dressmakers



"Dracord" is the name of a fine silky suiting with an almost invisible line through it, pictured in a soft tan



"Autoware" with its corrugated surface is smart for service garments, photographed in a "China-rose" tone

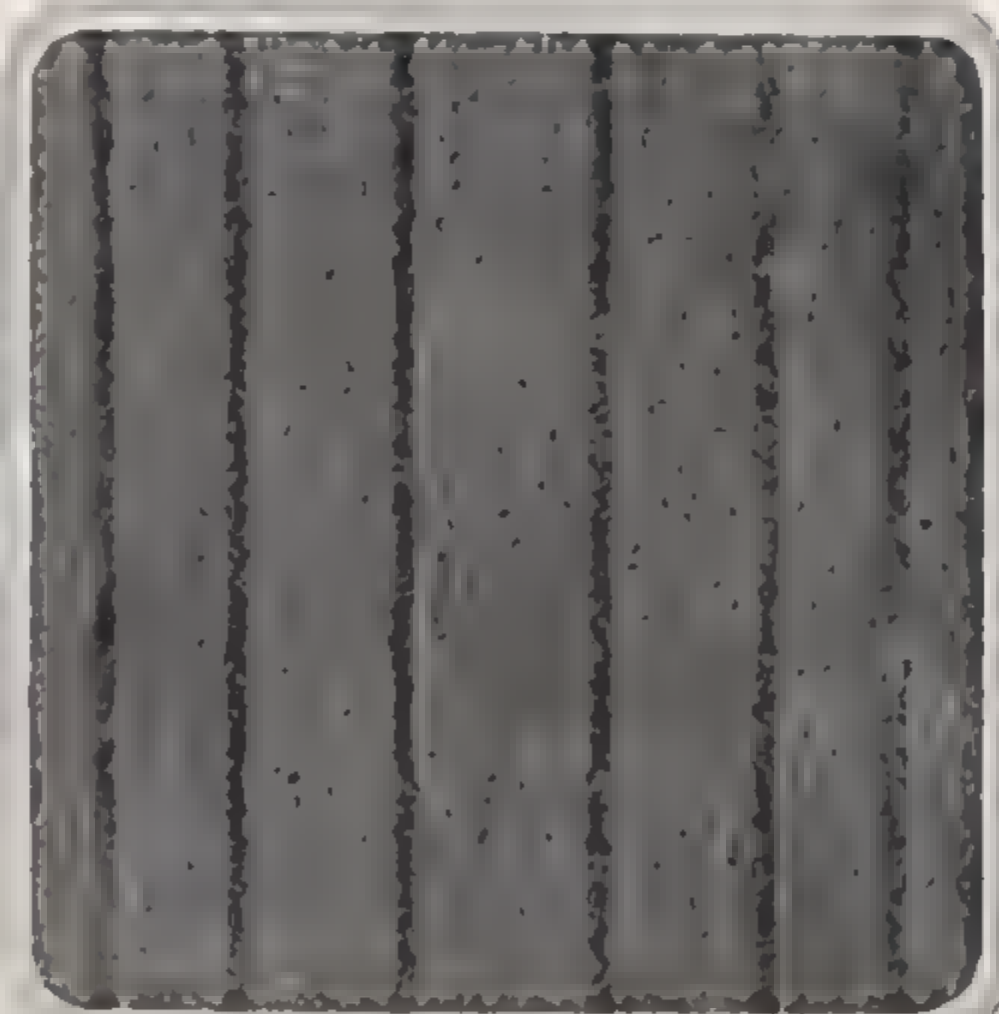


A wee glass button in soft tints, a nail-head button in new colorings, and an amber bell button with topaz center

A true owl-head button. This, and the two small buttons above from German-American Button Co.



"Waterfall Mother of Pearl" resembles the much liked "chute d'eau." A chenille stripe appears on a sheer ground



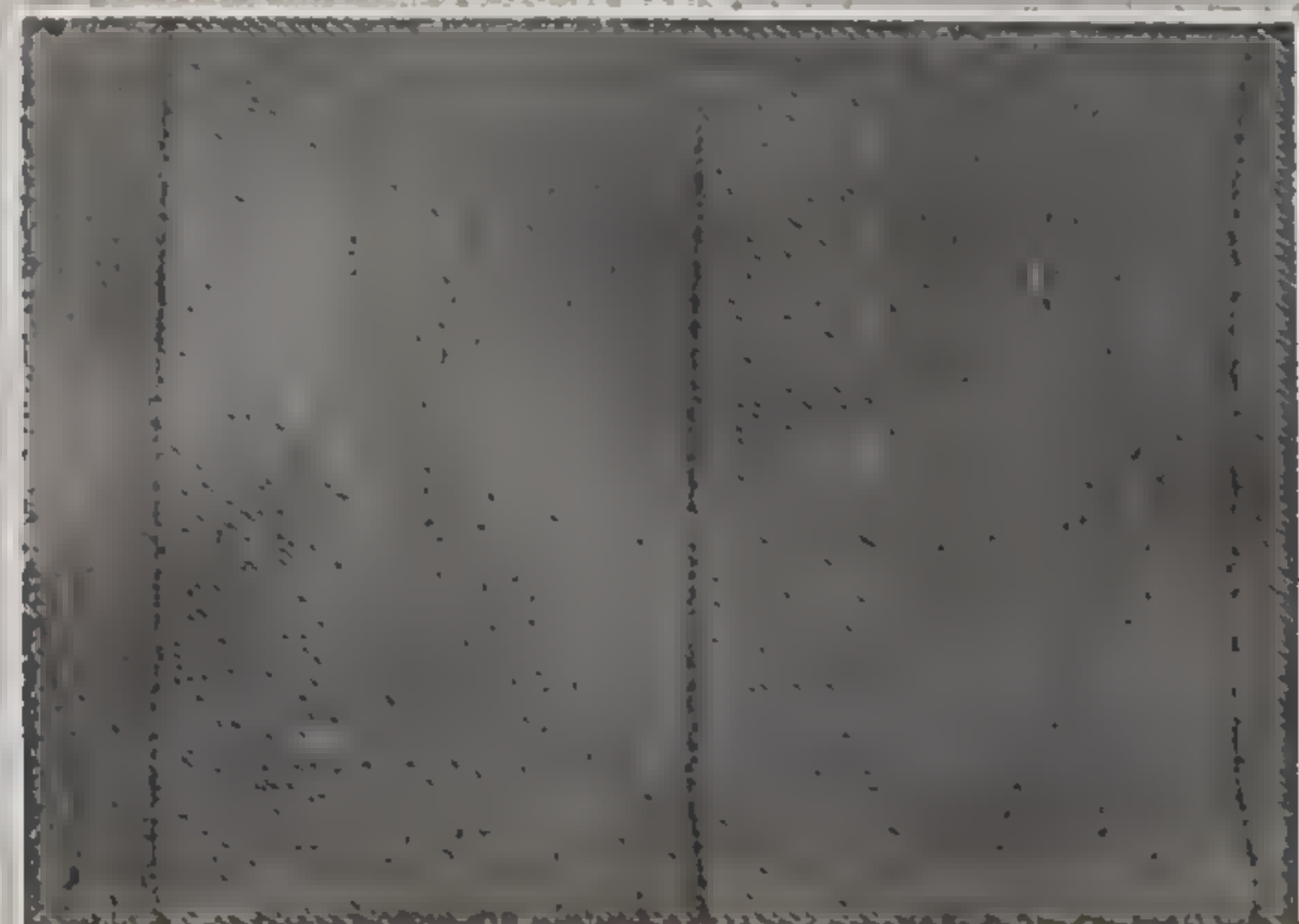
One of the smartest suitings of the season is called "avenue." Materials in this row from Sidney Blumenthal & Co.



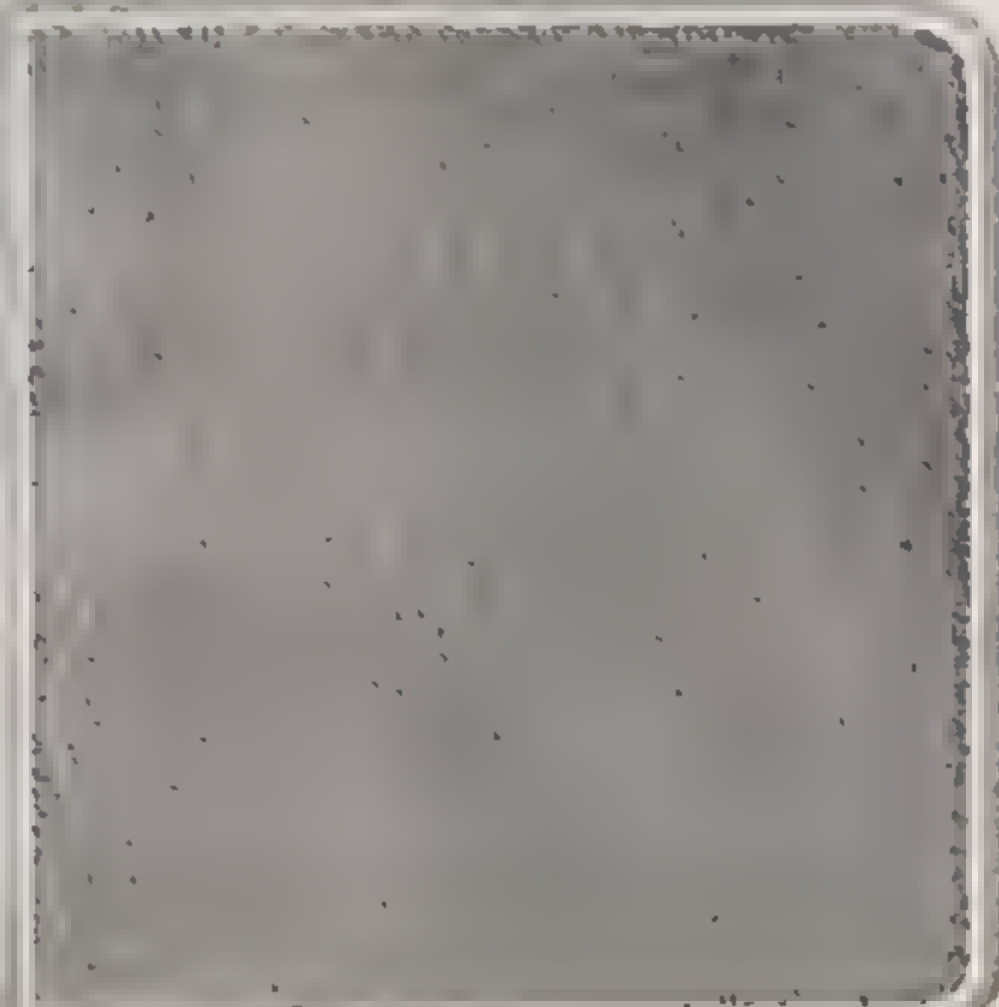
"Satin - Demi" resembles both heavy silk crêpe and satin, but is just like neither



An exceedingly creditable production is a new mourning silk of exquisite draping qualities which is called "suede"



"Lunette," a charming sheer silk somewhat like both Georgette crêpe and marquisette, has a colored faille stripe



Plain "lunette" in delicate mauve. Fabrics in this row from the Wechsler-Barber Silk Co.

ing in for a great deal of attention. Serges and gabardines will also be seen in some of the earlier autumn models.

In fineness of quality some of the new American materials compare very favorably with the French, indeed one firm has been compelled to refuse many orders from abroad. To establish beyond question the purity of its materials Worumbo is distributing among its wholesale customers an interesting little device whereby even so much as a thread other than wool can be detected in a piece of cloth. This takes the form of a little testing apparatus which is given away in memory of the fifteenth anniversary of the founding of the firm.

NOVEL WOOL TEXTURES

Among the more novel wool textures is an extremely smart suiting with a rather rough surface broken at graduated intervals by narrow velvet stripes in self tone. This material is called "avenue." A beautiful, silky texture with a somewhat long but very fine nap, which is arranged in narrow, almost invisible, stripes, is called "dracord." "Autoware," as the name suggests, is service cloth; it has a rough corrugated surface and is exceedingly effective. "Rencontre," also a more informal type of suiting, vaguely suggests the finer "avenue" in that its rough surface is marked by self-toned velours stripes. (Continued on page 92)



Photograph by Harold A. Taylor

Mr. and Mrs. Edward T. Stotesbury of Philadelphia motor-chairing at Coronado Beach, which is making capital of the fortunes of war by entertaining its guests as royally as ever European beaches entertained in their heyday



This and the photograph in the middle copyrighted by the International News Service

The recently announced engagement of Miss Margaret Andrews of Newport and Mr. Morgan Belmont makes them the legitimate prey of the snapshotter, who has caught them here as they drove up to the Hilltop Inn at Newport



Two photographs by Albert Gulonnaud

The foreign charm of the wife of Mr. Howard Pardee of Philadelphia has attracted much attention on the part of society at White Sulphur Springs. Before her marriage she was the Baroness von Frowein



Mr. J. Gordon Douglas is noted for having married a beautiful woman, and for being a good sportsman

SOCIETY CAUGHT

SUMMERING HERE,

THERE, AND YONDER



Mr. and Mrs. A. J. Biddle, Jr., who have recently returned from their honeymoon at Greenbriars, White Sulphur Springs, are being entertained at Great Neck, Long Island, by the bride's parents

Photograph by Paul Thompson



Mrs. Frank B. Wiborg, whose daughter Olga is to be married to Mr. Sidney Fish; Mrs. A. Scott Cameron; and Miss Frances T. Breese composed one of the merry groups who sat near the huge white tents where the dogs were benched

At the left is Miss Louise Trevor with Hannah. Miss Helen Trevor's "Lena C" won the Dachs-hund ribbon at Southampton

"Young Slammer," who won a prize in the terrier class, leading his mistress, Mrs. Frederic M. Kerr, by a string



ONE OF SOUTHAMP- TON'S DOG DAYS

From early morn until the final competition ring, the Meadow Club grounds were bright with color like that in Mrs. Stuart Davis's yellow coat and Mrs. Frederic P. Humphrey's blue and white striped skirt. Mr. Stuart Davis accompanies them

Mrs. Ralph Thomas, formerly Mrs. Frank Gould, who is photographed just at the right, was the judge of the Russian wolfhound class, in which the winners were Strassnyi o' Valley Farm and Oryol o' Valley Farm

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Four photographs copyrighted by Underwood & Underwood

Mr. Phillips Thompson, who is one of the most enthusiastic sportsmen, and Miss Frances Breese, who is one of the prettiest girls, of the Southampton colony

Photograph by Edwin Levick

Snapped in gay, every-which-way poses were Mr. Edward Clark, Miss R. Babcock, Miss Louise Trevor, Mr. Fred Preston, Mr. T. Condon, Miss Katherine Porter, and Miss Phyllis Thompson, a group of the most popular bachelors and maidens of Long Island society

VIVISECTING THE WOMAN PLAYWRIGHT

THOUGH many women have attained a high position in the history of the novel, no woman has thus far attained a corresponding position in the history of the drama. The almost humble wonderment with which Sir Walter Scott admired the novels of Jane Austen is a matter of record, and nobody would quarrel with a critic of English fiction who should choose to rank George Eliot side by side with Thackeray; but no woman who has ever written plays could be considered side by side with men like Pinero, Sudermann, and Hervieu,—not to mention such giants as Euripides and Shakespeare.

THAT MOST INEXACT OF SCIENCES

There must be a reason for this circumstance; and the reason must be sought in that most inexact of sciences,—the science of feminine psychology. The drama, much more than the novel, requires the exercise of a special faculty in which the vast majority of women are noticeably lacking—namely, the faculty for construction. Though women have done excellent work in sculpture, in painting, and in decoration, it is a significant fact that no woman has ever attained distinction as an architect. To state the matter in a single phrase, women have not built. Now, the art of the drama is, first and foremost, an art of building: it is, in its essential processes, more nearly allied to architecture than it is to that other art of the novel which it seems upon the surface so closely to resemble. The dramatist, like the architect, must be able to imagine a self-sustaining pattern in which no element shall seem extraneous and in which every detail shall answer nicely to every other detail. This labor requires an enormous focus of attention, and an almost Spartan willingness to inhibit a myriad of minor allurements of the mind, for the sake of conserving the unity and the consistency of the general design.

Speaking broadly, it may be said that the minds of women are too quick, too impulsive, too impatient, to endure this special type of labor. They bring to the drama the same great gifts that they bring to the novel—their intuitive understanding of character, their intensity of emotion, their engaging frankness of ideas, their lyrical appreciation of the little things of life, their loving observation of details; but these gifts are rendered comparatively less effective in the drama than in the novel by their lack of that faculty for building without which no dramatist can rear his work into the highest rank.

MET ON THEIR OWN TERMS

The women playwrights in America to-day are doing as good work as those of any other country; but if they seem to climb more nearly to the top, it is only because they have no men competing with them who have attained the stature of Galsworthy or Hauptmann or Brieux. Even in their own peculiar gifts, the ablest of all our women playwrights are transcended by a man like Barrie, who, in his best plays, like "Alice Sit-by-the-Fire," has met the women on their own ground and beaten them by his superior power of construction.

Among the women playwrights in America, the first place should be accord-

The Science of Feminine Psychology May Explain Why neither Euripides nor Shakespeare Has a Feminine Rival, but a Woman Dramatist Was Awarded the Winthrop Ames Prize

By CLAYTON HAMILTON



Photograph by Chas. Figaro

In "The Poor Little Rich Girl," Eleanor Gates approached the genius and naturalness of Barrie



Copyright by Aimé Dupont
In Harriet Ford's plays, the form is equal to the matter



Photograph by White

Such farces as "Baby Mine," and "Twin Beds," prove Margaret Mayo's practised hand



Photograph by Aimé Dupont
"Daddy Long-Legs" scored a first play success for Jean Webster



Photograph by Davis & Sanford

"Across the Border," by Beulah Marie Dix; the best play inspired so far by the European war



Photograph by Bangs

ed to Miss Rachael Crothers, by reason of her quite extraordinary talent for writing dialogue that is simple and natural and true. Her outlook upon life as expressed in such plays as "A Man's World," and "Ourselves" is frankly that of a woman; and her message gains importance from the fact that any average man might disagree with it. "The Three of Us" is beautifully written, and so is "Young Wis-

dom;" in both of these the dialogue is irradiated through and through with sudden gleams of startling intimacy.

No other playwright in America has more nearly approached the peculiar charm of Barrie than Miss Eleanor Gates, whose first dramatic composition, "The Poor Little Rich Girl," revealed many traits of genius. Indeed, for its utter understanding of the way in which the

minds of children really work, this play must be considered superior to "Peter Pan." The second effort of this author, "We Are Seven," was charmingly conceived; but it failed because of many obvious defects of structure.

Miss Margaret Mayo—who, in private life, is the wife of Mr. Edgar Selwyn—has enjoyed a long and thorough training in the theatre, and has become a practised craftsman. Such farces as "Baby Mine" and "Twin Beds" are admirably made, and exhibit sound taste and meticulous attention to details. Miss Mayo can appeal effectively to the basic emotions of sentiment and humor, and when she writes a play like "Polly of the Circus," she writes it very well.

ONE STRONG IN METHOD

The record of Miss Harriet Ford would seem to indicate that she is an especially desirable collaborator. She has written many interesting plays in partnership with novelists like Mr. Harvey O'Higgins and Mr. Joseph Medill Patterson. She appears to have a faculty for extracting a maximum of theatrical appeal from any story that is given to her. In this respect, she stands as an exception among our women playwrights; for most of them are stronger in the material than in the method of their plays.

Miss Jean Webster, for example, has achieved a popular success with "Daddy Long-Legs," because of the sentimental potency of her tried and trusted theme; but the play is badly built, and the third act is particularly faulty in construction. Miss Webster is a novelist, and this first play was dramatized from a successful novel.

Miss Beulah Marie Dix has written many plays, both by herself and in collaboration. "The Road to Yesterday," which was executed in partnership with the late Evelyn Greenleaf Sutherland, achieved a well-deserved success because of its originality of theme. In the midst of the recent season, this author produced the best play that has thus far been inspired by the European war—"Across the Border." Another product of her pen, entitled "Moloch," has recently been tried out in Chicago and will be presented next autumn in New York.

BY-PATHS ARE TOO ALLURING

The ten thousand dollar prize which was offered by Mr. Winthrop Ames for the best play of native authorship, submitted in accordance with the terms of his competition, was awarded to a woman. "Children of Earth" was the first full-length play attempted by Miss Alice Brown, who had previously established an excellent reputation as a writer of novels and short stories. Both in its merits and in its defects, this prize-play was, quite obviously, the work of a woman. No man could easily have rivalled the author's searching and intimate analysis of character, nor her meticulous exactitude of observation of those inconspicuous details of life which give a local flavor to experience. But the play—to harp upon the single point which is the thesis of this article—was not constructed with sufficient firmness; and the author wandered into by-paths which, though interesting, lured her away from the strict advancement of her story.

SOME OF THE LUCKY STARS

SUMMER WAS BORN UNDER

SCENES AND CHARACTERS

FROM THE 1915 FOLLIES



Photograph by Sarony

Inna Pennington, the "Flirtation Medley Dance," at the Follies, and a gown with a tapestry apron tied over a white frock for no reason at all except to give Lucile an excuse for her favorite tethering string, a fluttery green ribbon



Photograph by Sarony

Kitty Gordon, shown here at the top of her profession, is now touring in the west and will appear in a new musical comedy soon in New York



Upper photograph copyrighted by Ira L. Hill

Copyright by Ira L. Hill

Close harmony in gray and silver with a splashing chord of yellow sash for focus, is Lucile's idea for Lucile Cavanaugh's Follies gown

When Ina Claire of the Ziegfeld Follies of 1915 called, "Hello, 'Frisco," even 'Frisco far away could fairly feel the color of her Lucile gown, as exquisitely yellow as a daffodil and sprinkled almost anywhere with embroidered flowers



Instead of the same old scenes being set in the same old way, this year's Follies are set against scenery painted by Joseph Urban, whom the management imported from Vienna with his baggage, to say nothing of his brain, fairly bulging with new-art ideas



Photograph by Alice Boughton

Mrs. Herbert Brown and M. George Renavant in "Le Baiser," which they presented this summer at Bar Harbor. Mrs. Brown acted last winter at the French Theatre, atop the Century Theatre, and will appear on our English speaking stage this winter

N O B L E S S E O B L I G E

To Afford a Sojourn of Complete Happiness to Little Convalescent Children Is the Mission of Mrs. Vincent Astor's "Holiday Farm"

THERE are countless charitable efforts of which the world seldom or never hears—good works the support of which may be said to be hereditary in that they are continued by a family year after year. Among charities of this kind may be concluded the beneficent work which for many years has been conducted at "Holiday Farm" in Dutchess County by a number of New York families, some of whom have country homes about Rhinebeck.

"Holiday Farm" exists for the benefit and happiness of little children from the poorer quarters of New York who are dismissed as convalescents from various hospitals, but who are hardly sufficiently strong to be sent directly to their homes.

A NEW GUEST'S HOME

leads through the woodland to what is a very handsome and very distinguished country house. The building, which has been designed by Mr. H. T. Lindeberg of Albro and Lindeberg, architects, and constructed under his direction, is built upon a terrace and is low, rambling, and picturesque, suggesting an old English home of the Tudor period. Bricks of a rich warm color and of rough texture are used for the walls; there

The "Farm," in one form or another, has existed for a considerable length of time, the expense having been borne by a number of people in and about New York, but recently it has assumed a much more definite form in being established upon a permanent basis through the generosity of Mr. and Mrs. Vincent Astor. A tract of some forty acres of beautiful country, the site of a former country house, has been long in the possession of the Huntington family. There has recently been built upon these grounds by Mr. and Mrs. Vincent Astor a very beautiful building which is the home of the little children who come as guests to "Holiday Farm." It is a memorial to the father of Mr. Vincent Astor, the late John Jacob Astor, one of whose benefactions this work was for many years.

The visitor to "Holiday Farm" enters the grounds through a dignified entrance gateway from which a broad driveway



Holiday Farm differs little in appearance from the neighboring houses, which are the country estates of families well known in the social world



this beautiful home, the entire purpose of which is to afford its little visitors a sojourn of complete happiness.

A GAY ROUTINE—FOR ONCE

Life at "Holiday Farm" is conducted upon a routine adapted to the welfare and comfort of the children to whom the "Farm" ministers. The day begins when the guests awake and leave their dormitories to bathe and dress. Breakfast soon follows; it is served at low tables where the children are seated in little chairs designed with special reference to their comfort. The meals are prepared by a skillful chef in a kitchen as complete and well equipped as that of the best hotel.

Each moment of the days at "Holiday Farm" is carefully planned so that time may not drag. Naturally, however, children accustomed to the hard brick walls and the unyielding asphalt of the city are far too deeply absorbed in the wonders and mysteries of nature to count the moments as they pass. The greater part of the day is spent in making friends with the trees, the birds, and the squirrels, but even rainy days bring pleasures of their own for indoor games are provided a plenty. Thus pass the hours of daylight after which there comes a bountiful old-fashioned supper and the little guests, tired but happy with the day's activities, are tucked once more into their tiny beds.

"Holiday Farm" with its atmosphere of hospitality and cheer has a mission all its own even in these days of organized and systematized helpfulness.

After the bath comes breakfast at low tables designed for the comfort of the little guests

are many gables and, after the manner of an old English country home, there are great groups of casement windows within the deep brick walls. The high-pitched roofs are of rough quarried slates and the chimneys have tall terracotta chimney pots.

Within the beautiful and spacious building which is the center of the activities of "Holiday Farm" are large rooms planned with special reference to the uses of the "Farm," and furnished very simply but with excellent taste—well-arranged common rooms, a dining-room, and numerous advantageously placed dormitories with rows of little white beds.

The youthful guests of "Holiday Farm" enter a new world upon passing the gateway of

(Editor's Note: At this, the most critical time of the year in fashions, interest in clothes leaps suddenly from the apathy of late summer to high tension. Naturally the demand for the Forecast numbers of Vogue, the September first issue, runs beyond possibility of supply. The only way for non-subscribers to make sure of this number is to place an order with a newsdealer immediately, for, unsold copies of Vogue being non-returnable to this office, the newsdealer naturally buys only copies for which he has a certain sale. If you are to take this turning point in fashion creditably you will need Vogue; and Vogue can be obtained only by ordering in advance.)



Low and rambling and many gabled, the building suggests an old English home of the Tudor period with numberless long casement windows to admit light and sunshine

VOGUE PATTERN SERVICE



No. 3065/16
Sizes 4 to 12 years
A frock for play has the sleeves cut in one with the yoke, and the waist-line placed becomingly low



No. 3057/16
Sizes 4 to 12 years
Serge or tub materials are equally good for the dress fastened double-breasted fashion with big buttons



No. 3073/16
Sizes 2 to 6 years
An ideal play frock for winter time is smocked and made of flannel that will stand hard tubbing



No. 2841/16
Sizes 2 to 8 years
Collar, cuffs, and hem are of flowered material and the bright smocking thread matches the bright flower



No. 3084/16
Sizes 4 to 10 years
Flowered crêpe in skirt, taffeta in jacket and big flaunting bow make the most attractive of dresses



No. 2638/16
Sizes 4 to 12 years
Three separate garments, skirt, gumpe, and sleeveless coat with plaited ruffles, are one costume

VOGUE marks children's patterns with the same distinction that typifies all for which Vogue stands sponsor. The models are new, exclusive, practical, and smart; the art of the designer has reduced seams to a minimum and the construction of the pattern to its simplest form, and thus success is insured even to the amateur. An excellent example of these qualities is pattern No. 3076/16, a frock cut in two pieces. Such designs are attractive, not only because of their simplicity, but because they launder easily and well, a necessity for a child's frock. Smocking for trimming children's frocks is especially favored now while it is in vogue for women's frocks as well. A book illustrating many new smocking designs and descriptions explaining how they may be made may be bought as well as patterns of the smocking designs.



No. 3086/16
Sizes 2 to 6 years
Batiste and embroidery are combined in a frock quaintly sashed



No. 2843/16
Sizes 2 to 8 years
A simple three-piece dress with trimming of vivid stitch work for variety



No. 3076/16
Sizes 2 to 8 years
Collar in one piece and frock in one other; the two, a dress for play



No. 3091/16
Sizes 4 to 8 years
Children of Paris wear striped peasant blouses above plain plaited skirts

These designs can be transferred very simply by using a hot iron. The price of the book is 25 cents; two-yard lengths of a design are also 25 cents. Smocking done in vivid colored linen thread on a school frock is effective, while the frocks of crêpe or silk are smocked with silk in pastel shades.

The patterns illustrated on this page are priced 50 cents each. Sizes are given under each pattern. Full description, material requirements, and an illustration are given with each pattern. Order from the Vogue Pattern Service, 443 Fourth Ave., cor. 30th St., New York City. Vogue patterns may be bought at 149 Tremont St., Boston, Mass., Ye Gift and Favour Shop, 162 Post St., San Francisco, Cal., The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md., and Rolls House, Breems Bldg., London, E. C., England.



No. 2645/16
Sizes 2 to 8 years
That it may be laid flat to iron is not the least of the advantages of this frock



No. 2534/16
Sizes 4 to 8 years
For play, a "slip-on" dress with but one fastening, and that at the collar



No. 3075/16
Sizes 2 to 6 years
Like an English carter's smock, even to the old-fashioned finishing stitch



No. 3074/16
Sizes 4 to 8 years
Narrow braid and clusters of bright colored smocking trim this dress



No. 3079/16
Sizes 4 to 8 years
A prim, smart, separate coatee is worn proudly over an underdress of one piece



No. 3060/16
Sizes 6 to 14 years
A garden smock like her mother's, makes the best play frock for a little girl

PATTERNS FOR SMALL BOYS'

PLAY AND SCHOOL CLOTHES

The patterns illustrated on this page are priced at 50 cents each. The sizes are given under each illustration. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.; and Rolls House, Breems Bldg., London, E. C., England



No. 2822/16
Sizes 4 to 8 years

The blouse may be of white linen, and the trousers, collar, and cuffs of a serviceable colored linen. At the right is a surplice blouse suit with knee-length trousers



No. 3087/16
Sizes 2 to 8 years



No. 2807/16
Sizes 2 to 8 years

With the Russian blouse, which opens at the front, is included the pattern for the trousers. At the right is an over-all smock cut with raglan sleeves like an overcoat



No. 2461/16
Sizes 2 to 8 years



No. 3081/16

These are patterns for a baby's layette of four garments; the price is 50 cents for the four patterns



No. 2463/16

These are patterns for a baby's layette of five garments; the price is 50 cents for the five patterns



No. 2846/16

Sizes 2 to 10 years
A coat with a deep flat collar and a low placed belt for its trimmings



No. 3080/16

The patterns for this layette of seven garments are priced at 50 cents for the outfit of seven



No. 2536/16

These patterns for an infant's layette of six garments are priced at 50 cents for the six



No. 2845/16

Sizes 2 to 6 years
A play frock with which are included patterns for trousers and underwaist



No. 2643/16

Sizes 4 to 8 years
A "middy" with a yoke in back and front is laced high up the front



No. 2824/16

Sizes 4 to 8 years
The trousers are sewn to the underwaist; the blouse slips over the head



No. 2847/16

Sizes 2 to 8 years
A businesslike little coat of men's serge is belted low with suede



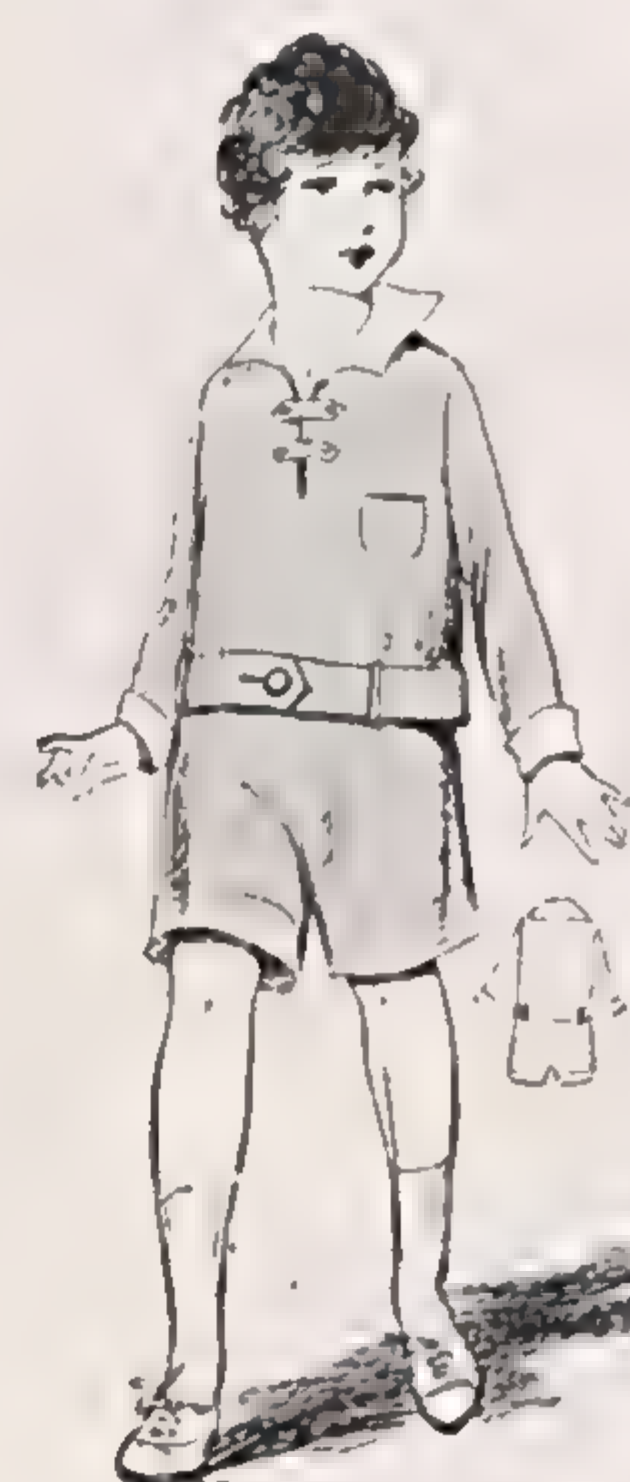
No. 2644/16

Sizes 2 to 8 years
This suit pattern includes trousers, underwaist, and Eton jacket



No. 3072/16

Sizes 6 to 8 years
This pattern includes two pieces, short coat, and very straight trousers



No. 3011/16

Sizes 2 to 8 years
Cut to slip into feet first; the only fastening is two tabs at the neck



No. 2460/16

Sizes 2 to 8 years
The pattern for this suit includes trousers and simple blouse

THE SMART AND SIMPLE ANNALS OF CHILDREN'S
TOP-COATS, SUITS, AND PARTY AND PLAY FROCKS

The patterns illustrated on this page are priced at 50 cents each. The sizes are given under each illustration. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th St., New York City. Vogue patterns can be bought at 149 Tremont St., Boston, Mass.; Ye Gift and Favour Shop, 162 Post St., San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md., and Rolls House, Breems Bldg., London, E. C., England



No. 2632/16
Sizes 4 to 12 years
A becoming and unusual yoke, cut in one with the sleeves, tops a simple serviceable school coat



No. 2633/16
Sizes 4 to 12 years
Dull buttons are the sole trimming on a coat in which the back forms a quaint shoulder yoke



No. 3078/16
Sizes 6 to 10 years
The unusual yoke-line and the side seams are marked with narrow braid and buttons and loops



No. 3092/16
Sizes 2 to 6 years
Smocking and a big fly-away sash bow at the back insure the success of a dainty party frock



No. 3117/16
Sizes 6 to 10 years
A top-coat, full and flaring, with business-like patch pockets at just the right place may be worn to school



No. 3093/16
Sizes 6 to 10 years
For a serge school frock the trimming consists of groups of enamel ball buttons and braid loops



No. 3067/16
Sizes 6 to 12 years
The belts are cut in one with back and front, and under the belts plaited side panels are inserted



No. 3099/16
Sizes 8 to 12 years
The low belt and short plaited skirt are very becoming to very young girls



No. 3098/16
Sizes 2 to 6 years
A party dress is finished at neck and belt with ribbon run in shirrings

CHILDREN'S clothes depend almost entirely upon cut for smartness and charm, and upon the materials selected for practicability. Good taste demands that trimming be reduced to a minimum; only a bit of fine lace and a gay sash adorn a party frock; soutache braid and buttons, round and bright, trim school frocks. Plain fabrics are combined with stripes or plaids, both in wool and tub materials. Frocks for cold weather this year will be made of faille cloth, which looks like a very finely woven gabardine, and

striped, plain, and plaid serge will hold their popularity. French or Scotch plaids will be very popular. For top-coats velours-faced materials, which come in all the new soft shades, are shown. Preference is naturally shown to tub materials for children's play clothes, and they are worn all through the winter quite as much as in warm weather. Wash flannel, kindergarten cloth, gingham, piqué, and natural colored and gay colored linens are most satisfactory for school and play dresses; dimity, batiste, and pineapple cloth are daintiness itself for party frocks.



No. 3085/16
Sizes 8 to 12 years
Velvet cube motifs trim the collar and belt of the school suit of blue wool faille



No. 3100/16
Sizes 6 to 10 years
Collar and belt cut in one cross in the back and effectively trim a school frock



No. 2612/16
Sizes 2 to 12 years
In a coat of velvet striped velours the belt may be worn front or back



No. 3083/16
Sizes 8 to 12 years
The skirt and waistcoat may well be of wool faille, and the blouse of crêpe



No. 3082/16
Sizes 6 to 12 years
Stripes and tub flannel are equally popular for the serviceable frock



No. 3058/16
Sizes 6 to 12 years
The underfrock is cut kimono fashion and over it is worn a sleeveless dress



No. 3064/16
Sizes 6 to 12 years
The circular skirt is attached under the belt of the box-plaited blouse



No. 3077/16
Sizes 8 to 12 years
A smart little suit for early fall may be made of wool faille or plain serge

PATTERNED AFTER THE NEEDS OF THE SCHOOLGIRL AT WORK AND AT PLAY

The patterns illustrated on this page are priced at 50 cents each for waist or skirt, \$1 for the full costume. The sizes are for 16 or 18 years, or 34 and 36 inches bust measure, except Nos. 2710/16-2711/16, 2837/16-2838/16, 2714/16-2715/16, and 2856/16-2857/16, which are cut in the additional size of 14 years. Full description, material requirements, and an illustration are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Ave., cor. 30th St., New York City. Vogue patterns may be bought at 149 Tremont St., Boston, Mass., Ye Gift and Favour Shop, 162 Post St., San Francisco, Cal., The Flower House Studio, Charles and Hamilton Sts., Baltimore, Md., and Rolls House, Breems Bldg., London, E. C., England



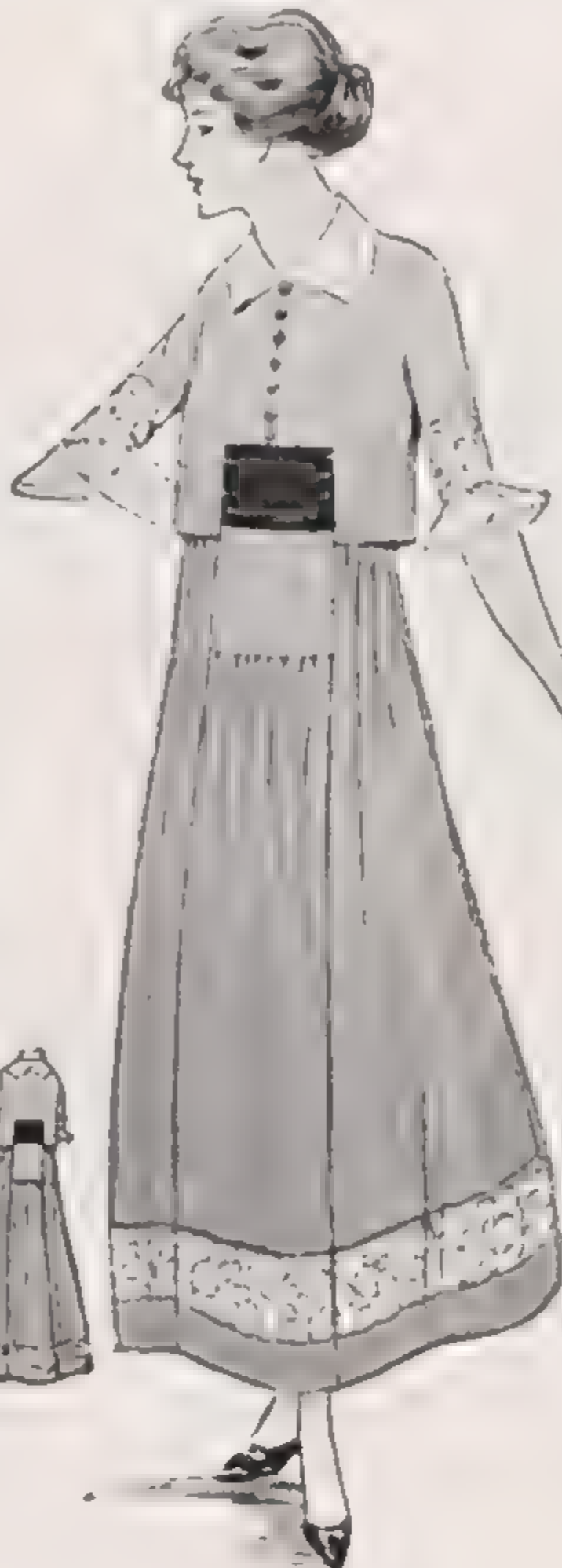
Nos. 3006/16-3007/16
With the two-piece skirt is worn a coat that shows the new curved-in waist-line and a flaring line at hip and hem



Nos. 2856/16-2857/16
The patch pockets are placed most conveniently; short-waisted overblouse comes in one pattern with underblouse



Nos. 2830/16-2831/16
The boarding-school girl finds such a frock as this with silk bodice and net skirt indispensable for dancing



Nos. 2837/16-2838/16
After classes there is need for the afternoon dress, one perhaps of taffeta with a girdle of contrasting color and with lace bands



Nos. 2710/16-2711/16
The peplum of the satin bodice looks like a short apron (and it's meant to) above the three pointed net flounces



Nos. 3094/16-3095/16
Belted and plaited and trim, the suit of serge or tweed stands the hard service of a girl of sixteen or eighteen



Nos. 3101/16-3102/16
In character with the simple low-cut taffeta bodice are the big bow and the full silk-dotted net skirt with wide "bouffant" tucks



Nos. 3106/16-3107/16
Diagonally placed pockets on skirt, and spliced bretelles front and back over a blouse that is included in one pattern with them



Nos. 2714/16-2715/16
The well-favored striped materials are suitable for the one-piece straight skirt worn with a Slavic blouse finished with a plain band

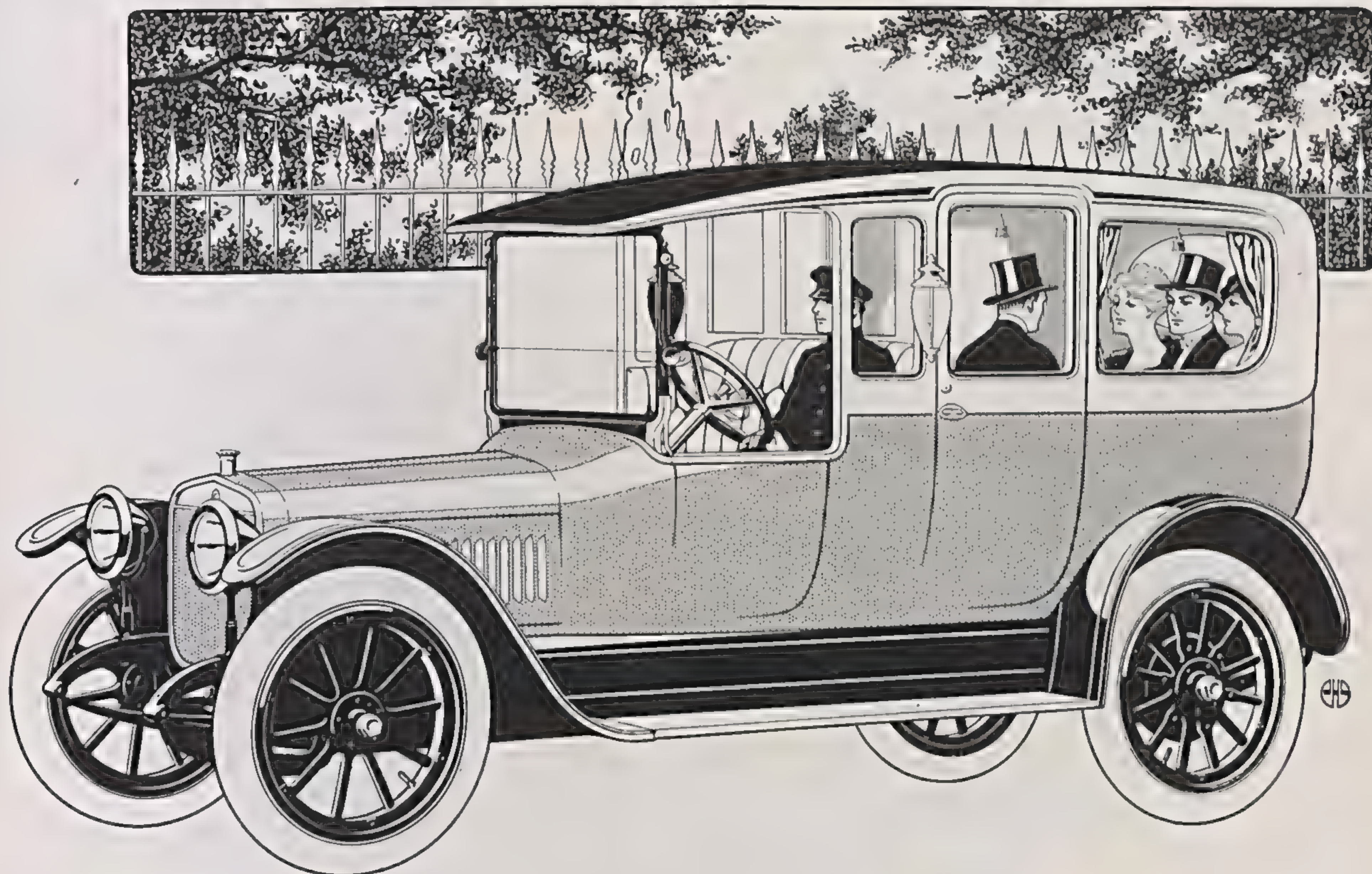


Nos. 3104/16-3105/16
The overblouse, included in one pattern with the guimpe, shows a bit of military tendency in bands and buttons, as do the pockets too



No. 3103/16
A charmingly simple one-piece frock for school may be made of wool faille, with wide cravat, girdle, and seam bindings of contrasting satin

WINTON SIX



Unmistakably the Select Car

EVERYWHERE, even in the most congested traffic, the closed car stands out distinctively. It cannot be hidden: its character and the type of man who owns it are unmistakable.

The closed car owner belongs to a select class. He is one of those men who, afloat, have their private yachts. And his car indicates his appreciation of finer things, and also expresses his personal taste. For the closed car of thoro quality is an exclusive creation—not copying others, but especially planned to meet its owner's individual preferences.

Both the personally-driven sedan and the chauffeur-driven limousine provide an all-year comfort, good cheer, and distinction not possible in an open car. To the family accustomed to touring cars, the closed car offers the only remaining new delight in motor car enjoyment. That's why the purchase of a sedan or limousine is the finest contribution you can make to the happiness and sense of well-being of those you hold dear.

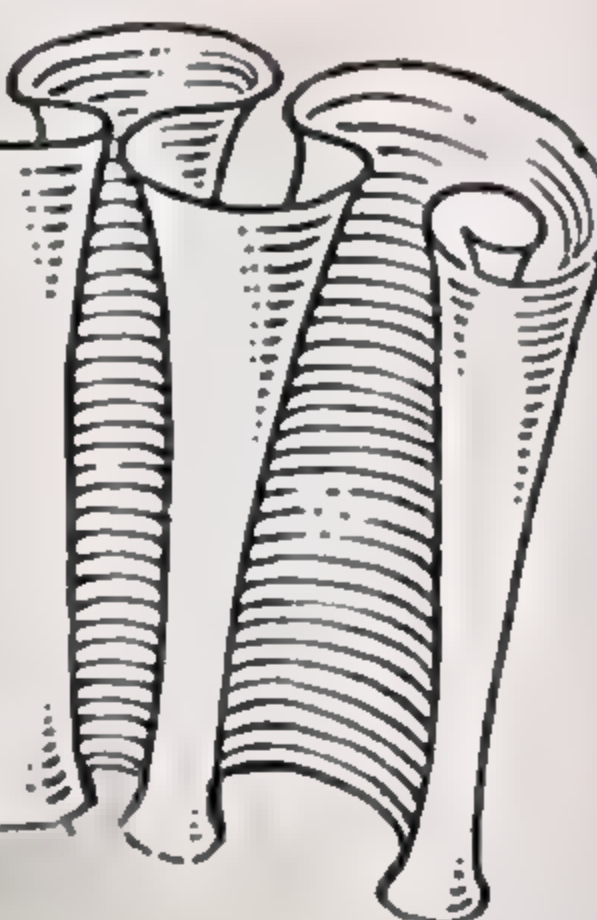
We can create for you a Winton Six closed car precisely as you want it. That takes time, of course. If you delay ordering, you must content yourself with a stock model. So, make your selection *now*, and let us give your personal requirements the most exacting attention, and guarantee delivery to you before the first nip of the earliest frost.

Prices are unusually attractive. \$3250 and \$3500. A card from you will bring full information.

The Winton Company
21 Berea Road, Cleveland, Ohio, U. S. A.



The Story of a Love that lives in Deathless Melody




TOWARD the palace of the great Count Esterhazy a young musician walked rapidly, through fair Vienna's streets, one morning nearly a hundred years ago.

Little had he slept that night! And with the sun he was up—brushing away at his worn coat and inking the seams; trimming the edges of frayed cuffs and all the while wondering if it were true—or only a dream—that he, the unknown Franz Schubert, was to have the nobleman's daughter for a pupil!

Still, his beloved master, old Michael Holzer, often had said he some day might be a famous teacher—and even more, and now—

Now he was standing in the splendid hall of the palace and to him the Count was saying, "This is my daughter Caroline."

*"There fluttered down a rose . . .
... the prize of the great soul."*

..... She stood before him—that great Count's daughter—a child in years, in innocence. Her eyes—what mirrored purities they were! She looked and gently pitied as she looked. She smiled—and touched then such a spark of love that it will glow in song, in other centuries in a World grown old!

Ah! how he lived for but that lesson after that! The week was all too long a time to wait! How, when he guided her dainty hands about the keys, his own would tremble! How dumb were words that lay within his heart!

Did she understand that day she

said, "Master, speak to me through the keys?"

His soul spoke then. His heart and life leaped forth as then he played. Could she know? Did she understand?

That evening came a note in her dear hand. "In three days we leave for Hungary to stay 'til Autumn," it said.

Ah, could he but find a way to give her the message in his heart his lips refused to utter!

It was the night before she was to leave. The air was still and the moon rode in the high heaven. All the World lay in a shining veil.

Love had led the master's feet 'til he stood beneath her chamber, his head bared to the jeweled sky—in his eyes the purity of love supreme. It was Spring—and

Spring's spirit spoke through the silver silence of the night. Into his mind and heart and soul it crept—into a life made magic by its call.

Into a voice

"Nightingales, for me imploring,
Sing in notes divine,
Ev'ry tone of sweet lamenting
Breathes a sigh of mine."

So Schubert sang his Serenade, in that, the velvet night of love.

So voiced he there, poor lover, the magic of his immortal plea.

Softly it ceased, he had come to the last measure—that final sigh of earth's most perfect music of love. Softly a curtain fluttered at her window. Gently she came—in white—then vanished. There fluttered down a rose—the prize, the poor, white prize of the great soul whose voice had just sighed out *earth's greatest ecstasy of cadenced love!*

.

This is the love-story of Schubert, the great genius. Thus, 'tis said, was born his song—the immortal "Serenade" whose soul-satisfying loveliness has thrilled the hearts of all who since have heard it.

Are you one of those fortunate ones? Is Schubert's "Serenade" anything more than a name to you? Can you—in the sweet stillness of your home—lift and lighten your life and the lives of those you love with the sublime measures of this very melody and all the other melodies which have blossomed in the souls of the masters?

If music is still to you the "un-available art," you have only yourself to blame. You are ignoring that great invention which has so wonderfully solved the problem of "music in the home"—which makes of everyone of us *past-master pianists in our own right*.

The Pianola—the most modern pianoforte—was made, that you and I and everyone might hear and know and *play* all music—might put into our home a pianoforte of truly miraculous power.

Nothing that the traditional piano is or does is lacking in the Pianola. It is itself a pianoforte of incomparable tone, of perfect action and beautiful appearance, which can be played by hand or practiced upon as any other, but which in addition can be played artistically by anyone, through the aid of Pianola music-rolls.

During the past few years all the leading Rulers of Europe have purchased Pianolas, the greatest educational institutions have installed them for demonstrating music, all the foremost musical authorities of the World have united in enthusiastic endorsement, and thousands upon thousands of music lovers, trained and otherwise, have placed them in their homes.

We want you to know the Pianola. Perhaps you may never

buy one, but we want you to spread its story, as you will when you have heard it. If you will write us, we will send you free the booklet "The Weight of Evidence," which in a simple and impressive way tells the full story and gives all information.

We will also give you the name of our nearest representative who exhibits and sells the genuine Pianola—for like all great successful inventions, the Pianola is very widely copied—that is, as closely as patent laws permit.



The genuine Pianola is made only by the Aeolian Company and only in the following models:

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THE STECK PIANOLA

THE STUYVESANT PIANOLA

THE WHEELOCK PIANOLA

THE STROUD PIANOLA

and

THE FAMOUS WEBER PIANOLA

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AEOLIAN HALL NEW YORK

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PIANOLA
\$550



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THERE is remarkable uniformity of materials, baking and flavor in the biscuit of any National Biscuit Company variety.

This means that National Biscuit Company biscuit are not ordinary biscuit—not made by old-time methods with uncertain results.

It shows that the National Biscuit Company has extraordinary facilities for purchasing supplies, and exercises unusual skill and precision in preparing the biscuit and baking them.

You may be sure that only choicest flour and sugar, and freshest butter, eggs, flavors, spices, fruits and nuts are good enough to go into crackers, cookies, wafers or snaps baked so carefully.

And you may be sure these perfect biscuit, all neatly packed, will be freshly delivered to your grocery store by the most efficient Coast-to-Coast distribution service of the National Biscuit Company.



A spicy, snappy ginger snap. Golden brown, crisp as winter. Melts in the mouth.

NATIONAL BISCUIT COMPANY

WHAT CHILDREN READ

WITH all the current thought and writing bearing more or less directly on the war, and colored by national or partisan bias, it is difficult to insure for children sufficient reading that is both interesting and instructive concerning the world's affairs on the one hand, and sufficiently detached to give perspective and appreciation without prejudice on the other. While the interest in nationalities is uppermost, it should be utilized for imparting information about the nations that are now the center of public attention. For this purpose good histories and biographies are of great value; and of these there is fortunately a good selection to be had. More important in some ways, especially for younger children, are the collections of the folk and fairy tales of different races and nationalities; it is from these that one most readily gets that peculiar flavor that is distinctive of the thoughts and feelings of a people. The old favorites in juvenile literature appear again and again, in new embellishments; the publishers vie with one another in producing the most attractive editions of fairy tales, or Arabian Nights, or Robinson Crusoe. The choice comes to be not for excellence of workmanship or artistic qualities, but entirely for personal preference for the style of Dulac or Rackham, or Parrish or Pogány, of Robinson or Crane.

The most valuable and the most significant of the newer books for children are those that inspire interest in and regard for those human activities that deal especially with the overcoming of nature's obstacles to our well-being, and with the making of the results of these triumphs available to all mankind. They contain the elements of the heroic that appeal to all healthy children, and they are free from the narrowly partisan bias that too frequently belittles the heroic in past history.

Historical

A Book of Discovery; by M. B. Synge; Putnam; \$2.50. A history of the world's explorations from the earliest times until the discovery of the South Pole. Large volume containing many illustrations and maps. Suitable for children from ten to fourteen years of age.

Good Stories for Great Holidays; by Frances Jenkins Olcott; Houghton Mifflin; \$2. Arranged for story-telling and children's own reading. Excellent collection for use in connection with great American holidays.

A History of France, and A History of Germany; by H. E. Marshall; Doran; \$2.50 each. Large volumes, containing many attractive and authentic maps and illustrations. Interesting, well-written accounts. Ten to fourteen years.

Our Island Story, A History of England; by H. E. Marshall; Stokes; \$2.50. Same character of book as those mentioned above.

The Story of Greece; by Mary MacGregor; illustrated by Walter Crane; Stokes; \$2.50. The legends and stories of ancient Greece interestingly told. Attractive colored illustrations. Ten to fourteen years.

Nature and Science

Animal Secrets Told; by Harry Chase Brearley; Stokes; \$1.50. Accurate, detailed information about animals; of interest to the child who cares for exact knowledge. For children over fourteen.

The Book of Baby Beasts; by Florence E. Dugdale; Hodder and Stoughton; \$2.50. Companion volume to "The Book of Baby Birds." Interesting and instructive text; full-page colored plates, artistic and delicate, yet faithful to life; they are an essential of the book. Clear, bold type; for the youngest reader, and may be read aloud to very young children.

The Feet of the Furtive; by Charles G. D. Roberts; Macmillan; \$1.25. Animal stories, well written, of keen interest and showing genuine knowledge of nature. Ten to fourteen years.

Play-books of Science; by E. V. Johnson; Hodder & Stoughton; four volumes; 90c. each. Solid, useful information entertainingly imparted; with directions for various experiments. Most of the apparatus required can be made by the children themselves. Ten to fourteen years.

Will of the Wasps; by Margaret Warner Morley; McClurg; \$1.25. Instructive story of the complex life of wasps. Delightfully told. Eight to twelve years.

The Whole Year Round; by Dallas Lore Sharp; Houghton Mifflin; \$1.50. A fine reprint of the author's four Season books in one volume. Excellent introduction to the ways of nature.

The Wood People and Others; by Maud D. Haviland; Edward Arnold; \$1.25. Adventures of various wood folks; well told. Illustrated by Harry Rowntree. Ten to fourteen years.

The Stars and Their Story; by Margaret Boroughs; Holt; \$1.25. A combination of poetry, mythology, and some science relating to stars. Twelve to fourteen years.

Story and Picture Books

Beyond the Old Frontier; by George Bird Grinnell; Scribner; \$1.50. A series of anecdotes of pioneer days, giving a vivid picturesque glimpse into this recent past. Over fourteen years.

The Book of Friendly Giants; by Eunice Fuller; Century; \$2. Well-told stories of twelve giants, selected from myths and classic sources for their amiable qualities. Ten to fourteen years.

Brown of Mukden; by Herbert Strang; Putnam; \$1.50. An interesting story of the campaign around Mukden in the Russo-Japanese War, showing Chinese, Japanese, and Russian customs. Twelve to fifteen years.

The Early Life of Mr. Man; told and pictured by E. Boyd Smith; Houghton Mifflin; \$2. Twenty-four full-page pictures in colors with brief texts purporting to describe the adventures of mankind before the flood. Humorous and entertaining, rather than authentic. Eight to twelve years.

The Eskimo Twins; by Lucy Fitch Perkins; Houghton Mifflin; \$1. Continuing the series of Dutch, Japanese, and Irish Twins. Simply written; instructive as well as entertaining. Seven to nine years.

The Harlequin Set; by Dion Clayton Calhoun; Lane; \$1. A small volume of charming allegorical tales, for the advanced, thoughtful child; full of idealism and romance. Ten to fourteen years.

The Lucky Stone; by Abbie Farwell Brown; Century; \$1.25. Adventures, in the country, of an imaginative child taken from the slums of a city; mild love story interwoven. Of special interest to girls. Ten to twelve years.

A Midsummer Night's Dream; illustrated by Arthur Rackham; Doubleday; \$1.50. A beautiful edition of Shakespeare's play, with appropriate illustrations by the well known artist. Twelve to fourteen years.

Pierrot, Dog of Belgium; by Walter A. Dyer; Doubleday; \$1. A fine truly neutral story of the part of a dog in the present war.

The Voyage of the Hoppergrass; by Edmund Lester Pearson; Macmillan; \$1.35. An interesting, extremely well-written tale of a river trip taken by several boys and an old sea captain. Ten to fourteen years.

The Wind in the Willows; by Kenneth Grahame; Scribner; \$2. Collection of stories which are worthy successors to the "Dream Days" and "Golden Age." Charmingly illustrated. Ten to fourteen years.

The Winning Hit; by Hawley Williams; Appleton; \$1.25. Wholesome story of college athletics.

Verse

The Big Book of Nursery Rhymes; edited by Walter Jerrold; illustrations by Charles Robinson; Dutton; \$2.50. Fine artistic edition.

The Complete Tale of Humpty Dumpty; by Dorothea and Walton Corbould; Warner; 50 cents. An original solution of the Humpty Dumpty episode; well told, style fanciful. Charmingly illustrated. Four to eight years.

Mother Goose; illustrated by Arthur Rackham; Century; \$3.50. Handsome edition, with unusually beautiful imaginative illustrations in color and in black and white by the well-known artist.

(Continued on page 74)



MODART CORSETS

ALWAYS FRONT LACED

IT is principally in Distinctive Style that MODART FRONT LACED CORSETS surpass all others. Only an actual fitting can conclusively demonstrate this. That is why we suggest it.

Neither words nor pictures can express the beauty of line, poise and comfort of the MODART Corset.

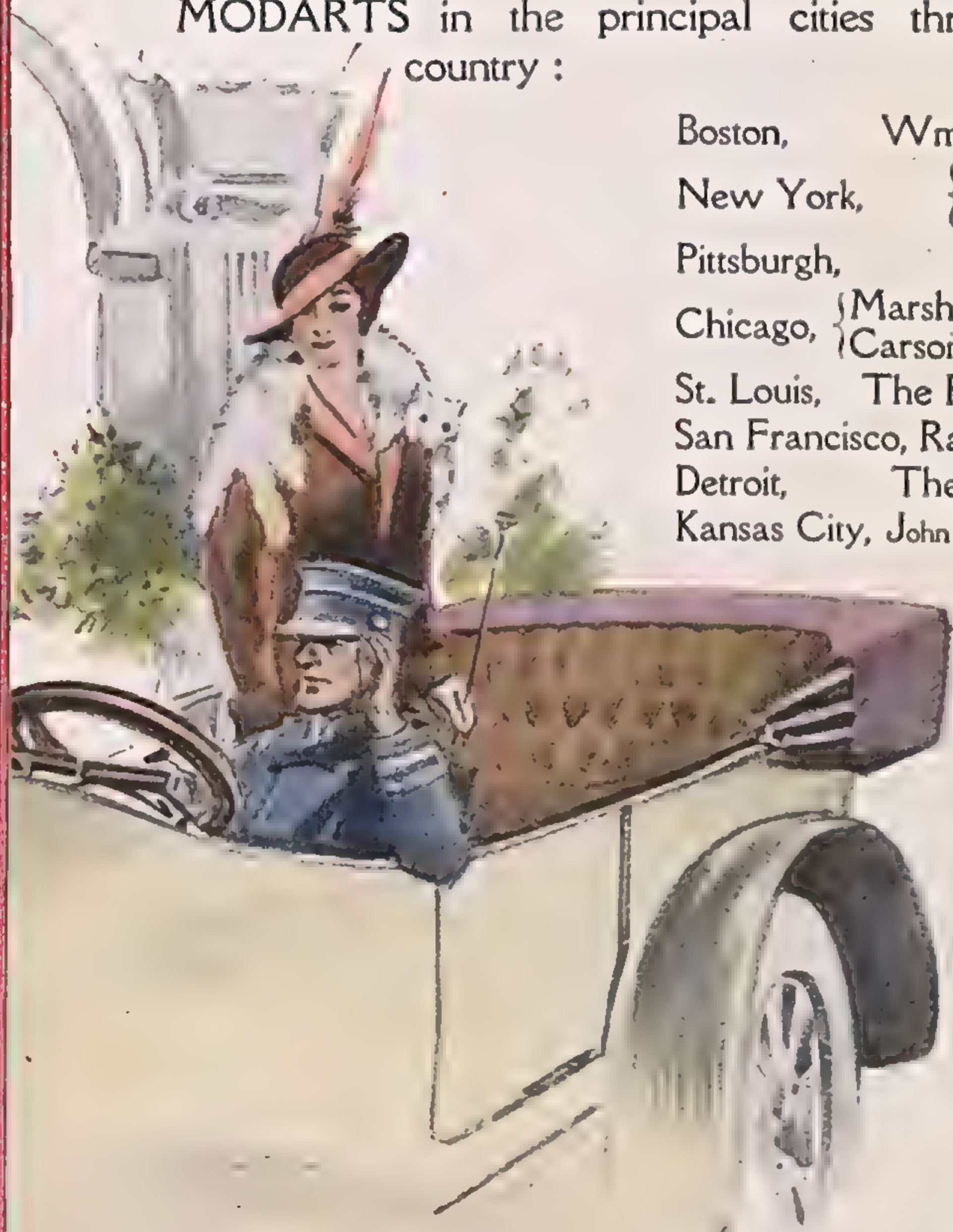
See and feel yourself in one—the mirror best tells the story.

Our new book, "Figure Beauty Acquired," is of exceptional interest to every beauty-loving, style-seeking woman. Mailed on request.

MODART Corsets are sold at leading stores. Most models \$5 to \$10.00. Some models \$3.50. Silk corsets \$10 to \$50.

The following represents the class of stores that sell MODARTS in the principal cities throughout the country :

Boston,	Wm. Filene's Sons Co.
New York,	{ John Wanamaker
	{ Saks & Co.
Pittsburgh,	Joseph Horne Co.
Chicago,	{ Marshall Field & Co.
	{ Carson, Pirie, Scott & Co.
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San Francisco,	Raphael Weill & Co.
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ADD *to your* **LUGGAGE**

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The August Vanity Fair has made a great hit. No previous number has been so rich in illustration; not simply pictures, but pictures with point and human interest and cleverness. No other magazine in the country covers this field,—the enjoyment side of life. One of the most striking features in this number is an article on the earning capacity of New York women, the enormous salaries received by them, and the still greater sums earned by women in the professions. The number is crowded with entertaining features, each and every one presenting an atmosphere of entertainment or recreation suitable to the season.

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Watch our Vogue space for the newest creations

WHAT CHILDREN READ

(Continued from page 72)

The World of Work

A Child's Book of Old Verses; selected and illustrated by Jessie Willcox Smith; Duffield; \$2.25. A good selection and a large handsome book, with illustrations in color and in black and white. Eight to twelve years.

Songs of Sixpence; by Abbie Farwell Brown; Houghton Mifflin; \$1.25. Sentimental and humorous verses of interest to children. Ten to fourteen years.

The Golden Treasury; illustrated by Maxfield Parrish; Duffield; \$2.25. Palgrave's selections beautifully illustrated. Ten to fourteen years.

The Treasure Book of Children's Verse; arranged by Mabel and Lillian Quiller-Couch; Hodder and Stoughton; \$2. Well-chosen collection, colored illustrations; especially attractive to the younger child.

The Boy with the U. S. Census; **The Boy with the U. S. Fisheries;** **The Boy with the U. S. Indians;** by Dr. Francis Rolt-Wheeler; Lothrop; \$1.50 each. Calculated to arouse interest in the activities of the Government agencies. Twelve to sixteen years.

Flying and Some of its Mysteries; V. E. Johnson; Doran; 90 cents. Accurate detailed account of aviation. Over fourteen years.

Jolly Book of Box Craft; by Patten Beard; Stokes; \$1.35. A book of practical value; many illustrations and directions which can be followed by children from 8 years upward; and by children younger, with the help of an adult.

Pick, Shovel, and Pluck; by A. Russell Bond; Munn; \$1.50. Reliable and interesting account of the building of the Panama Canal. Good companion to the author's "With the Men Who Do Things." Twelve to sixteen years.

Shorter Course in Wood Working; by Charles G. Wheeler; Putnam; \$1.50. Different from the conventional book in manual training, in that it is written from the point of view of the new industrial training. Twelve to eighteen years.

Uncle Sam's Modern Miracles; by William Atherton DuPuy; Stokes; \$1.25. Companion volume to "Uncle Sam, Wonder Worker." Scientific information about the different departments of the Government's activities, such as Forestry and the Agricultural Experiment Stations. Over fourteen years.

Victors of Peace; by F. J. Gould; Harper; 50 cents. Interesting and impressive stories of the thrilling victories over the obstacles man has had to overcome. Highly recommended for children from nine to twelve years.

When Mother Lets Us Make Toys; by G. Ellingwood Rich; Moffat Yard; 75 cents. Instructions for making various interesting toys out of paper boxes and brass fasteners. The latest in the series containing "When Mother lets us Cook—Sew—Garden," etc. Ten to fourteen years.

Biographical

The Adventures of Akbar; by Flora Annie Steele; Stokes; \$1.35. Story dealing with youth of one of the wisest and greatest Mogul emperors, 1542-1605. It succeeds very admirably in giving the Oriental atmosphere in all its richness and quaintness. Eight to twelve years.

The Boys' Life of General Sheridan; by Warren Lee Goss; Crowell; \$1.50. A story based on real history. Twelve to sixteen years.

Heroes of Peace; by F. J. Gould; Harpers; 50 cents. Interesting, well-told stories of the thrilling occupations of peace. Nine to twelve years.

More Than Conquerors; by Adriane Gilbert; Century; \$1.25. Biographies of Lincoln, Stevenson, Agassiz, Phillips Brooks, and others. Each chapter considers its subject from the standpoint of the obstacles which the character had to overcome.



Art toys are to children what their illustrated books are, only they can be handled with greater pleasure; these three, Giant, Madonna, and Horseman, are cut from wood and then treated in rich enamel colors. They are about 14 inches high and are priced from \$7 to \$15

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J. C. Vickery makes a special feature of Beautiful Writing Table Sets in Sterling Silver, Tortoise-shell, Buhl, Inlaid Wood, Crystal Glass, Fine Leather, Onyx, etc.

The illustration shows one of Vickery's Blotters and Stationery Racks, in beautifully marked Solid Tortoise-shell, with raised Sterling Silver Borders, and with a Crystal Glass Lid to the Case, keeping the contents free from dust.

Vickery's is also noted for Gifts of all kinds, and for Travel Comforts.

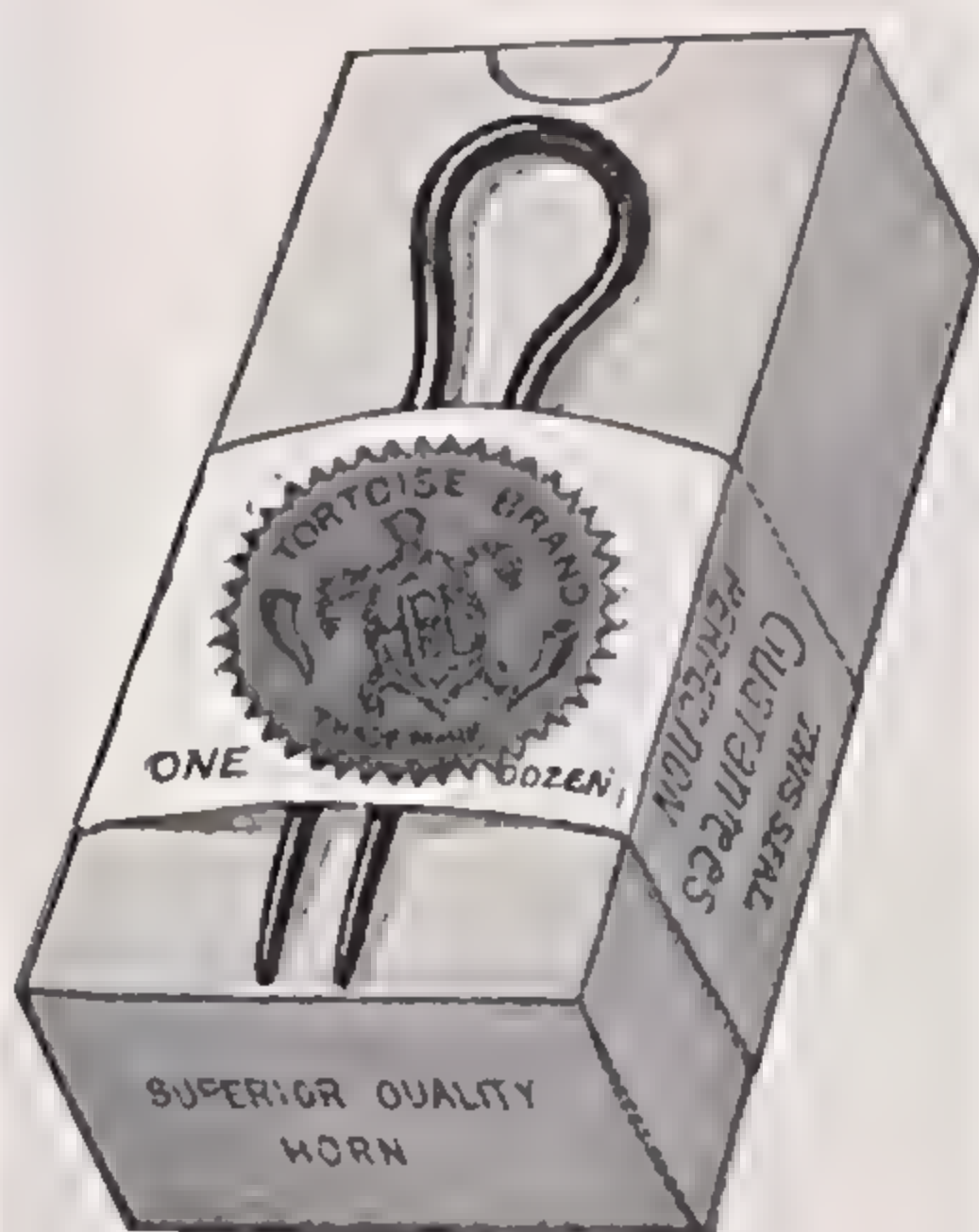
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*La question n'est pas
"Quel talc?" mais "Quel
talc Français?"*

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TALC**

TORTOISE BRAND HAIRPINS



THE unequalled imitation of real shell—as beautiful—more durable.

Important

Ask to see these hairpins in the fashionable new color "DEMI BLONDE."

25c a Box

All Sizes

All Shapes

The Baby Cariole cares for baby day and night

The voice of authority says "better babies" should have less handling—more freedom and fresh air. The same voice of authority endorses the Baby Cariole because it accomplishes this and much more.

Do you want to keep your baby healthy—happy—safe and comfortable every minute of the time—day or night—winter or summer—indoors or out? The Baby Cariole will do that.

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Remember the name—The Baby Cariole

Approved by Good Housekeeping Institute

Whether you have a baby or not, we want you to know all about the Baby Cariole, also about our famous Toys that Teach.

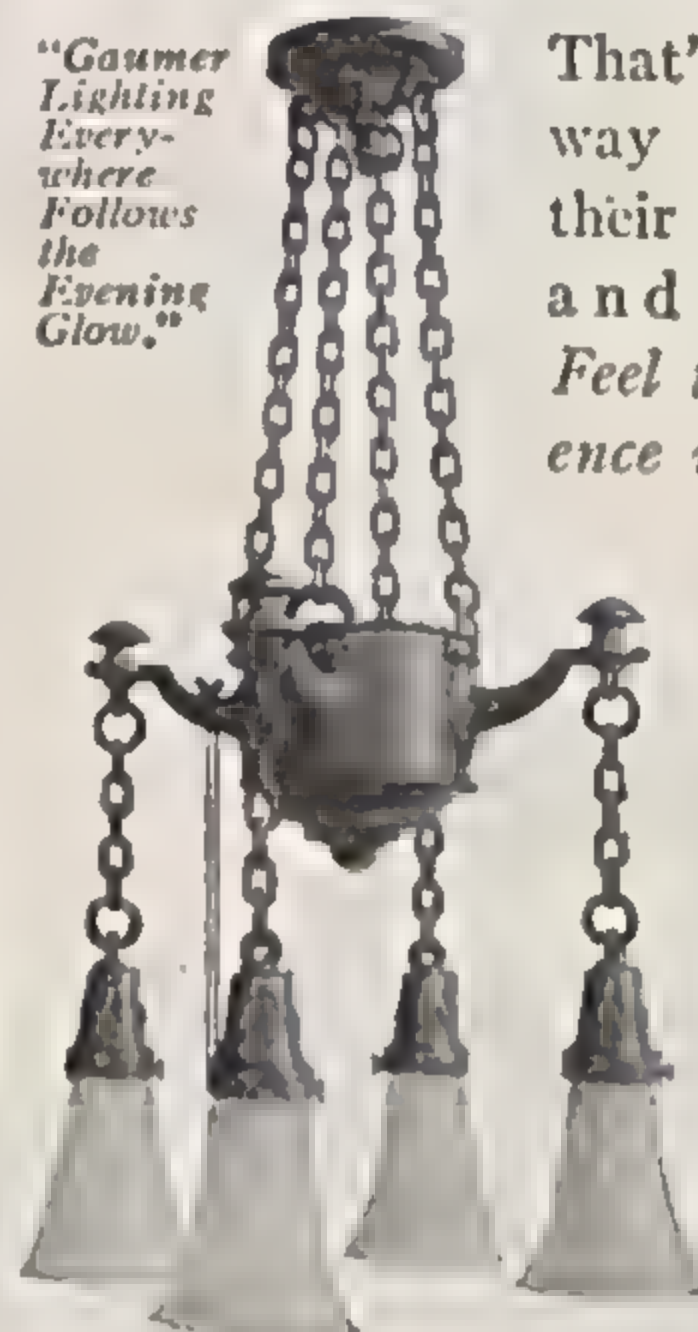
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That's the best way to realize their beauty and worth. Feel the difference in weight.

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are substantially made for life-time service—not a mere shell that must soon work loose or break.

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Bubbles of Toasted Corn Are Ready Go Get Them

You lovers of corn—please pause and imagine your ideal form of this crisp, toasted dainty.

Would this meet your conception?

Bubbles of corn hearts about raindrop size.

Airy globules, steam exploded—puffed from pellets taken from the sweetest parts of corn.

Toasted as corn never was before. Thin, crisp, fragile tit-bits which fairly melt away.

Don't you think that such confections would delight your folks at tomorrow morning's breakfast?

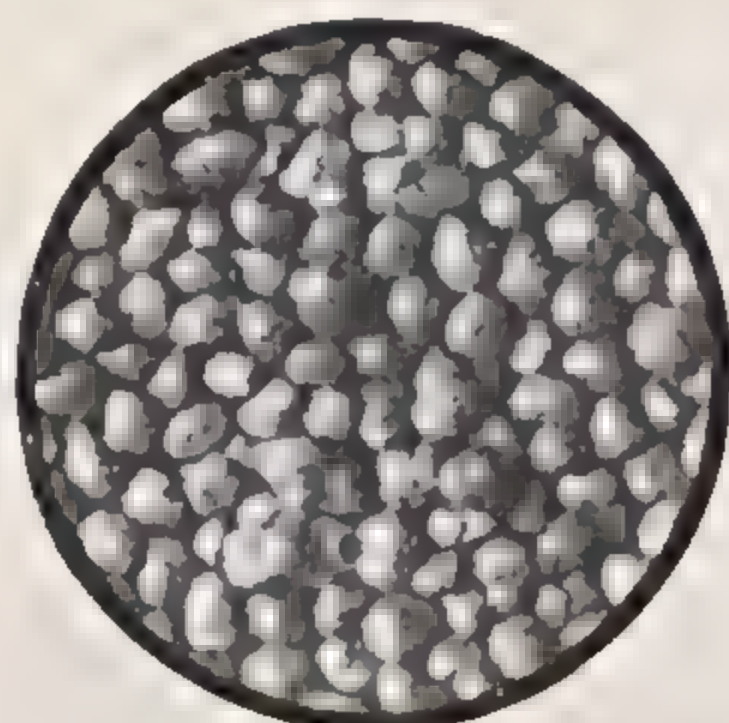
They're Ready Ask for Corn Puffs

After eight years of effort we've solved the problem of making Toasted Corn that way. That is, Prof. Anderson solved it—the man who invented Puffed Wheat and Puffed Rice.

This famous process is now applied to corn. The pellets are super-toasted, then steam-exploded—shot from mammoth guns. And these drop-size bubbles—daintier than you dream—are the final result of the process.



**"The
Witching
Food"**
15c per package



Enjoy them all ways. Start with a Corn Puff breakfast. But serve them also in milk. Use them in the bonbon dish. Douse them with melted butter for the children's between-meal dish.

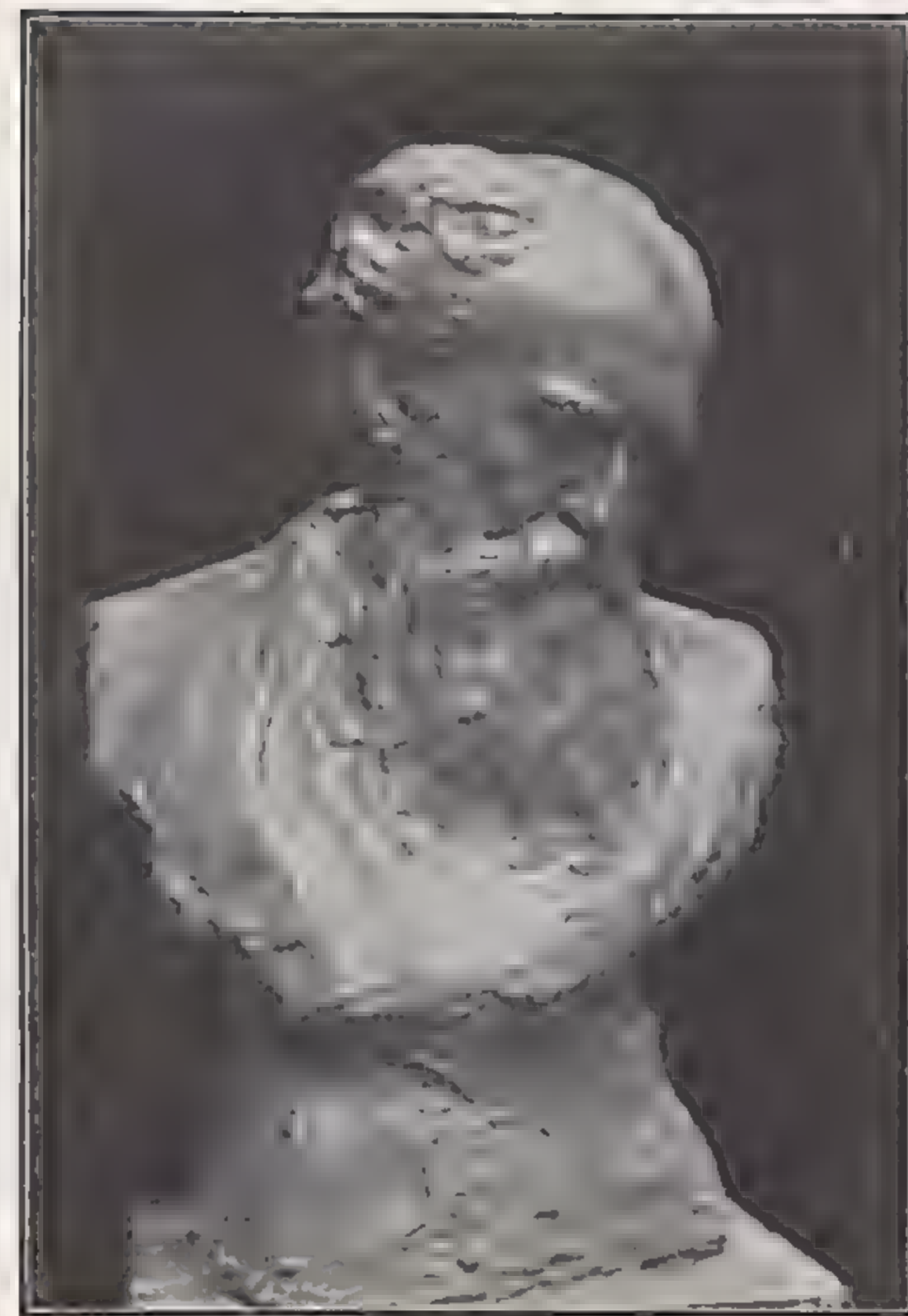
And enjoy them now. Today they have the charm of newness. They will create surprise. And, until you get them, you are missing a summertime delight.

We promise you a pleasing revelation.

Almost every grocer has these Corn Puffs now.

The Quaker Oats Company
Sole Makers

(951)



Courtesy of Houghton Mifflin Company

For frontispiece, "The Breath of Life," by John Burroughs, reproduces a bust of the author

WHAT THEY READ

THE BREATH OF LIFE, by JOHN BURROUGHS, seems likely to prove the author's most important book. Old age has set him to a further, though perhaps not final, revision of his views touching the mystery of the inner man and his relation to the universe. Mr. Burroughs has had a scientific education, has passed through many phases of belief, and has found at times pure materialism to be well-nigh irresistible. Now, however, in the evening of his days, a twilight that all hope will long continue before it merges in night, he finds materialism unsatisfactory as an explanation of human life. It is "life," indeed, which he finds the materialist unable to explain. He examines the claims of the materialists in a succession of delightful chapters, written with even more than his accustomed distinction of style, and in his very last chapter he clings to the idea of his first chapter that there is a vital something in matter not to be explained by chemistry. This is a closely reasoned book with delightful moments of sentiment. The pure materialists will ridicule it as the outpourings of a man no longer in his most vigorous mental state, but in order and expression it betrays no sign of senility. It is issued in two formats, one that of the Riverside Edition of Mr. Burroughs' work, at \$1.50 net, the other in green cloth at \$1.15 net. (Boston: Houghton Mifflin Company.)

and he is as clear as spring-water. At the same time, his style is rich in literary feeling, and graced with the fruit of wide reading and much knowledge without a touch of pedantry. The essays on "Francis Thompson's Hound of Heaven," "Ellen Key and the New Morality," and "The Right to Die," are likely to appeal to a wider circle of readers than some of the others. His epilogue shows a singularly catholic spirit with reference to the current war in Europe. It is refreshing to receive from the American press, or from the press of any country, so delightful and significant a volume. (Boston: Houghton Mifflin Company, \$1.50 net.)

HERE, THERE, AND YONDER

SKETCHES IN POLAND, by FRANCES DELANOY LITTLE, is a large royal octavo volume, written and illustrated by an English artist who passed a summer in the land of which she treats. Cracow, Warsaw, and some of the other places conspicuous in the European dispatches from the eastern seat of war were visited by Miss Little, and are happily illustrated by her pen and brush. She went a stranger among the Poles, and came away their devoted admirer. Her account of cities, persons, scenes, and little adventures is done with unflinching spirit and sympathy, and, indeed, she writes with that delicacy of touch and distinction of style that characterizes the best work of American women writers. No one, except a German, can read Miss Little's book without longing to know the Poles and their greatly suffering land. The historical postscript to the book sketches rapidly the history of Poland from its rise to its final partition among Russia, Prussia, and Austria. She says that the rule of Austria has been the most enlightened and liberal, that of Russia next, though far behind, and that of Germany a record of brutal tyranny. Her citation of the laws that Germany has put into force against her Polish subjects right up to 1908 reads like a story of medieval despotism. Miss Little's illustrations, most of them in full color, are broad and impressionistic in style, and unequal in merit. Some of the best reproduce the portrait work of Polish artists. (New York: Frederick A. Stokes Company, \$2.50 net.)

CRITICISM OF LIFE, by HORACE J. BRIDGES, an Englishman on the way to naturalization as a citizen of the United States, embodies the author's opinions on a variety of subjects, among them some aspects of religious thought, marriage, divorce, suicide, and immortality. The author, in spite of his cordial admiration for this country, now and then displays that "certain condescension in foreigners" which gave birth to Lowell's essay on that subject. Once, at least, Mr. Bridges criticizes in ignorance; he blames a reporter for not expressing his moral revulsion at a man's remarriage to his divorced wife. It is a reporter's duty to report, not to assess moral values, since the latter task lies within the province of the editorial writer. Mr. Bridges exhibits, in his introduction, a touch of intellectual arrogance, perhaps a mere suspicion of a worse thing, spiritual arrogance, and something of the former appears in some of the subsequent papers, but the volume, as a whole, is one of the most notable collections of essays published on this side of the water within the last two decades. The author writes with great force, charm, and sincerity,

THE SPELL OF FLANDERS, by EDWARD NEVILLE VOSE, was not written primarily in view of the awful fate that has overtaken the charming land described. Mr. Vose traveled in Flanders during the spring and early

(Continued on page 78)

The SMART SET

A Magazine of Cleverness

The September Number

(Now on all newsstands)

Presents as Its Leading Feature

And in Complete Form

What is by all odds the gayest, funniest, most delicately shocking novel of the year

"A Full Honeymoon"

by Avery Hopwood

Author of "Nobody's Widow," "Seven Days," etc., etc.

This story will be beyond question the most talked of magazine feature of 1915

It is to be presented during the winter season upon the New York stage with a celebrated star. It is to be published during the winter season in book form and will, assuredly, become an instantaneous best-seller.

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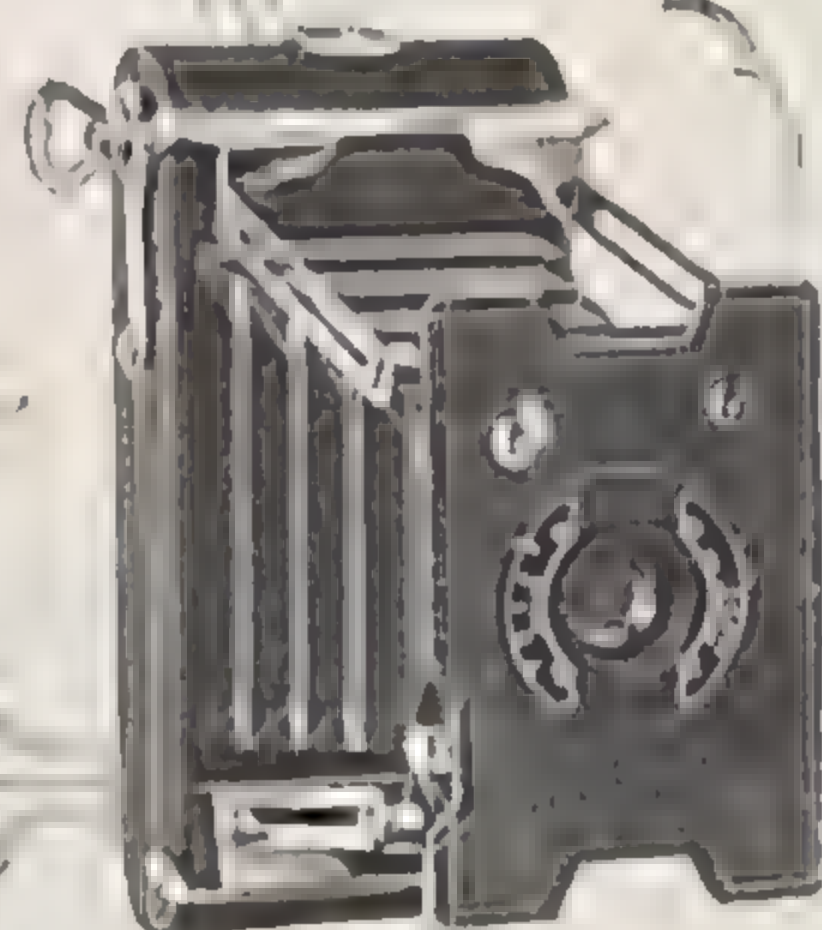
SMART SET COMPANY, Inc.

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WHAT THEY READ

(Continued from page 76)

summer of 1914, and came away a few days before Germany perpetrated the vast crime of invasion. He saw it a land of perfect peace, a hive of industry, a region sown thick with the most beautiful and picturesque cities surviving from the middle ages, and many of them dating in origin to the early centuries of the Christian era. Mr. Vose made his book a mingling of history, description, and a personal narrative relating the incidents of his journey. He writes well and unpretentiously, and what he has to tell us of this land is trebled in value by the fact that many of its fairest towns and fields have been swept by the fiendish fire of a titanic contest. Those who have visited Flanders will remember how

much the first sight of its towns gives one the sense of walking in a dream. To come into the market-square of Brussels towards evening is to meet enchantment in that great gray space of rather rude paving with the marvelously carved Town Hall on one side, the Old Palace opposite, and the guild houses, decorated profusely with gold leaf, standing serenely in the evening air. Mr. Vose saw Brussels, of course, and Ghent, strange mingling of old and new, and Bruges, where the new counterfeits the old, though much of the city survives from the fifteenth century, and hardly a street is without the picturesque spell of red-tiled roofs and yellow-washed walls. He tells of the time when Ypres, now being crumbled to ruins beneath the blows of artillery, was greater than London, and relates the strange story of Damme, a medieval seaport of large population and great commerce, now a village of one thousand two hundred inhabitants drowsing beside the canal five miles seaward from Bruges. Mr. Vose's book is illustrated with many excellent pictures, some in color, and a map. (Boston: The Page Company, \$2.50 net.)



Courtesy of The Page Company

Many excellent pictures, some in color, and a map, illustrate Mr. Vose's "The Spell of Flanders"

A GUIDE TO THE NATIONAL PARKS OF AMERICA, compiled and edited by EDWARD FRANK ALLEN, editor of *Travel*, bears no false label. It is what it professes to be, a guide to the eight principal great parks maintained in the west by the Federal Government, to the Grand Canyon of the Colorado, and to several smaller parks. Mr. Allen's method is simple and satisfactory. He tells where the parks are, how to reach them, what to see and how to see it, where to lodge, and what to pay for food, lodging, guides, horses, boats, whatever the tourist needs for the satisfactory seeing of wonders and beauties hardly equaled elsewhere in the world. Along with all this information, the compiler

furnishes maps and a few pictures. He naturally has small space for raptures, since the book has less than three hundred pages and will slip into the pocket (inside or outside) of an ordinary coat, but he does permit himself now and then a picturesque bit of description. Just to stay-at-homes the book will have an interest of its own, and it may perhaps lure some such to undertake these fascinating journeys. (New York: McBride, Nast & Co., \$1.)

BEHIND THE SCENES IN WARRING GERMAN Y, by EDWARD LYELL Fox, reproduces the journalistic letters of a special correspondent with

the Kaiser's armies. Mr. Fox tells of his troubles in entering Germany by way of Copenhagen, and then lets us know how well he was treated when he had established relations with the German war office. Either personal bias or the constant association with the Germans gave Mr. Fox a decidedly pro-German tone. This leads him, and properly enough, to report the excellent treatment of French prisoners, and to use as one of his illustrations, pages of English military notebooks captured at Mons, showing that in 1914, and presumably before the war opened, the English war office had been studying the military geography of Belgium. Mr. Fox saw the war on both fronts, and apparently enjoyed it, hardships and all. He was on excellent terms with the German officers, and he gives one an impression of them such as the world has not always received, something worth while if only as a mild corrective. He writes in an agreeable, rapid, picturesque fashion. His sense of humor must have been asleep when he chose the frontispiece of his volume, which shows a German officer apparently with the toothache, and the author bearing a strong resemblance to an uneasy old lady. (New York: McBride, Nast & Co., \$1.50 net.)

THE SPELL OF SOUTHERN SHORES, by CAROLINE ATWATER MASON, has for subtitle "From Sea to Sea in Italy." Mrs. Mason's impressions, here presented in orderly form, were obtained in the course of several visits to Italy, of which country she has written before. Indeed, she it was who popularized one of the most charming spots in the whole peninsula, and a grateful innkeeper thereafter retained for her a suite of

(Continued on page 80)



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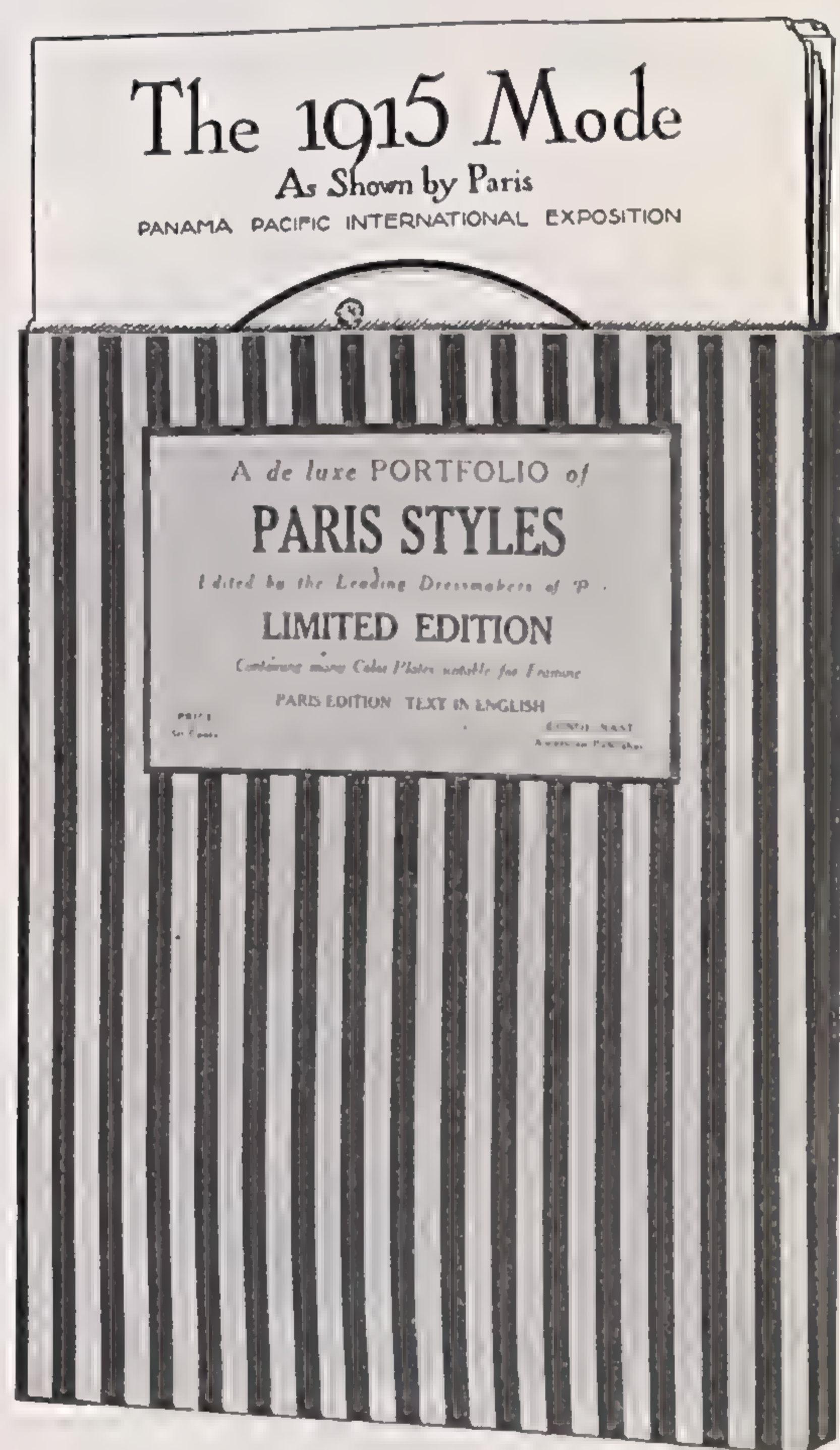
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WHAT THEY READ

(Continued from page 78)



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rooms in which she was to be a free guest whenever she chose; it is seldom love's virtue has thus its own reward.

The volume in question opens with the author and her daughter at Genoa, immediately after they had parted from Mr. Mason, who was returning to the United States. At Genoa, too, began the little romance with which the author beguiles her readers throughout the book. Mrs. Mason's method is happy, and effective for her purpose, which is to make the reader feel Italy as she feels it. She is not too historical, nor does she weary one with description that fails to describe. She is historical, however, as witness the delightful account of the Doria family, and she is effectively descriptive. The little romance enables Mrs. Mason to show us something of aristocratic Italian society and contrast its manners, customs, and ideals with those of well-bred Americans.

Of course, the volume is in no way a guide-book, though it would admirably supplement Baedeker's several guides to Italy. It should be said, also, that, although this volume is one of a "series," it is no mere perfunctory thing done to a publisher's order. The author knows and loves Italy, and she has taken the best possible way of making others know and love it by writing of its history, romance, and loveliness with the intelligent enthusiasm of one who sees with discriminating eyes. Incidentally, she writes in a most agreeable style. A map and more than fifty pictures illustrate the text. The colored frontispiece is agreeable, but some of the other colored plates are disappointing. (Boston: L. C. Page and Company, \$2.50 net.)

TWO NOVELISTS AND A POET

WHO GOES THERE, by ROBERT W.

CHAMBERS, is an exciting and kaleidoscopic novel of the present European war, provided not only with the author's accustomed dedication in verse to some member of his publisher's family, but with a second poem expressive of Mr. Chambers's disapproval of the Germans, and a third, this time in the symbolistic style. There are good grounds for fear that Mr. Chambers means to issue a volume of verse made up chiefly of dedicatory stanzas, and other metrical adornments of his fiction; he is acquiring a fatal facility in rime. As to the novel, well, it reminds one of Elizabeth's reported command to Shakespeare that he show Falstaff in love. Somebody said to Mr. Chambers, "Show us one of your heroes at war," and straightway we have Mr. Kervyn Guild of New York, an American citizen, who has always neglected to vote, appearing in the hands of the German enemy, and about to be shot along with other hostages in a doomed Belgian town. Mr. Guild, who like every member of his family for hundreds and hundreds of years was unable to be or to play the coward, confesses in the face of death that, although he is a native of the United States, his family is Belgian clear back to the days of Caesar, and better than that, of a noble stock recorded in the Golden Book. Of course the learned German Baron to whom this confession is made knows all about the Gueldres family, that no member is permitted to engage in defiling trade, and that none may enter any except two crack Belgian regiments, in one of which Mr. Guild has actually served, and in which he now desires to serve again. Finally, the Baron strikes a bargain with his prisoner, a bargain that sounds like King Richard the Lion Hearted and Saladin all over again. The prisoner shall go to England to fetch back the Baron's daughter, and thus save not only his own life, but those of the other hostages. If he fails to bring back the young lady, he shall return, like a true Gueldres,

and be shot with the other hostages. To these harsh and improbable terms, Guild consents, but he does have a deuce of a time getting that girl back, and only several unexpected encounters, and the blowing up of a British man-of-war enable him to do the trick. It would be cruel to Mr. Chambers's admirers to tell how the trick really was done, and what followed the arrival of the pair, but they are assured of a few thrills in every chapter, and an ending not likely to disappoint the romantic; and indeed none but the delightfully romantic should try to read Mr. Chambers's books. (New York: D. Appleton and Company, \$1.35 net.)

THE TAMING OF AMORETTE,

by ANNE WARNER, has to do with English folk of unimpeachable social position, a widow of highly independent mind, a few of the men she has loved, the very masterful gentleman who takes it upon himself to love her, and some Americans, Frenchmen, and others. Mr. Girard takes Amorette literally by storm, snatches from her finger the ring that proclaims her engagement to another man, and calmly insists that she is to renounce all such for him, Girard. To be accurate, he insists rather upon marrying her out of hand than upon any renunciation on her part. Indeed, he professes his readiness to give the glad hand and the open door to all her lovers, confident in his power to maintain domestic tranquillity.

After the marriage the story is concerned with the taming of the bride, which is accomplished, not in Shakespeare's style, but by the exactly opposite fashion, that of letting her have her own way in all things. Girard encourages her to see all her old lovers, to lunch alone with this one, gad about with that one, and welcome the others with as much warmth as she will. Of course, the result is inevitable—the man who smilingly declines to be jealous is speedily worshipped by his wife. "The Taming of Amorette" is imponderable in its lightness, a little wearisome in the impeccable social correctness of its dramatis personae, and moderately entertaining in its dialogue. (Boston: Little, Brown, and Company, \$1 net.)

PANAMA, AND OTHER POEMS,

by STEPHEN PHILLIPS, contains one long narrative poem, "The Quest of Haidee," which occupies fifty out of about one hundred and fifty pages, and two score short poems. The poem that gives title to the volume, is a congratulatory to this country upon our repeal of the provision granting our merchant ships the free use of the great canal. Here, Mr. Phillips has done his task with spirit, though not with the highest success, and has managed to put such crabbed names as Goethals, Gorgas, and Gatun into his verse without destroying its sonority or rhythm.

Many of the shorter poems have the dramatic quality for which Mr. Phillips is distinguished, and some of them, indeed, read like excerpts from projected plays. That on the loss of the Titanic is impressive. "Jesus and Joan" is a lovely bit of religious idealism. "To a Country Maiden" has a sweet simplicity, somewhat rare in modern poetry. "The Quest of Haidee" is a tale of the crusades in ten cantos, an extraordinary thing for a twentieth century poet to have attempted, but justified by the dramatic interest of the story, and the poetic beauty of the language. The tale, told in excellent blank verse, is that of the Saracen girl who falls in love with a captive crusader, and after his release follows him with only his Christian name and the word "London" to guide her. The tale ends with the reunion of the lovers in the streets of the English capital. (New York: John Lane Company, \$1.25 net.)



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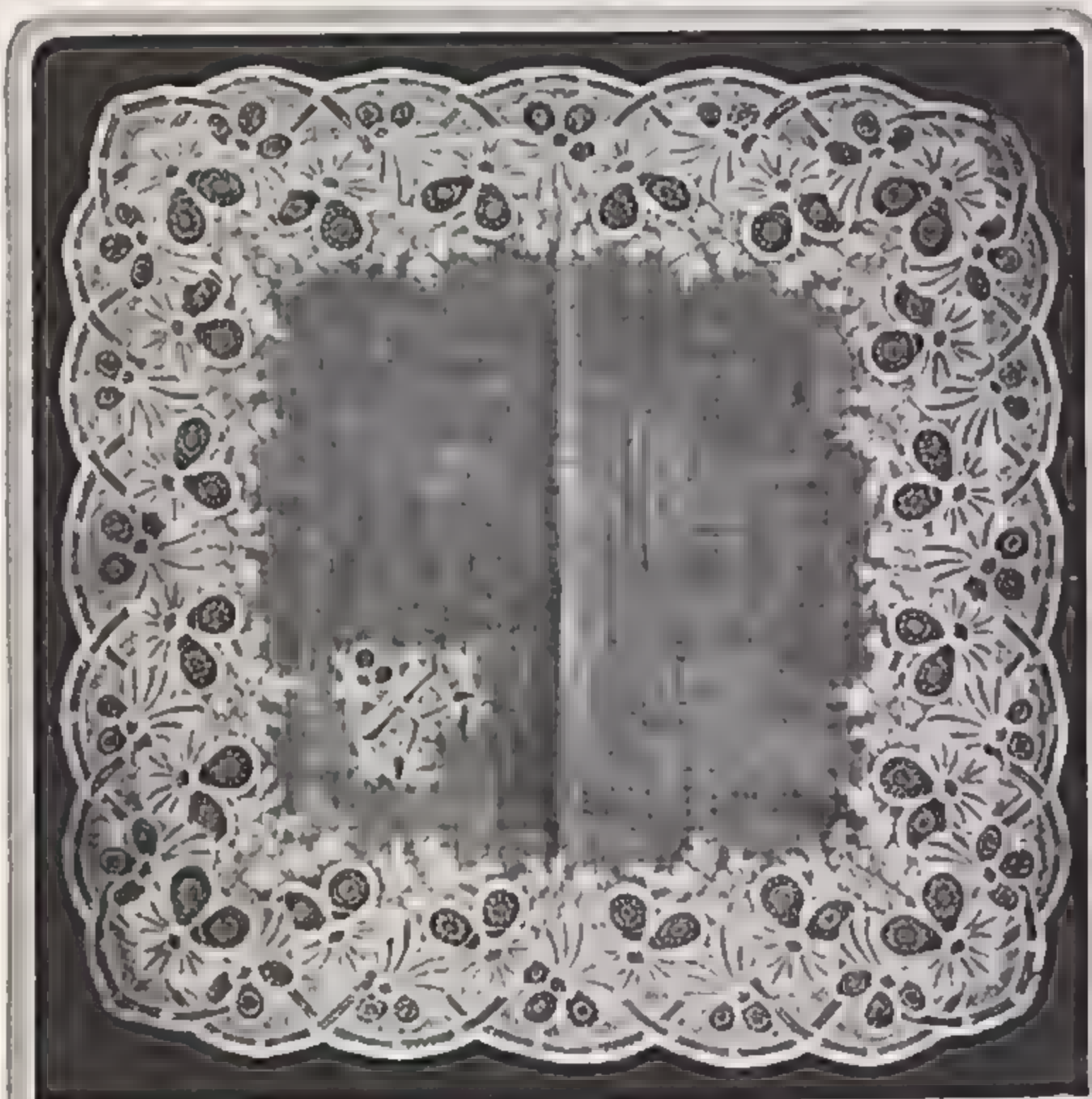
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Photographs on this page and page 84 by H. C. Ellis

Not even the exquisitely worked monogram gives a clue to the personal history of this rare bit of handkerchief embroidery from the days of the Directoire

THE ALCHEMY OF TIME

As in modern times, Flanders furnished the finest laces, while the most intricate and delicate embroideries were evolved beneath the deft fingers of French peasant girls. Splendid examples of their ancient handiwork, particularly pieces of cobwebby lace, are to be seen in museums and in private collections, for lace, like wine, mellows with age. The same is true of embroideries, if hand-spun linen has been used as the foundation, but unfortunately, in the ultra practical days of this machine-run century, hand spinning has become a lost art, and only a very few meters of linen are woven yearly in obscure villages of the Vosges.

(Continued to page 84)



Anna Judic, the one-time idol of continental Europe, treasured these almost priceless squares of embroidery, and perhaps they were the more valuable to her because she lived by the art of her needle before she became an "artiste dramatique." Not many years ago amateur millionaires had a chance to collect at a sale in Paris some rare pieces from her collection. Handkerchiefs from Grande Maison de Dentelles





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Below are appended a few more explicit directions to help you in ordering. Get out your shopping list and let Vogue help you today.

FOR YOUR CONVENIENCE

1. Vogue will buy for you any article editorially mentioned or advertised in Vogue; also any other that can be had in New York. When ordering anything Vogue has published, please give date of issue and number of page.
2. Enclose cheque to cover the cost of the articles you want. If you don't know exact cost, send approximate amount and the balance if any remains, will be refunded. Should the remittance be insufficient, Vogue will notify you; articles cannot be sent till the full amount has been received.
3. Only by special advance arrangement will articles be sent on approval. If you return them your remittance will be refunded, but express charges both ways will be at your expense. And, when such arrangement has been made, and you find it necessary to return articles, send them to Vogue and not to the shop.
4. Unless otherwise requested, articles are sent express collect. Charges will be prepaid if so instructed; but orders will not be sent C. O. D. When ordering small, light articles include postage so that they may be mailed.
5. Vogue makes no charge for its services; to avoid bookkeeping, Vogue will not open charge accounts with any patrons. Nor can Vogue undertake to charge articles to your own account in the shop from which you are purchasing. All orders are to be accompanied by the appropriate remittance.
6. When ordering garments, be sure to state size; and to give your preferences as to style, color and material. Please name your second choice when possible.
7. Write your name and address very legibly. A stamped envelope should be enclosed when reply is desired.

VOGUE SHOPPING SERVICE

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NEW YORK



A stunning Hudson Seal and Natural Beaver coat, cut in the latest Fall style. This is one of the many models which may be made to order or used as a style for remodeling your own coat.

If purchased prior to September the price is \$185. After September 1st the price is \$225.

This is an advance model, and we positively guarantee the style to be correct for Fall and Winter wear.

Stein & Blaine
Furriers and Ladies Tailors
 8-10 West 36th Street, New York City

KERCHIEFS of OLD FRANCE

(Continued from page 82)

A meter of this sheer transparent fabric exacts as a price about eighteen dollars.

JUDIC'S TREASURES

The two handkerchiefs illustrated at the middle and the bottom of page 82 were embroidered during the first half of the last century for the famous (or infamous) Anna Judic, who created in the early sixties, "Mlle. Nitouche" at the Variétés, and "Molda" at the Bouffes-Parisiens. As Judic earned her bread by her needle ere her histrionic abilities were discovered by a far-sighted manager, she perhaps realized the labor expressed in the minute stitches of these exquisite bits of embroidery.

Not many years ago a sale was held in Paris of the almost priceless laces and embroideries that once were Judic's, and millionaire amateurs came into the possession of the *bibelots* of the one-time idol of continental Europe.

The handkerchiefs illustrated at the top and the middle of this page represent Catherine de Medici and Jeanne d'Arc. There is a legend that they originally belonged to a queen of France, who ordered a dozen handkerchiefs to be made in a Provençal convent, each to bear in one corner an historic figure selected from the renowned women of France. That the wily wicked Catherine and the inspired Jeanne are the only remaining two of this royal dozen, seems a bit of the irony of time in mingling saint and sinner.

OF THE DIRECTOIRE EPOCH

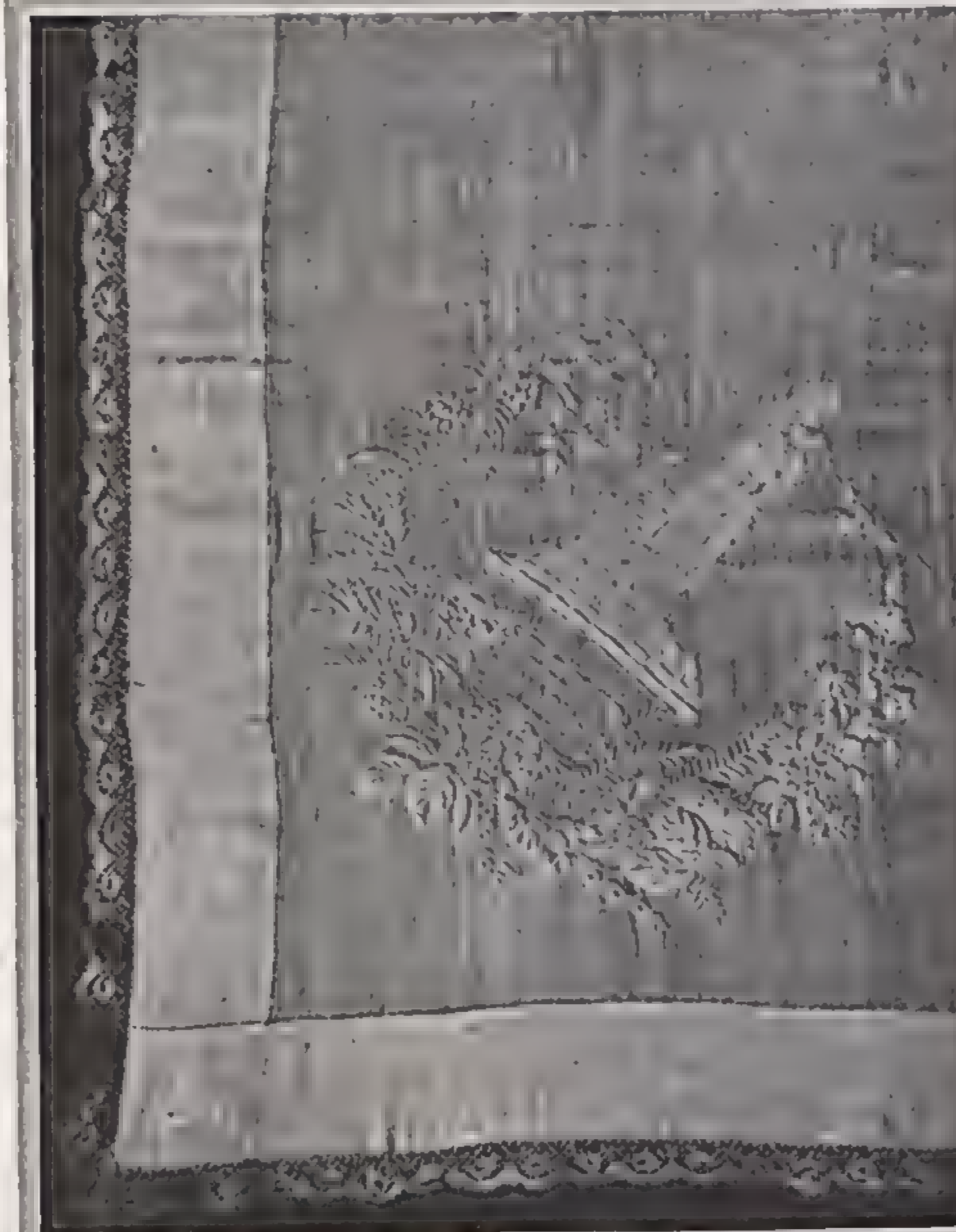
The two handkerchiefs illustrated at the top of page 82 and at the bottom of this page have no known history, but are exquisite specimens of finest French embroidery of the Directoire epoch.

Letters, monograms, crests, and even family arms have been used on all dainty linens since earliest times. Even allegorical insignia were once popular and are still occasionally employed in marking linen.

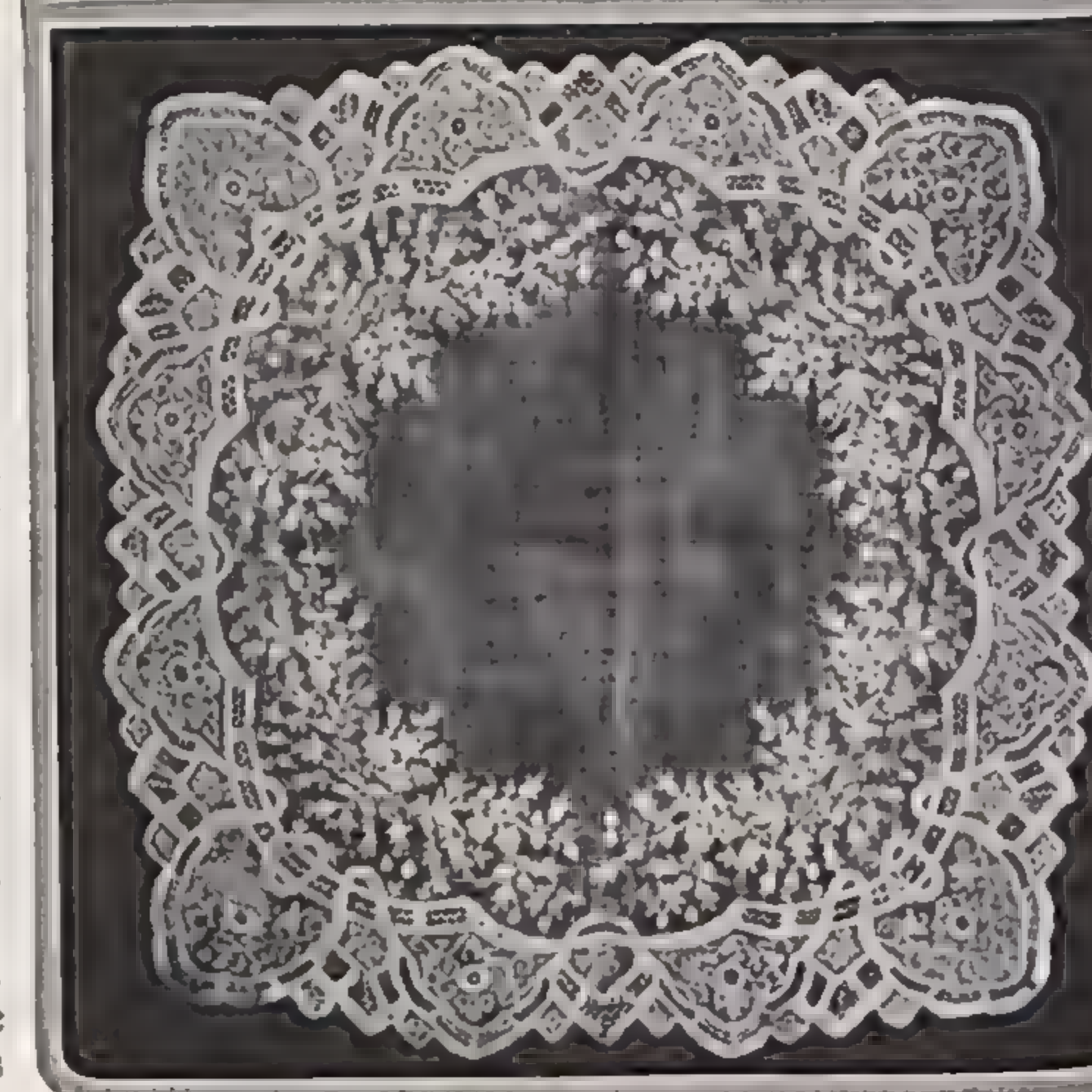
The bee that appeared on the great Napoleon's personal linens was, perhaps, a hidden symbol. Though the Emperor used the wreath on all the furniture in his various dwelling places, for some reason, perhaps a superstitious one, he chose the bee to mark his linen.



A dozen handkerchiefs, each bearing the embroidered effigy of a famous woman, were once ordered for a queen of France; Catherine de Medici, flanked by fleurs-de-lis, is one of the two survivors



A brave tradition that posterity loves to honor and a fine art almost lost survive together in this dainty square embroidered with the martial Jeanne d'Arc enshrined in a wreath of flowers



Suggestive of the graceful extravagance of France a century ago, a cobweb of linen is patterned in flowers. From Grande Maison de Dentelles

Lilas Arly

There are no lilacs in the Summer garden now but there is *Lilas Arly* whose fragrance is as delicate as the lilacs were in May.

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You can have *Lilas Arly* Extract in the most graceful bottle you ever saw at \$1.00 or \$3.00. Toilet Water \$2.50. Talcum 50c. Face Powder \$1.00. Sachet \$1.00.

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Arly
PARIS



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Your druggist will supply you or send 50c for a full sized jar. Stearns, Perfumer, Detroit, U.S.A.

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The 25-cent package of Quaker Oats is nearly three times larger than the 10-cent size. By saving in packing it offers more for your money.



A Vim-Food Made to Please Our Boys

Quaker Oats was made largely to please boys. It was made of big grains only, for flavor and aroma. The sole object of the process was to make an extra-tempting dish.

For oats is the boy-food above all. Boys are the energy-consumers, and this is the energy-food. At every age they need it. And Quaker Oats boys usually become lifelong lovers of the oat.

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In every bushel there are little oats and big oats, starved and plump. The puny oats lack flavor. Rich oats are less plentiful. But in Quaker Oats we use the fine grains only, getting only ten pounds from a bushel.

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Quaker Oats is this vim-food at its best. In millions of homes it has fostered the love of oats. Yet, with all this extra quality, it costs no extra price.

Remember these facts for the children's sake when you order oats.

10c and 25c per package
Except in Far West and South

Quaker Cooker

Each package of Quaker Oats contains an offer on a perfect double cooker, made of pure aluminum. It is made to cook Quaker Oats in the ideal way. This present cooker offer applies only to the United States.

The Quaker Oats Company
Railway Exchange, Chicago (949)

FOR THE HOSTESS

WHAT children should eat and how they should eat it, are questions which call for new solutions every day. Whole volumes have been and will be written about these subjects, together and separately and every other way.

As to manners at the table and other places, an eccentric spinster on inheriting a niece recently, said, "Now, my dear, I am going to look after your manners; your morals are between you and your God." The wise will at once appreciate the philosophy of such a method of training. If one never offends against good taste, one is obliged to obey the strictest code of the moralist; consequently, good manners form the soundest basis for the early education of a child.

The average parent has a quaint way of supposing that without direction a child will absorb the little niceties of life that are an indication of good breeding. Of course, the old old fact that "Example strikes where precept fails," is without exaggeration the strongest factor in the education of the young, but, alas, parents or guardians are often too indifferent, or indolent, to realize that they must watch their every act and word if they wish to give their children a proper start in life. It is impossible to overestimate the importance of inculcating early in childhood certain rules unfamiliarity with which handicaps the most talented man or woman in later life. Not to know these rules instinctively, and hence to be perfectly at ease, has caused intense suffering to some really great artists. Today mothers who feel their great and wonderful responsibility accustom their children, even in the nursery, to the usages of a cultured world. The children are taught as soon as they can toddle to greet every one politely, and to say "please" and "thank you." A reflection on the average early training of the American child was expressed recently by a distinguished foreign visitor who, when asked what impressed him most in this country, answered, "The wonderful way that your nation gets on with so few 'thank you's.'"

THE "SO-SOS" OF TABLE MANNERS

Table manners are of such importance that the careful mother never leaves the task of teaching them entirely to a nurse. In England, at the children's nursery dinner, the mother and even the other members of the family are usually present. In fact it is the luncheon hour for the elders.

Where there is a day, as well as a night nursery, it is the custom in some houses to have all the children's meals served there, but as the children grow older, it is wiser to have them appear in the dining-room as they become more "cosmopolitan" if not kept in the limited environment of the nursery. If there are one or two guests, the children may dine at a side table, presided over by their nurse.

However, it is in the nursery that the little ones learn to use their spoons and forks properly, learn not to drink while food is in their mouths, and become familiar with the many little points of manners that stand for good breeding. The mother should personally make suggestions in regard to such matters, as a nurse may not be fitted to teach this

properly and might make her corrections in too severe a manner, for a maid can not have the judgment of her mistress. Correction or instruction should be given calmly and gently. A hasty word or a nagging method will soon put a highly strung child into the hands of a nerve or stomach specialist.

In regard to silver and china, it is no longer considered a good plan to have a special size for children, as they should grow accustomed as soon as possible to the proper service of a table, but a word might be said in praise of a charming service of white English china decorated with blue-birds. The birds delight the little ones, and their joys in turn delight their elders.

BY PRECEPT AS WELL AS EXAMPLE

As for treatises on the subject of manners, Florence Howe Hall, a daughter of Julia Ward Howe, has written a wonderful chapter on the training of children in her book entitled "Social Customs." Mrs. Hall's life in many countries has given her opportunity to know what the best cosmopolitan manners are.

As to what children should eat, Soyer, called in the early forties a Napoleon in the gastronomic world, advocated great variety for children, and though plain roasts or grilled meats only were considered proper, he dwelt at length on the importance of variety in fish, soups and puddings, with plenty of green vegetables and stewed fruits. It is highly important that children's food be cooked well, particularly their porridge, which is injurious if under cooked. The fireless cooker is a great boon in the preparation of this particular food, as in such a cooker it can be left for many hours without danger of its burning.

EXCERPTS FROM WHOLESOME MENUS

One pernicious custom at the nursery meal is that of allowing children to drink milk as a beverage. Milk is a food and should be served only at breakfast or supper, and never as an accompaniment to a meal in which meats are served.

While the proper diet of a child is of necessity a plain one, still, it should be made as appetizing and pleasing to the eye as possible, as the little ones are more susceptible than their elders realize to the influence of the beautiful. For instance, a tempting way to prepare the stewed fruits and retain the color is as follows: Peaches may be put whole into a deep dish, covered with boiling water and allowed to remain, with the lid closely on the dish, for five minutes. Then with a silver knife the skin, which should come off easily and as thin as paper, may be removed; this will leave the blush of the peach intact. The fruit should then be put in a saucepan with sugar and the merest bit of water, and gently stewed for from seven to ten minutes. The effect is that the fruit has been painted. Apples, rhubarb, in fact any fruit, may be treated in this way. Another suggestion for serving fruit is to line a dish with bread cut in fingers, on which canned pears or peaches, covered with whipped cream and a grated macaroon or two are placed. This type of sweet dish is very popular at the nursery dinner or supper, and is served on holidays.



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Births

NEW YORK

Brady.—On July 9, to Mr. and Mrs. James Cox Brady, a daughter.

Coudert.—On July 8, to Mr. and Mrs. Philippe Coudert, a daughter.

Rockefeller.—On June 12, to Mr. and Mrs. John D. Rockefeller, a son.

CINCINNATI

Rospigliosi.—On June 28, to Prince and Princess Francesco Rospigliosi, a son.

SAINT LOUIS

Benoist.—On May 26, to Mr. and Mrs. Howard A. Benoist, a son.

McRee.—On June 1, to Mr. and Mrs. Henry McRee, a daughter.

Stanard.—On May 24, to Mr. and Mrs. Edwin T. Stanard, a son.

SAN FRANCISCO

Platt.—On May 31, to Mr. and Mrs. James H. Platt, a son.

Deaths

NEW YORK

Cutting.—On June 30, in Paris, Judith Carter Cutting, widow of Robert Livingston Cutting.

Dunn.—On July 1, Lanier Dunn.

Eustis.—On July 8, at his residence, James Biddle Eustis.

Engagements

NEW YORK

Carpenter-Hogsett.—Miss Marjorie Carpenter, daughter of Mr. H. Manning Carpenter, to Mr. Robert Newton Hogsett, son of Mr. Thomas H. Hogsett.

Fairchild-Janeway.—Miss Lila Fairchild, daughter of Mrs. Moore Fairchild, to Mr. Lucius Porter Janeway, son of Col. J. J. Janeway.

Frost-Rhoades.—Miss Freda Frost, daughter of the Reverend Mr. Henry W. Frost, to Mr. Stephen Payn Nash Rhoades, son of Mrs. Lyman Rhoades.

Haskins-Tobin.—Miss Ruth H. Haskins, daughter of Mrs. Charles Waldo Haskins, to Mr. Cyril Richard Tobin.

Lawrance-Harriman.—Miss Kittie Lanier Lawrance, granddaughter of Mr. Charles Lanier, to Mr. William Averall Harriman, son of Mrs. E. Henry Harriman.

McBirney-Stimson.—Miss Isabelle McBirney, daughter of Mr. Hugh Johnston McBirney, to Mr. Henry Bartlett Stimson, son of Rev. Dr. Henry A. Stimson.

Mercier-de Wardener.—Miss Paule Antoinette Mercier, daughter of Mr. Henry Mercier, to Baron Maxwell R. de Wardener.

Thayer-Gibbons.—Miss Cecile Tesson Thayer, daughter of Mr. Benjamin B. Thayer, to Mr. Douglas Gibbons, son of Mrs. John F. Gibbons.

White-Bleecker.—Miss Constance White, daughter of the Reverend Mr. Edwin A. White, to Mr. William Hill Bleecker, Jr., son of Mr. William Hill Bleecker.

Willis-Schall.—Miss Kate Gordon Willis, daughter of Mrs. Gordon Willis, to Mr. Charles Edward Schall, son of Mr. William Schall, Jr.

BALTIMORE

Hall-Blair.—Miss Julia Williamson Hall, daughter of Mrs. William Carvel Hall, to Ensign Roswell Hadfield Blair, U. S. N., son of Mr. A. J. Blair.

BOSTON

McDowell-Greene.—Miss Madeleine Fuller McDowell, daughter of Mr. Henry Burden McDowell, to Mr. Harold Chase Greene, son of Prof. Herbert Eveleth Greene.

Morgan-Hooker.—Miss Emily Malbone Morgan, daughter of the late Reverend Dr. and Mrs. George Brinley Morgan, to Mr. Thomas Hooker, Jr.

Sheafe-Cole.—Miss Ann Wentworth Sheafe, daughter of Mr. Edwin Sheafe, to Mr. Benjamin Edward Cole, 2d, son of Mr. Edward B. Cole.

BUFFALO

Knox-Goodyear.—Miss Dorothy Virginia Knox, daughter of Mr. Seymour Horace Knox, to Mr. Frank Henry Goodyear, son of Mrs. Frank Henry Goodyear.

CINCINNATI

Webb-Kelly.—Miss Charlotte Thurston Webb, daughter of Mr. William Franklin Webb, to Mr. Robert Kelly, Jr., son of Mr. Robert Kelly.

Williams-Morrison.—Miss Alys Williams, daughter of Mrs. Charles P. Williams, to Mr. Roger Morrison, son of Mrs. Thomas Morrison.

CLEVELAND

Stephens-Newell.—Miss Oriana Burwell Stephens, daughter of Dr. James A. Stephens, to Mr. Augustus Carpenter Newell, son of Mr. John E. Newell.

PHILADELPHIA

Baily-Coates.—Miss Theodate L. Baily, daughter of Mr. Frederick L. Baily, to Mr. J. Lloyd Coates, son of Mr. William M. Coates.

White-Rogers.—Miss Florence G. White, daughter of Mr. Samuel Stockton White, to Mr. Karl H. Rogers, son of Mrs. John I. Rogers.

PROVIDENCE

Carpenter-Stevens.—Miss M. Elizabeth Carpenter, daughter of Mr. Gilbert C. Carpenter, to Mr. Henry Le Noble Stevens.

SAINT LOUIS

Delafield-More.—Miss Edna Simmons Delafield, daughter of Mr. Wallace Delafield, to Mr. Cyrus Burnham More, son of Mr. Edward A. More.

Peddle-Abeles.—Miss Katharine Peddle, daughter of Mr. Charles R. Peddle, to Mr. Robert Abeles, 2d, son of Mr. Julius D. Abeles.

SAN FRANCISCO

Shreve-Stockton.—Miss Rebecca Shreve, daughter of Mrs. George Rodman Shreve, to Mr. Gilbert Stockton.

WASHINGTON

Brooke-Look.—Miss Margaretta Brooke, daughter of Mrs. Edward Heath Brooke, to Mr. Richard V. Look.

Robnett-Clark.—Miss Helen Morton Robnett, to Mr. Bennett Clark, son of Mr. Champ Clark, Speaker of the House of Representatives.

Van Arsdale-West.—Miss Nina Knox Van Arsdale, niece of Mr. W. S. Knox, to Mr. Vernon West, son of Mr. Henry Litchfield West.

Weddings

BOSTON

Minot-Gardner.—On July 24, at Sagamore Farm, Hamilton, the summer home of the bride's parents, Mr. Grafton Winthrop Minot, son of Mr. Joseph Grafton Minot, and Miss Constance Gardner, daughter of Mr. Augustus Peabody Gardner.

CHICAGO

Spaulding-Barker.—On July 31, at the country home of the bride, at Harbor Point, Michigan, Mr. Howard H. Spaulding, Jr., son of Mr. Howard H. Spaulding, and Miss Catharine Barker.

PHILADELPHIA

Alexander-Forsyth.—On July 24, Mr. William Clark Alexander, Jr., and Miss Edith Forsyth, daughter of Mr. Charles S. Forsyth.

Scarlet-Townsend.—On July 10, in the Church of the Holy Trinity, Paris, France, Dr. Hunter W. Scarlet and Miss Edith Townsend, daughter of Mr. John W. Townsend.

SAINT LOUIS

Keiser-Maffitt.—On June 16, at the home of the bride's parents, Mr. Robert Hough Keiser, son of Mrs. John P. Keiser, and Miss Julia Chouteau Maffitt, daughter of Mr. Pierre Chouteau Maffitt.

Weddings to Come

NEW YORK

Fitch-Lawrence.—On October 27, in St. Bartholomew's Church, Miss Diantha Allen Fitch, daughter of Dr. Allen Fitch, to Mr. Connor Lawrence, son of Mr. Frank R. Lawrence.



NOTICE

To Readers of VOGUE

It is very important that you speak to your newsdealer at once if you wish ALL FOUR of the great Autumn numbers—the numbers which predict and describe the great autumn revolution in modes.

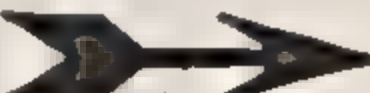
Unlike other magazines, Vogue is not fully returnable by the individual newsdealer to his big central magazine agency. This means that if your newsdealer orders a copy of Vogue and does not sell it, he loses the cost to him of that copy. Therefore, since the dealer must sell as many copies as he orders, he is not likely to have on hand even one more copy of Vogue than he positively expects to sell. This is why many women who expect to find Vogue always conveniently on sale are so often disappointed.

You can avoid this disappointment by the simple act of giving your newsdealer an advance order; telling the numbers you desire and asking him to hold them for you until you call.

For your convenience, the titles and dates of publication of these four numbers are printed at the right. **Tear them off to keep as memorandum** after you forewarn your newsdealer that you want them. This memorandum will help you also in remembering the date of issue.

In the coming eight weeks you will make all the plans for your new Autumn clothes. Vogue took up that question long ago—while you, no doubt, were still in the thick of your Summer amusements. Already Vogue has collected a wealth of material and from now on, up to the moment each of the next four numbers goes to press, daily additions will be made according to the latest approved information from the original sources of the fashions.

The publishers believe that these four numbers as announced will mark new milestones in Vogue's mode successes. You cannot afford to miss any one of them and the only way to make sure is to order all four in advance. We suggest that you see your newsdealer without delay.

Tear along this line 

Forecast of Autumn Fashions

(September 1)

The first authentic showing of the autumn mode. Even before the Paris Openings are held, the first dressmakers of France will hold an informal opening in the Forecast Number of Vogue. With this Vogue in hand, you will be able to choose clothes that will hold their style long after the new fashions are exhibited everywhere.

Millinery Number (September 15)

Gleaming like a great shop window, set in the heart of Paris, filled with the best creations of the most notable designers—will be Vogue's Autumn Millinery Number.

Early in July, Vogue was busy for you in Paris. All along the Rue de la Paix we visited the most celebrated milliners. In this number you will find the first Autumn showing of the new millinery mode.

Paris Openings Number (October 1)

Here you have the full authentic story of the Paris Openings, reported as only the Paris staff of Vogue, working with the couturiers, and seeing the mode in the process of creation, can report it. Here is the winter mode,—your line, your color, your fabric. With this number as guide, philosopher and friend it would be a thing impossible to be other than well and fashionably "turned out" this winter.

Autumn Patterns Number (October 15)

Working plans for your entire winter wardrobe—the newest models adapted to pattern form. The fashions reproduced in pattern form range from simple little adaptations of the reigning mode to elaborate models copied line for line.

Note:—To make precaution doubly sure, you might hand this memorandum to your newsdealer—perhaps initialing it on the margin. Then he will set each number aside for you.



A CLEAR COMPLEXION THIS AUTUMN

EVERY summer claims thousands of lovely complexions for its prey. The lovelier they are and more like the proverbial rose petal, the greater is their downfall. There are the sallowness and freckles, the coarseness of texture, the redness and harshness of the skin, the burning and browning of the cheeks, arms and hands.

Has this summer's frolic left its impress on your face, also?

No matter. From King Sol's attentions turn to Mme. Rubinstein's attentions.—Mme. Helena Rubinstein's, whose beauty treatments have made her the recognized authority in scientific Beauty Cultivation.

With her aid you may restore the whiteness, clearness, smoothness, softness and tone of the skin—the most valuable essentials to beauty of face—even before your return home from sea or country.

If you cannot come to her personally, you need only write to her telling her of the nature of your worries, and she will give you full directions how to take care of your complexion at home.

If you follow her directions, there will be no complexion problems for you to worry about *This* autumn and your face will be "spick and span" for the coming social season.

Below are listed a few of her many specialties which Mme. Rubinstein especially recommends with a view of insuring a satisfactory and attractive complexion for the ensuing season.

VALAZE BEAUTIFYING SKIN-FOOD, removes the freckle pigment, dispels tan and sallowness by stimulating the tissues thereby insuring clearness and radiance of the skin as well as freedom from threatening lines and wrinkles. To keep your skin beautiful, if it is beautiful, and to make it attractive, if it is unattractive,—that is the master-purpose of Valaze, \$1.00, \$2.00 and \$6.00 a pot. The dollar size is sufficient for six weeks' use. **VALAZE SUN-PROOF CREME**, a marvelous preventative of freckles and sunstains, may also be used for children, \$1.00 and \$3.00. **VALAZE COMPLEXION POWDER** for normal and greasy skins, \$1.00, \$2.50 and \$4.50, all tints. **NOVENA POUDE**, for dry skins, same prices and tints. **VALAZE LIQUIDINE** overcomes undue flushing of nose and face, oiliness and "shine" of the skin, and of course, open pores, \$1.50 and \$2.75 a bottle. **VALAZE SNOW LOTION** (Blanc des Perles) a "liquid" powder and lotion for the summer. It soothes, refreshes and cools. It adheres firmly and invests the face with exquisite softness of color; White, Pink and Cream, \$1.25, \$2.25. For oily skins **SNOW LOTION SPECIAL** is recommended, \$2.50. **VALAZE BLACK-HEAD and OPEN PORE PASTE** removes blackheads, refines the texture of the skin and brings enlarged, coarse, open pores down to normal, \$1.00, \$2.00 and \$3.00.

Send for Mme. Rubinstein's booklet "Beauty in the Making." Postpaid for 2c in stamps.

MME. HELENA RUBINSTEIN

15 East 49th Street
NEW YORK CITY

LONDON, W.: 24 Grafton Street
PARIS: 255 Rue Saint Honoré

Preparations obtainable at Fairmont
Hotel, San Francisco

ON HER DRESSING-TABLE

THAT handmaid to the neat coiffure, the hair net, is being presented to the well-groomed woman in a charming new guise.

Six packets, each containing an invisible all-over hair net in any shade desired, are slipped into a satin case. On top of the case, an innocent looking ribbon bow and a cluster of French flowers masquerade as ornamentation while they hide a box of invisible hairpins. The case is entirely hand-made and may be ordered in any color scheme desired for \$1.95.

SEVEN SUMMER SUGGESTIONS

In presenting a series of seven toilet preparations, each priced at twenty-five cents, an appeal to the moderate income has been made by a long-established American firm. Perhaps the best-known of the seven is the bath powder, a teaspoonful of which, in a bowl of cold water, effects surprising refreshment. The water becomes softened and perfumed.

Peroxide enters into the composition of the cold cream (a light cleansing cream) put up by this house; also into their peroxide cream (a heavier cream, with antiseptic healing and bleaching properties); into their tooth paste and their *poudre de riz*. The latter, a hygienic face powder, is delicately perfumed and is put up in a box together with a large lamb's wool puff. The box measures three and one-quarter inches on each of the four sides, and is one inch deep. The powder may be had in white, flesh color, pink, or brunette color.

Welcome summer acquisitions to the toilet are found in two other powders of this series. One is to rest tired and burning feet, and the other is a deodorant that is at once harmless and effective, and will not soil or discolor lingerie.

A NEW CREAM COMES TO AMERICA

A New York company has recently purchased from the European laboratories, the sole American rights to a cream which is well-known to the smart cosmopolite. The maker, an eminent Russian chemist, has for years been sending from his laboratories in Vienna and Prague, porcelain jars containing a preparation which is absolutely greaseless, is absorbed quickly by the skin, and keeps the pores open and clean, thus preventing numerous complexion troubles. No face powders are necessary when this cream is used, for after it has been rubbed in thoroughly, it leaves not a hint of shininess behind it, just an enviably soft bloom upon the skin.

This cream, which is the only cream ever awarded a medal at the European Pharmaceutical Conventions held in Vienna, has an elusive aroma, and is not affected by climatic conditions. It is put up in white porcelain jars with gilt tops, and is not labeled, but has its trade-mark fired on each jar. The jars of cream cost \$1 each.

THE HANDS AND FEET

A chiropodist and manicurist with one of the smartest and longest visiting lists in New York is an expert whose patrons have increased in number merely by their telling friends about the establishment. She can be thoroughly relied upon to cure, or at least to alleviate, those foot troubles which so easily beset us, and which can so thoroughly make one miserable.

This expert also gives facial massage, and usually a visit to a patron will comprise a massage, a manicure, and a pedicure. She gives treatments in her attractive salon as well as at the homes of patrons. For treatments at her salons, she charges as follows: massage, \$2; pedicure, \$2; manicure, 75 cents. The treatments at home are correspondingly higher in price; the cost of treatment for the feet naturally varies, in either instance, with the amount of care required.

Because her patrons are constantly on the wing, this surgeon chiropodist arranges to supply them, at nominal prices, with all the necessities of chiropodist and manicure treatments, among which are salve and alcohol, gauze and absorbent cotton, adhesive and French plasters, and the indispensable corn knife.

A POWDER FROM PHILADELPHIA

A Quaker City firm, which has been in business since 1849, and which won a medal for the purity and excellence of its preparations at the Philadelphia Exposition in 1876, is presenting a new face powder, which it feels is on a par with the rest of its productions. In these characteristics is this powder said to differ from many others: it is not sticky, coarse, or pore-obstructing; it is entirely harmless, indeed it benefits the skin; it gives a clear soft natural look to the complexion, not a ghastly pallor; it is perfumed but slightly. Its price, a box, is 25 cents.

IN THE WAKE OF A TALCUM POWDER

There is in this country a talcum powder with a gentle, unobtrusive, but distinctive perfume, which for years has shown no sign of outwearing its first welcome. That in its cheapest form it only costs 15 cents, can not be sufficient reason for its sustained popularity, for it has many competitors at that price. Its Japanese name and label have grown familiar to us, as have the smooth texture of the fine Italian talc and the certain fragrance.

The undoubted success of this talcum powder, combined with numerous requests from its users, has encouraged its manufacturers to introduce this odor into the wider realm of toilet preparations, and at most reasonable prices. For the bath come the sea salts in a sixteen-ounce jar for 50 cents; the soap is 25 cents a cake, and the liquid green soap (also excellent for shampoo) is 50 cents. The cold cream for the skin costs 50 cents, and the brilliantine for the hair, 25 cents. The toilet-water is priced at 75 cents, and the heavier extract at 50 cents a bottle. The famous talcum powder may also be had in 35-cent jars, and the face powder, in four different tints, costs 25 cents a box; nor must the sachet (25 cents a jar) be forgotten.

Another excellent series uses the red of the rose advantageously. Shades of blue and green have been combined to make this series very unusual in appearance. The talcum, at 15 cents a box, is prettily encased. The toilet-water shines leaf-green through the opaque glass bottle, and costs 75 cents. The face powder, brilliantine, and sachet are 25 cents each.

Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.



Smolin Millinery

No. 8515. Its brim drooping ever so little, it's crown draped and wreathed with varicolored velvet poppies, this hat of black or Jade green plush is the embodiment of grace and beauty.

Inquire for them at all higher grade shops.



Smolin
Five West 37th St.
off Fifth Avenue.
New York

Well Dressed Children

wear clothes that are dainty and tasteful without being too "dressy."



A dainty frock in Japanese Crepe, Chambray or Poplin.
Price, \$6.50

The Clover Shop offers an unusual assortment of smart frocks in sizes from 3 to 12 years; garden smocks and middies from 12 years up, at prices 50% lower than elsewhere.

Sketches and samples sent at once on request. Write to

THE CLOVER SHOP

290 Westminster Street

Providence, R. I.

Before the Stork Arrives
Buy BABY this Useful, Economical KIDDIE-KOOP

a new combination
Crib, Play-Pen,
Laminated with springs raised
and Nurse Maid

The safe, hygienic place
For Baby Indoors
and Outdoors

White enamel wood—silvered
screens—sanitary mattress
and springs. Wheels about
easily on rubber tires. Folds
instantly to carry anywhere.

If you would have all the advantages of many articles at the price of a good crib alone, buy a KIDDIE-KOOP early. Write for FREE folder and 10-day Trial Offer.
E. M. TRIMBLE MFG. CO., 14 Carthage Road, Rochester, N. Y.
Made in Canada by Lee Trimble Mfg. Co. 830 Dominion Bank Bldg. Toronto
*Starred Approval of Good Housekeeping Institute.



Keep Sweet
with

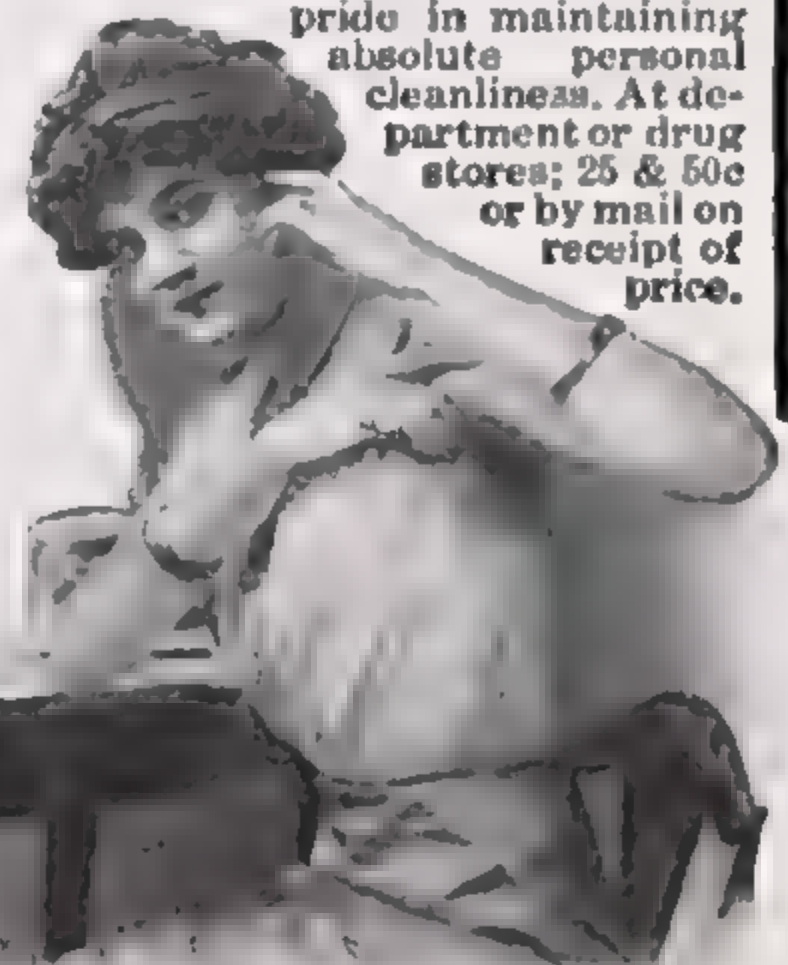
Eversweet
TRADE MARK REG. U.S. PAT. OFF.

You need never be embarrassed by odors from perspiration or any other cause. Dance, row, ride—play tennis—golf—exercise—without the slightest fear of annoying body odors. Just a touch of *Eversweet*—the dainty, white, odorless antiseptic cerate—under the arms, on the feet—anywhere—constantly prevents all odor. Delights all who take pride in maintaining absolute personal cleanliness. At department or drug stores; 25 & 50c or by mail on receipt of price.

FREE Sample

enough to demonstrate, sent for the asking. Address

THE FEIL MFG. CO.,
Chemists
Cleveland, Ohio



Your Age

depends to a great extent on your complexion.

Rose Faucheur

gives a soft delightful glow of youth to your complexion immediately—no long tiresome treatment. It has a delicate fragrance, harmonizes with the skin and defies detection.

\$1 the bottle (8 oz.)

On sale at MME. FRIED'S
13 West 34th Street, or write to

Faucheur, Inc., Hawthorne, New York

Hotel Puritan
Boston

Commonwealth Ave., near Massachusetts Ave., car lines and subway station.

The Distinctive Boston House
Wholly Reasonable Rates

Some globe trollers have been good enough to say that the Puritan is one of the most attractive and comfortable hotels in the world.

Your inquiries gladly answered and the booklet of the hotel mailed on receipt of your address.

N. D. COSTELLO, Manager
Good Garages Nearby.

To perspire freely is healthy and necessary.

It does not check perspiration, but effectively and completely destroys all offensive odors arising from perspiration or other bodily causes.

It is delicate, refreshing, antiseptic, and absolutely harmless, will not irritate the most sensitive skin.

Cream or Powder—25c.
At all good stores.

De Meridor Company,
Selling Agents
Newburgh, New York.

SILKS Taffetas, Poplins, Satins
Retail at Wholesale Prices
Crepes, now most fashionable, 87c. a yd.
Send for **FREE** Samples.

International Silk Co., 60 Madison Ave., New York City

A weird and most unusual piece of fiction entitled "The River", begins in Collier's for August 14. The story won a prize in Collier's fiction contest. The author is a woman of eighty. Look for it in the August 14 issue of

Collier's 5¢ a copy
THE NATIONAL WEEKLY
416 West 13th Street, New York City

No. 309
\$3.50
in U. S. A.

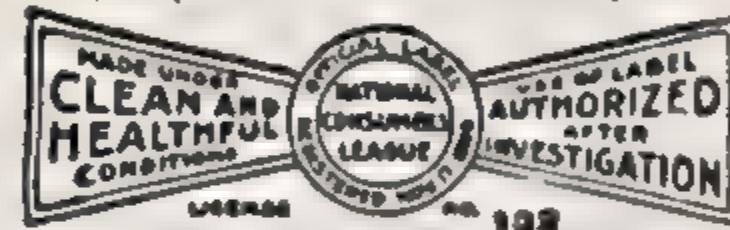
Made in Black or Grey Cotton Pongee, with low collar and high point cuffs. No. 333 same model in Grey.

La Mode
TRADE MARK REGISTERED

Uniforms for Maids and Nurses

stand for the best that we can do and the best that you can do. They're the universal choice for Madam, Nurse and Maid. Come in a variety of styles and fabrics.

If your dealer can't supply you, write for Booklet V



HAYS & GREEN
352 Fourth Avenue, N. Y.

La Grace



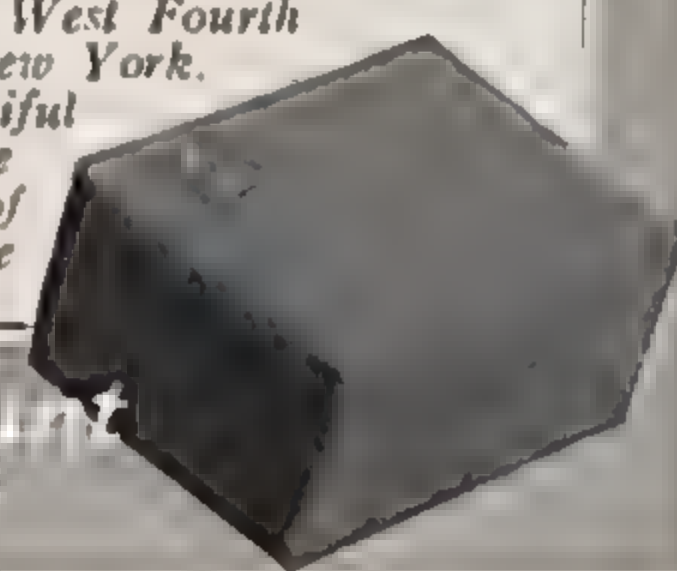
A Face Powder of Peculiar Charm

THE rare softness of a butterfly's wings—the caress of the evening breeze—the harmonious blending of garden fragrance of a fresh May morning—all this and more is La Grace; the sense of delight that captivates the woman who uses it is beyond description.

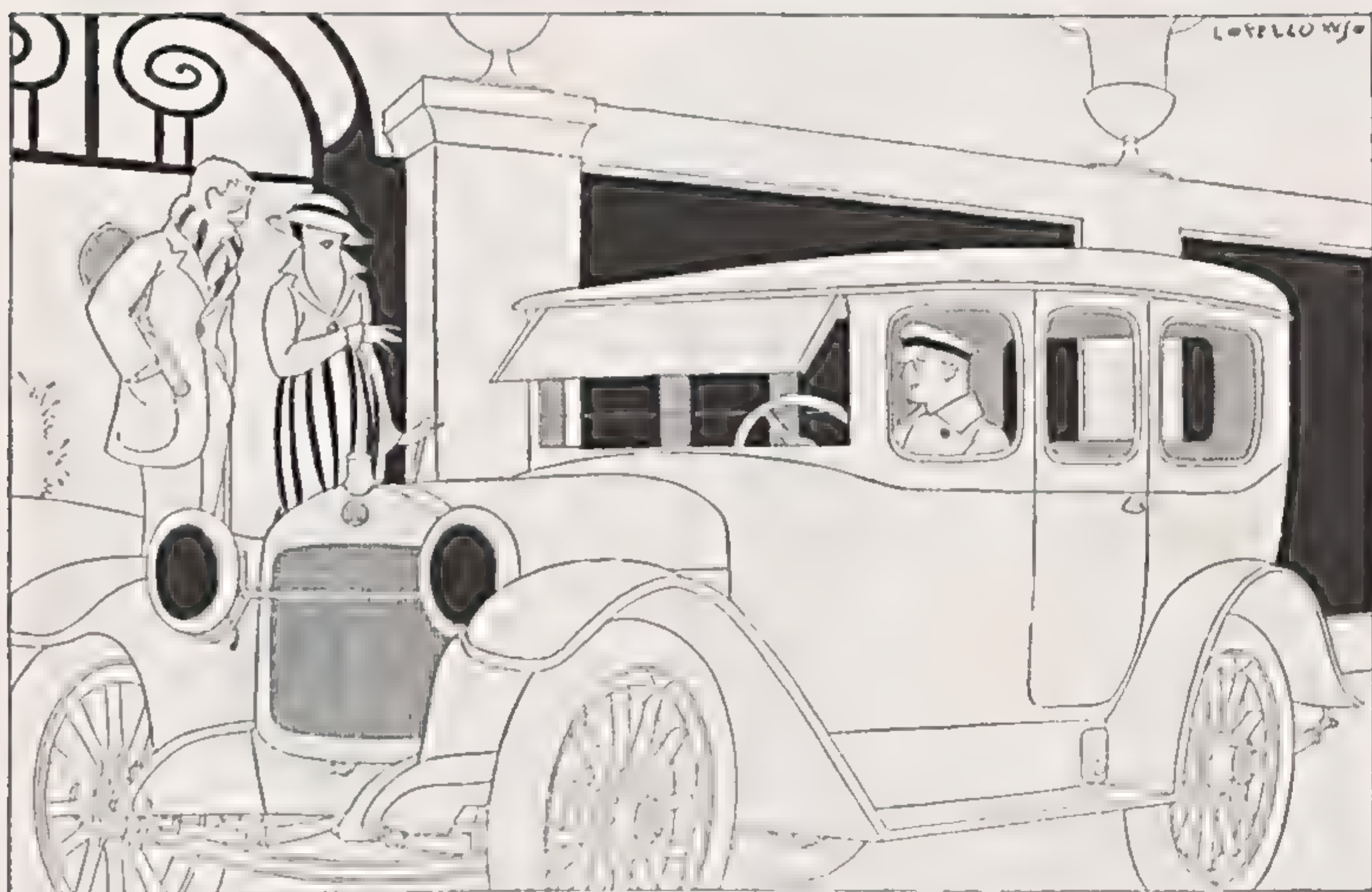
La Grace is made in France in three shades and white each packed in a beautiful fawn-colored box and sold at the better toilet goods departments for 50c. (Also Rouge at 40c.)

Send ten cents to Riker-Hegeman Co., 340 West Fourth Street, New York.

for beautiful sample package of La Grace



MADE IN FRANCE
PARIS



Hupmobile

A New Family Hupmobile and a New Service Plan

To the family which owns but one automobile, the Hupmobile Sedan brings the extra comfort and protection of a closed car.

Its price is no higher than was formerly asked for a touring car of equal quality.

It eliminates the expense of a chauffeur.

Its mechanical care is provided for under the broadest and best system of national service yet established.

For these reasons it seems bound to become the super-car of the American family.

The Hupmobile Sedan is a most beautiful car. Its upholstery and fittings are all that they should be.

Its performance could not be better, nor its quality higher. Its maintenance and operation are far more economical than is usual with cars of this type.

In summer it is cooler than the conventional touring car. All the windows open for full ventilation; they can be closed instantly to ward off the rain.

The insulated roof—designed to shut out the winter's cold—transmits less of the sun's heat than the ordinary folding top.

With weather-tight windows and a body that is completely cold-proof, it affords perfect protection in winter.

These features are rounded out by the national service coupon system which calls for regular inspections and adjustments, free of charge, by Hupmobile experts at Hupmobile service stations, located everywhere.

This service assures the car being kept in best running condition, barring accidents and misuse.

Write for the book of Hupmobile enclosed cars, and details of the service system or call on the nearest Hupmobile dealer.

HUPP MOTOR CAR COMPANY

1261 Milwaukee Ave., Detroit, Mich.

Five-Passenger Touring Car, \$1085 Seven-Passenger Touring Car, \$1225
Roadster, \$1085 All-Year Touring Car, \$1185 All-Year Coupe, \$1165
Sedan, \$1365 Limousine, \$2365

Prices F. O. B. Detroit



THE YOUNG GIRL'S WARDROBE

(Continued from page 53)

at the upper right on page 53. It is of a fine quality of Georgette crepe, in flesh color or white. The skirt has three graduated tucks, and the waist is simply shirred and trimmed with a pretty collar. A soft ribbon sash of a contrasting shade gives a pretty touch. This dress may be ordered in other colors than the two in the shop.

CLOTHES FOR YOUNGER CHILDREN

Clothes for younger children, from ten to fourteen or sixteen, consist of simple dresses for the schoolroom, a warm coat, one or two dresses that are more elaborate, a simple hat or two for every day wear, and one more formal hat to use with the coat, for such occasions as church. The little dresses illustrated in the middle of page 53 are all excellent types of the schoolroom dress. The one at the left is of blue serge prettily smocked. It has a guimpe of white linen, and has blue linen collar and cuffs. This model may be had in piqué for \$5.95.

Quite unusual is the little dress second from the left in the group on page 53. It is, in reality, a three-piece dress with a linen waist, a little plaited skirt of dark blue serge, and, over these, a sleeveless jacket of the serge, bound in braid and buttoned down the front. The blouse is detachable. The pockets and the back of the belt are of a lighter blue cloth than the skirt. This dress may also be had in a checked material. It comes in from twelve to sixteen year sizes. At the right of the model just described is a dress of dark blue serge combined with white linen and prettily stitched in a lighter shade of blue. The shade of the stitching appears also in the suede belt.

Custom-tailored-to-measure is the blue serge and fine white imported piqué dress illustrated at the right of the group in the middle of page 53. A little plaid silk tie gives a touch of color. This is made by a shop which makes a specialty of better class clothes for children. The workmanship and materials are of the finest.

A really lovely coat for a girl of ten to sixteen years of age is shown to the right in the group at the bottom of page 52. It is of green or brown zibeline, and is trimmed with narrow beaver fur on the collars and cuffs. The model is an especially pretty one, the workmanship and material are excellent, and the price is particularly reasonable.

A pretty little serge jumper which is excellent to wear with gymnasium bloomers is illustrated at the lower right on page 53. It has collar and cuffs of white English drill, the buttons are of smoked pearl, and the tie is of red silk.

An excellent sweater, and a very good hat to use with it, are illustrated at the lower left on page 53. Made of an excellent quality Angora, this sweater may be had in all of the most desirable colors. Shown with the sweater is a boat-shaped hat of charmeuse felt, which tones in beautifully with the sweater coloring.

Excellent serge gymnasium bloomers may be purchased for \$2.95, while a bathrobe of a pretty pattern of toweling with collar and cuffs bound with satin, may be had for \$3.95.

THE QUESTION OF SHOES

The question of shoes is a most important one, for both comfort and suitability must be considered. Illustrated at the right at the bottom of page 53 is a group of shoes for daytime use. Shown at the left of the group is a walking boot of black Russia calf with a perforated vamp and a straight tip. It has a one-and-one-half-inch broad walking heel, and a medium-heavy welted sole. It may be had in either a buttoned or laced model. Second from the left in the group is a buttoned shoe for girls from ten to fourteen years of age. It may be had in tan Russia calf, black dull calf, or patent leather with black cloth top. It comes in sizes from two and one-half to six and one-half. In the middle of the group is a buttoned shoe for girls from six to ten years old. It may be had in dull black calf, tan Russia calf, white buckskin, patent leather with dull kid tops, or in white linen.

Second from the right in the group is shown a little girl's laced shoe, which may be had in sizes from eleven to two and one-half. It comes in tan Russia calf, black dull calf, and white buckskin. The shoe at the right of the group is a laced model for an elder girl. It may be had in black dull calf and tan Russia calf, in sizes two and one-half to six and one-half.

EVENING SHOES

For formal wear for the young girl, patent leather cloth top shoes such as the one illustrated at the right of the group at the left on page 53, are the best, while a patent leather model with a kid top, such as is shown at the left of the group is better for the older girl.

A pretty bronze kid slipper with a medium heel is shown next to the patent leather boot just described. Next to it is a patent leather oxford which is excellent for either dancing or formal wear, for the younger child, while next to the oxford is a very sensible bronze misses' pump with a bow tie. This pump is suitable for evening wear.

A U T U M N F A B R I C S

(Continued from page 59)

The transparent textures, which will be employed principally for the more informal type of dance frock, include chiffons, fine sheer silk voiles, of course, and marisettes, the much liked Georgette crepe, and a new tissue called "lunette," which is a very fine silk fabric resembling both marisette and Georgette crepe but having a beautiful sheen all its own.

As for brocades, this is the first season that American manufacturers have seriously undertaken the making of this class of goods and some of the results are extremely creditable. "Soirée," for instance, a new silk of exceptional fineness and charm of weave, is being shown with widely scattered designs in silver, which are most effective, and again with broad two-toned stripes in which each color is alternately the woof and the warp.

"Satin-demi" is an exquisitely supple, fairly heavy silk which has just about half as much lustre as satin. "Suède," the new mourning fabric, effectively dis-

proves the assertion that America can not weave fine silks, for a more attractive combination of subdued richness and exquisite draping qualities could scarcely be obtained.

In the trimming of the new day gowns both braid and buttons will play an important part. Practically all of the braids will be plain and all widths will be represented. Soutache will be extensively employed and narrow flat and tubular braids of all sorts. The use of metal braids is predicted, but this is not yet an established tendency.

The buttons are very attractive. Ball buttons seem to be the smartest, next come oval buttons, and then round flat ones. Bone and ivory and even crocheted varieties will be employed by the smart dressmaker. Metal buttons in plain and filigree effect in tarnished gold and silver and in gun metal are seen on some of the new models, and on suits bone buttons in dark tones matching the material are exceedingly effective.

VOGUE

suggests

that before you spend a penny on your new clothes, before you even plan your Autumn wardrobe, you consult the first, and order the other five, of these six great Autumn and Winter Fashion numbers:

Sept. 1. Forecast of Autumn Fashions

The early and most authentic forecast of the Winter mode, presenting more than forty model gowns specially designed by the smartest couturiers of Paris and shown for the first time in America in this issue,

Sept. 15. Autumn Millinery

A hundred or more of the smartest hats Paris has designed for the Autumn, and dozens of model gowns from the Openings.

Oct. 1. The Paris Openings

The complete story of the Paris Openings—The successful creations of each couturier which taken collectively establish the mode.

Oct. 15. Autumn Patterns

Working plans for your entire winter wardrobe—the newest models adapted to pattern form.

Nov. 1. Winter Fashions

Showing the mode in its Winter culmination—charming models smart couturiers evolve for their private clientele.

Nov. 15. Vanities Number

Those graceful, little touches that make the smart woman smart, where to get them and how to use them.

During the very period when these numbers appear you will be selecting your Fall and Winter wardrobe and paying hundreds of dollars for the suits, gowns, etc., you select. The gown you buy and never wear is the really expensive gown! Gloves, boots, hats, that miss being exactly what you want, are the ones that cost more than you can afford.

Why take chances again this year when by simply placing an order with your newsdealer for these all important issues of Vogue at 25c a copy, or for the six numbers \$1.50—a tiny fraction of the loss on a single ill-chosen hat or gown—you can insure the correctness of your whole wardrobe.

NOTICE to NEWS-DEALERS

The demand for these Autumn Fashion numbers is sure to be large. Place your increased orders well in advance. Suggest to your customers the desirability of giving you their orders now. Thousands of Vogue readers were disappointed last year because they failed to order their copies in time.

Latest Original Creations



Lieberman & Siegel
Ladies' Tailors
and
Furriers

6-8 East 46th Street
NEW YORK



*A dog makes
the best of
dolls, where a
live and not
too docile one
is wanted*

PLAYING HOLIDAYS in JAPAN

(Continued from page 38)

goes down to the river and launches a little straw ship with a cargo of tiny candles, and away it floats, down the river, bearing the soul of the dead to the Far Away Land for one more year; then it comes back again for just one night. Twinkling in and out among hundreds of other ships, lifted and lowered by the swell of the stream, each ship sails on till it can no longer be marked from the others; at home in the quiet morning the child says a prayer before the statue of Buddha for the soul in the Far Away Land.

NEW YEAR'S, WITH ALL DEBTS PAID

Then comes New Year's, when every one goes calling. Each little girl puts on a brilliant obi, taking care to have it tied just right; to have it a little bit too high or too low would be most distressing, for that would make it out of fashion. Then she adds a drop of sesame oil, and

is ready to step into her rickshaw, and away to pay her call. No one goes calling on New Year's day without having all debts paid.

Arrived at her friend's house, a polite Japanese guest bows many times, and over the steaming tea politely asks with many bows about her friend's ancestors, and gives them a good wish for the coming year. On going she leaves her calling-card, bows many times at the door, and then, without shaking hands or kissing—for in Japan they never do either of these things—steps into the waiting rickshaw and is trotted away.

November 15 is *komi oki*. That day belongs to the tiny people, and all who have reached the age of three no longer have to have their heads shaved. Then, indeed, one is very grown up. Altogether there is much fun on festival days in Japan, and well it is, for there are no Sundays there.

TO TOYLAND, THIS WAY, PLEASE

(Continued from page 44)

picture at the top of page 44. There one sees a procession of automobiles and auto delivery wagons. There, also, are a schoolhouse with an enclosed yard; a drug store; a fire-house, with firemen standing about; and a general village store. These buildings range from seven to ten inches in height, and from nine to fifteen inches in length. They are made of solid wooden blocks beautifully painted and finished by hand. A cart, in which fifty-four bricks can be packed, is shown at the extreme right of the picture, near the water-tank. In the tank fish are frisking—waiting to be caught.

An adjustable seesaw, set at its medium height, is at the right in the photograph. This seesaw, with a solid maple axle, and an inch thick oak plank with a galvanized iron adjusting pin, will defy children and weather to do their worst.

AN UNDER-SIZED ICE-BOX

One would hardly guess that the painted tin container illustrated at the lower left on page 44 is a compact little ice-box, twelve and one-half inches by twenty and one-half inches for outside measurements. It has a covered container inside, ten and one-half inches deep and

nine and three-fourths inches wide. The inside well is ten and three-eighths inches by eighteen inches. The ice-box may be had in hand-decorated lacquer ware, as illustrated, or covered in gay Mother Goose chintz delightful for the nursery.

NURSERY BOOKMAKING

At the lower right on page 44 is a picture-book caught young, so young that only one page of pictures has grown up; all the other pages are to grow up one by one as some little girl or boy finds time to train them in the way they should go. There is a little pocket inside the front cover with cut-out pictures in it to be pasted on the red and blue and ever-so-many-colored muslin leaves. When the cut-out pictures are used up, there comes the delightful task of cutting out more, each little cutter according to her own indiscretion. The book has stiff backs, twelve by fifteen inches in size, and they are covered with nursery challis on which Wee Willie Winkies, geese that lay golden eggs, and birds, and beasts, and things, disport themselves at their convenience. The books may be had for \$1.75 each, as described, or for \$2.50 each, with pictures pasted in all the pages.

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